

North America Edible Packaging Market (2017 - 2023)

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Abstracts

Packed food is one of the safest ways to keep food fresh. However, packing food with plastic or paper has inherent threats. Edible packaging has come as an alternative to conventional packaging. Edible food packaging is sheet of edible coating, layered with a food ingredient. The packaging provides various benefits such as it helps in reducing waste, creates product stability, provides safety to the product, and there is no compromise to the product's quality as well. Moreover, it provides convenience to the consumers as well.

Recently, U.S. Department of Agriculture researchers have discovered that a milk protein known as casein could be used to make edible and biodegradable packaging. The milk based packaging reduces the plastic waste and food spoilage. Casein is 500 times effective than plastics at locking oxygen. Additionally, WikiCells is one of the edible packing that has become very popular among the population. WikiCells is like a thin membrane, which is used for the packaging of products such as yogurt. The product is sold mainly in Whole Foods; other brands and food chain stores are also implementing this innovation into their product portfolio. Hence, the packing of the product is expected to drive better customer engagement in the coming years.

Based on the End Users, the Edible Packaging market is segmented into Pharmaceutical and Food & Beverages. Based on Materials, the market is segmented into Lipids, Polysaccharides, Proteins, Composite Films, and Surfactants. Based on Country, Edible Packaging market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Edible Packaging market in 2016. Canada would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Edible Packaging market. Key companies profiled in the report include Tate & Lyle Plc, Devro Plc., Watson, Inc., Tipa



Corporation, Safetraces Inc., Bluwrap, JRF Technology LLC., and Kuraray Holdings U.S.A., Inc. (MONOSOL LLC).



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