

# North America Electric Mobility Market (2019-2025)

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## Abstracts

The North America Electric Mobility Market would witness market growth of 21.6% CAGR during the forecast period (2019-2025).

An economic, technological, and social transformation is taking place in the automotive industry. This is driven primarily by increased awareness of the reduced operational and maintenance costs of EVs, combined with their ability to reduce harmful emissions contributing to global warming. Over the coming years, these favorable trends are likely to work well for the electric vehicles market, driving the electric mobility or e-mobility market.

Integrating electric mobility into urban policies and plans including national solar missions and smart grids will enable customers to use renewable electricity and use it to charge their electric vehicles. This can be achieved by installing a smart meter in the user's home (the owner of EVs). Instead of paying high rates of electricity generated from traditional sources, consumers can charge the car at lower rates of electricity generated by renewable sources. The other benefit is that in case of power shortage, car owners can use EVs as a source of electricity storage that could be used for vital household appliances.

Based on Battery Type, the market is segmented into Li-ion, NiMH and Sealed Lead Acid. Based on Voltage, the market is segmented into 24V, Greater than 48V, 48V, 36V and Others. Based on Product Type, the market is segmented into Electric Car, Electric Scooter & Motorcycle, Electric Bicycle, Electric Skateboard and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ford Motors Co. Ltd., Volvo Group, BMW Group, General Motors Co., Volkswagen AG, BYD Company Ltd., Tesla, Inc., Honda Motor Co. Ltd., Toyota Motor Corporation, Nissan Motor Corporation and Hyundai Motor Company.

## Scope of the Study

### Market Segmentation:

#### By Battery Type

Li-ion

NiMH

Sealed Lead Acid

#### By Voltage

24V

Greater than 48V

48V

36V

Others

#### By Product Type

Electric Car

Electric Scooter & Motorcycle

Electric Bicycle

Electric Skateboard

Others

## By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

Ford Motors Co. Ltd.

Volvo Group

BMW Group

General Motors Co.

Volkswagen AG

BYD Company Ltd.

Tesla, Inc.

Honda Motor Co. Ltd.

Toyota Motor Corporation

Nissan Motor Corporation

Hyundai Motor Company

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