

North America Digital Experience Platform Market Market (2019-2025)

<https://marketpublishers.com/r/N4850325872FEN.html>

Date: November 2019

Pages: 117

Price: US\$ 1,500.00 (Single User License)

ID: N4850325872FEN

Abstracts

The North America Digital Experience Platform Market would witness market growth of 9.3% CAGR during the forecast period (2019-2025).

Digital Experience Platform (DXP) is an emerging type of enterprise software that aims to meet the needs of digitally transformed businesses with the ultimate objective of providing better customer experiences. DXPs can be a single product, but they often function together as a suite of products. DXPs offer business architecture to digitize business operations, deliver linked customer experiences, and gain customer knowledge that can be implemented. The Digital Experience Platform (DXP) has appeared to meet the needs arising from digital transformation as brands and businesses strive to provide connectivity and simplicity to consumers.

In the current scenario, it is important to gain a deeper insight into the mindset and related data of the customers. To be specific, accessing contact information, social media interactions, preferences, browsing time, purchasing history, or even communication data from customers—drawing actionable insights adds value to the business. When integrated in DXPs, artificial intelligence makes the process easy. Specifically, AI can assist in locating critical information concealed within the large chunks of customer-related data. This also makes it possible to access information easily whenever necessary. A digital experience platform, therefore, offers the opportunity to work on consistent, accurate and up-to-date information on the go. When every piece of critical information is readily available, DevOps uses iterative delivery to maximize the time to market.

Based on Component the market is segmented into Platform and Services. Based on Application, the market is segmented into Business-to-Consumer, Business-to-Business and Others. Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on End User, the market is segmented into Retail, BFSI, Manufacturing, Healthcare, Telecom & IT and Others. Based on countries, the market is segmented

into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Salesforce.com, Inc., Adobe, Inc., IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Acquia, Inc., Liferay, Inc., Sitecore, Inc. and Open Text Corporation.

Scope of the Study

Market Segmentation:

By Component

Platform

Services

By Application

Business-to-Consumer

Business-to-Business

Others

By Deployment Type

Cloud

On-premise

By End User

Retail

BFSI

Manufacturing

Healthcare

Telecom & IT

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Salesforce.com, Inc.

Adobe, Inc.

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Acquia, Inc.

Liferay, Inc.

Sitecore, Inc.

Open Text Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Digital Experience Platform Market, by Component
 - 1.4.2 North America Digital Experience Platform Market, by Application
 - 1.4.3 North America Digital Experience Platform Market, by Deployment Type
 - 1.4.4 North America Digital Experience Platform Market, by End User
 - 1.4.5 North America Digital Experience Platform Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Collaborations, Partnerships and Agreements: 2019-Sep – 2015-Mar) Leading Players

