

North America Egg Protein Market By Type (Egg White Protein, Whole Egg Protein and Egg Yolk Protein) By Application (Food & Beverages, Nutrition, Personal Care & Cosmetics, Feed and others) By Form (Powder and Liquid) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Egg Protein Market would witness market growth of 5.4% CAGR during the forecast period (2020-2026).

Egg proteins are found in a variety of different industries: functional drinks, dietary supplements, sports, and infant care, prepared food, supermarket, dairy products, pharmaceutical products, milk and desserts, breakfast cereal, and nutritious and snack bars. They are also used in a range of industries. Across the sports nutrition sector, the use of egg protein is increasingly growing, thereby improving the global demand for egg protein.

Multifunctional ingredients used in the preparation of various food and beverage products are egg protein. They are filled with essential amino acids, bioactive, and protein that contribute to the proper development of the muscle and bone. For a fact, for various food & drink formulations, egg protein serves as an emulsifier, thickening agent, spraying, and gelling agent. Further, its simple accessibility, cost-effective & digestible nature, and neutral taste make the egg protein powder market share consistent with numerous nutrient preparations.

In order to diversify the product mix and achieve brand exposure, industry leaders are increasingly growing investments in research and marketing. Manufacturers enter into exclusive arrangements with poultry producers, provide high-quality chicken feed, and engage in supply chain contracts to which the influence of the manufacturer to offer economical solutions. In addition, marketing campaigns, such as free delivery of

samples and paid social advertising and print media, are expected to ramp up the market value of egg protein powder.

Based on Type, the market is segmented into Egg White Protein, Whole Egg Protein and Egg Yolk Protein.

Based on Application, the market is segmented into Food & Beverages, Nutrition, Personal Care & Cosmetics, Feed and others. Based on Form, the market is segmented into Powder and Liquid. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Kewpie Corporation, Merck Group (Sigma Aldrich), Rose Acre Farms, Inc., Rembrandt Enterprises, Inc., Eurovo Group, Sanovo Technology Group (Thornico A/S), Bouwhuis Enthoven BV, Interovo Egg Group BV, Igreca SAS, NOW Foods, Inc.

Scope of the Study

Market Segmentation:

By Type

Egg White Protein

Whole Egg Protein and

Egg Yolk Protein

By Application

Food & Beverages

Nutrition

Personal Care & Cosmetics

Feed and

others

By Form

Powder and

Liquid

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Kewpie Corporation

Merck Group (Sigma Aldrich)

Rose Acre Farms, Inc.

Rembrandt Enterprises, Inc.

Eurovo Group

Sanovo Technology Group (Thornico A/S)

Bouwhuis Enthoven BV

Interovo Egg Group BV

Igreca SAS

NOW Foods, Inc.

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