

North America Digital Pen Market Analysis (2017-2023)

<https://marketpublishers.com/r/NDF04FC295EEN.html>

Date: January 2018

Pages: 64

Price: US\$ 1,500.00 (Single User License)

ID: NDF04FC295EEN

Abstracts

The North America Digital Pen Market would witness market growth of 12.7% CAGR during the forecast period (2017 – 2023). Digital pen helps in capturing the hand-written data and drawing digitally with the help of various devices such as smart phones, tablets, and digital paper. The main components include ink cartridge & force sensor, Bluetooth transceiver, and image processors. The pen has a look of a regular ball-point pen, but needs special digital paper to digitally capture hand written notes. A page of digital paper, which can be purchased in traditional pad or sticky-note size, comes with small dots which allow the pen to "see" what is written.

Based on Technology, the market report segments the market into Camera Digital Pen, Accelerometer Digital Pen, Trackball Digital Pen, and Others. Based on Platform Type, the Digital Pen Market segments the market into iOS & Others and Android. Based on End User, the market report segments the market into BFSI, Government, Healthcare, Telecom & IT, and Others. Based on Countries, the Digital Pen Market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Digital Pen Market. Key companies profiled in the report include Apple Inc., Canon Inc., Hewlett Packard Enterprise (HPE) Company, Toshiba Corporation, Hanwang Technology Co., Ltd., Anoto Group AB (Livescribe, Inc.), D'leteren SA (Moleskine SPA), NeoLAB convergence Inc., Wacom Co., Ltd., and Xcallibre.

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