CHAPTER 4. NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT

4.1 North America Digital Experience Platform (Without Services) Market by Country

4.2 North America Digital Experience Platform Services Market by Country

CHAPTER 5. NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION

5.1 North America Digital Experience Platform Business-to-Consumer Market by Country

5.2 North America Digital Experience Platform Business-to-Business Market by Country

5.3 North America Digital Experience Platform Others Market by Country

CHAPTER 6. NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE

6.1 North America Cloud Digital Experience Platform Market by Country

6.2 North America On-premise Digital Experience Platform Market by Country

CHAPTER 7. NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY END USER

7.1 North America Retail Digital Experience Platform Market by Country

7.2 North America BFSI Digital Experience Platform Market by Country

7.3 North America Manufacturing Digital Experience Platform Market by Country

7.4 North America Healthcare Digital Experience Platform Market by Country

7.5 North America Telecom & IT Digital Experience Platform Market by Country

7.6 North America Others Digital Experience Platform Market by Country

CHAPTER 8. NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COUNTRY

8.1 US Digital Experience Platform Market

8.1.1 US Digital Experience Platform Market by Component

8.1.2 US Digital Experience Platform Market by Application

8.1.3 US Digital Experience Platform Market by Deployment Type

8.1.4 US Digital Experience Platform Market by End User

8.2 Canada Digital Experience Platform Market

8.2.1 Canada Digital Experience Platform Market by Component

8.2.2 Canada Digital Experience Platform Market by Application

- 8.2.3 Canada Digital Experience Platform Market by Deployment Type
- 8.2.4 Canada Digital Experience Platform Market by End User
- 8.3 Mexico Digital Experience Platform Market
 - 8.3.1 Mexico Digital Experience Platform Market by Component
 - 8.3.2 Mexico Digital Experience Platform Market by Application
 - 8.3.3 Mexico Digital Experience Platform Market by Deployment Type
 - 8.3.4 Mexico Digital Experience Platform Market by End User
- 8.4 Rest of North America Digital Experience Platform Market
 - 8.4.1 Rest of North America Digital Experience Platform Market by Component
 - 8.4.2 Rest of North America Digital Experience Platform Market by Application
 - 8.4.3 Rest of North America Digital Experience Platform Market by Deployment Type
 - 8.4.4 Rest of North America Digital Experience Platform Market by End User

CHAPTER 9. COMPANY PROFILES

- 9.1 Salesforce.com, Inc.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Collaborations, partnerships and agreements:
 - 9.1.5.2 Acquisition and Mergers:
 - 9.1.5.3 Product Launches:
 - 9.1.6 SWOT Analysis
- 9.2 Adobe, Inc.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Collaborations, partnerships and agreements:
 - 9.2.5.2 Acquisition and Mergers:
 - 9.2.5.3 Product Launches:
 - 9.2.6 SWOT Analysis
- 9.3 IBM Corporation
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Regional & Segmental Analysis

- 9.3.4 Research & Development Expenses
- 9.3.5 Recent strategies and developments:
 - 9.3.5.1 Collaborations, partnerships and agreements:
 - 9.3.5.2 Acquisition and Mergers:
- 9.3.6 SWOT Analysis
- 9.4 Microsoft Corporation
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expenses
 - 9.4.5 Recent strategies and developments:
 - 9.4.5.1 Collaborations, partnerships and agreements:
 - 9.4.6 SWOT Analysis
- 9.5 Oracle Corporation
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Collaborations, partnerships and agreements:
 - 9.5.5.2 Acquisition and Mergers:
 - 9.5.5.3 Product Launches:
 - 9.5.6 SWOT Analysis
- 9.6 SAP SE
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental and Regional Analysis
 - 9.6.4 Research & Development Expense
 - 9.6.5 Recent strategies and developments:
 - 9.6.5.1 Collaborations, partnerships and agreements:
 - 9.6.5.2 Acquisition and Mergers:
 - 9.6.6 SWOT Analysis
- 9.7 Acquia, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Recent strategies and developments:
 - 9.7.2.1 Collaborations, partnerships and agreements:
 - 9.7.2.2 Acquisition and Mergers:
 - 9.7.2.3 Product Launches:
 - 9.7.2.4 Expansions:

9.8 Liferay, Inc.

9.8.1 Company Overview

9.8.2 Recent strategies and developments:

9.8.2.1 Product Launches:

9.8.2.2 Acquisition and Mergers:

9.9 Sitecore, Inc.

9.9.1 Company Overview

9.9.2 Recent strategies and developments:

9.9.2.1 Collaborations, partnerships and agreements:

9.9.2.2 Acquisition and Mergers:

9.1 Open Text corporation

9.10.1 Company Overview

9.10.2 Financial Analysis

9.10.3 Regional Analysis

9.10.4 Research & Development Expense

9.10.5 Recent strategies and developments:

9.10.5.1 Acquisition and Mergers:

9.10.5.2 Product Launches:

9.10.6 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET, 2015 - 2018, USD MILLION

TABLE 2 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DIGITAL EXPERIENCE PLATFORM MARKET

TABLE 4 PRODUCT LAUNCHES AND EXPANSIONS– DIGITAL EXPERIENCE PLATFORM MARKET

TABLE 5 MERGERS & ACQUISITIONS – DIGITAL EXPERIENCE PLATFORM MARKET

TABLE 6 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 7 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 8 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM (WITHOUT SERVICES) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM (WITHOUT SERVICES) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 13 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 14 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM BUSINESS-TO-CONSUMER MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 15 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM BUSINESS-TO-CONSUMER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 16 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM BUSINESS-TO-BUSINESS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM BUSINESS-TO-BUSINESS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM OTHERS MARKET

BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM OTHERS MARKET
BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY
DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 21 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY
DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 22 NORTH AMERICA CLOUD DIGITAL EXPERIENCE PLATFORM MARKET
BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 NORTH AMERICA CLOUD DIGITAL EXPERIENCE PLATFORM MARKET
BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 NORTH AMERICA ON-PREMISE DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 25 NORTH AMERICA ON-PREMISE DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 26 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY END
USER, 2015 - 2018, USD MILLION

TABLE 27 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY END
USER, 2019 - 2025, USD MILLION

TABLE 28 NORTH AMERICA RETAIL DIGITAL EXPERIENCE PLATFORM MARKET
BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 29 NORTH AMERICA RETAIL DIGITAL EXPERIENCE PLATFORM MARKET
BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 30 NORTH AMERICA BFSI DIGITAL EXPERIENCE PLATFORM MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 31 NORTH AMERICA BFSI DIGITAL EXPERIENCE PLATFORM MARKET BY
COUNTRY, 2019 - 2025, USD MILLION

TABLE 32 NORTH AMERICA MANUFACTURING DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 33 NORTH AMERICA MANUFACTURING DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 34 NORTH AMERICA HEALTHCARE DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 35 NORTH AMERICA HEALTHCARE DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 36 NORTH AMERICA TELECOM & IT DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 37 NORTH AMERICA TELECOM & IT DIGITAL EXPERIENCE PLATFORM
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 38 NORTH AMERICA OTHERS DIGITAL EXPERIENCE PLATFORM MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 39 NORTH AMERICA OTHERS DIGITAL EXPERIENCE PLATFORM MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 40 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 41 NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 42 US DIGITAL EXPERIENCE PLATFORM MARKET, 2015 - 2018, USD MILLION

TABLE 43 US DIGITAL EXPERIENCE PLATFORM MARKET, 2019 - 2025, USD MILLION

TABLE 44 US DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 45 US DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 46 US DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 47 US DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 48 US DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 49 US DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 50 US DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 51 US DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 52 CANADA DIGITAL EXPERIENCE PLATFORM MARKET, 2015 - 2018, USD MILLION

TABLE 53 CANADA DIGITAL EXPERIENCE PLATFORM MARKET, 2019 - 2025, USD MILLION

TABLE 54 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 55 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 56 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 57 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION,

2019 - 2025, USD MILLION

TABLE 58 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 59 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 60 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 61 CANADA DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 62 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET, 2015 - 2018, USD MILLION

TABLE 63 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET, 2019 - 2025, USD MILLION

TABLE 64 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 65 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 66 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 67 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 68 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 69 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 70 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 71 MEXICO DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 72 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET, 2015 - 2018, USD MILLION

TABLE 73 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET, 2019 - 2025, USD MILLION

TABLE 74 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 75 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 76 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 77 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 78 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 79 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 80 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 81 REST OF NORTH AMERICA DIGITAL EXPERIENCE PLATFORM MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 82 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 83 KEY INFORMATION – ADOBE, INC.

TABLE 84 KEY INFORMATION – IBM CORPORATION

TABLE 85 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 86 KEY INFORMATION – ORACLE CORPORATION

TABLE 87 KEY INFORMATION – SAP SE

TABLE 88 KEY INFORMATION – ACQUIA, INC.

TABLE 89 KEY INFORMATION – LIFERAY, INC.

TABLE 90 KEY INFORMATION – SITECORE, INC.

TABLE 91 KEY INFORMATION – OPEN TEXT CORPORATION

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (COLLABORATIONS, PARTNERSHIPS AND AGREEMENTS: 2019-SEP – 2015-MAR) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 6 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE, INC.

FIG 8 SWOT ANALYSIS: ADOBE SYSTEMS, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 10 SWOT ANALYSIS: IBM CORPORATION

FIG 11 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 13 SWOT ANALYSIS: ORACLE CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 15 SWOT ANALYSIS: SAP SE

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: ACQUIA, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: LIFERAY, INC.

FIG 18 SWOT ANALYSIS: OPENTEXT CORPORATION

I would like to order

Product name: North America Digital Experience Platform Market Market (2019-2025)

Product link: <https://marketpublishers.com/r/N4850325872FEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N4850325872FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970