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North America Dry Shampoo Market Analysis (2017-2023)

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Abstracts

The North America Dry Shampoo Market would witness market growth of 5.8% CAGR during the forecast period (2017 – 2023). Growing demand for natural and organic hair care products is one the fundamental limitations to the growth of the dry shampoo market. To address this challenge, companies are now focusing on introducing natural and organic variants of dry shampoo. The natural variants are not only free of harsh chemicals, but also contribute in improving the hair health through nourishing the scalp.

Based on Function, the market report segments the market into Anti-Dandruff, Color Protection, Hair Loss Protection, and Others. Based on Type, the Dry Shampoo market segments the market into Powder Form and Spray Form. Based on Distribution Channel, the Dry Shampoo market segments the market into Departmental Store & Supermarkets, Pharmacies, Online Stores, and Others. Based on Countries, the Dry Shampoo market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Dry Shampoo Market. Key companies profiled in the report include Unilever Group, Henkel AG & Co. KGaA, Procter & Gamble (P&G) Company, Kao Corporation, L'Oréal, Estee Lauder Companies Inc., Coty, Inc., Revlon, Inc., Church & Dwight Co, Inc., and Shiseido Company, Limited.

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