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North America Digital Process Automation Market Analysis (2018-2024)

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Abstracts

The North America Digital Process Automation Market would witness market growth of 12.0% CAGR during the forecast period (2018 – 2024). Presence of large digital process automation vendors in the region would significantly contribute to the market expansion in the region. Process automation is a system of using digital technology to perform processes to accomplish workflow or functions. The term “business process automation” is a term which is also used to describe digital process automation. Business processes and activities could be seamlessly either partially or fully automated with human intervention at strategic points in various workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are some of the sectors that would benefit from digital process automation.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.

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