

North America Electric Toothbrush Market Analysis (2018-2024)

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Abstracts

The North America Electric Toothbrush Market would witness market growth of 7.5% CAGR during the forecast period (2018 – 2024).

The electrical toothbrush is a form of toothbrush which makes rapid, automatic bristle motions and is used in cleaning teeth. Brushing teeth manually could lead to damage of enamel and the gums. Electric toothbrush are equipped with pressure sensors, which ensures appropriate pressure is applied while brushing.

The market growth is primarily driven by the growing cases of oral diseases and increase in disposable income. Electric toothbrush could be considered as an advanced technological oral product, used in cleaning teeth, gums, and tongue. Electric toothbrushes enhance cleaner and lead to whiter teeth. The bristle head is designed to clean every part of the mouth and also areas which are otherwise hard to reach, such as the molars and wisdom teeth.

Based on the Bristle type, the Electric Toothbrush market is segmented into Soft Bristle and Nanometer Bristle. Based on the Head Movement, the market is segmented into Sonic/Side-by-side and Rotation/Oscillation. The End User covered under the report includes Adults and Children. Based on countries, the Electric Toothbrush market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the Market. Key companies profiled in the report include are Koninklijke Philips N.V., Procter & Gamble Co., Panasonic, Omron Healthcare, Colgate-Palmolive, Water Pik, FOREO, Emmi Ultrasonic GmbH, Quip, and Shenzhen Risun Technology Co. Ltd.

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