

North America Digital Assurance Market Analysis (2017-2023)

<https://marketpublishers.com/r/N2D3C0E29AAEN.html>

Date: February 2018

Pages: 94

Price: US\$ 1,500.00 (Single User License)

ID: N2D3C0E29AAEN

Abstracts

The North America Digital Assurance Market would witness market growth of 10.6% CAGR during the forecast period (2017 – 2023). . The Digital Assurance practices are vital for organizations, considering the complexities involved in the process of becoming fully a Digital Enterprise. In the process of digitalization, it is vital for organizations to not only adopt Digital Assurance practice, but also to choose reliable service providers. A successful Digital Assurance program would support an organization in reducing the time to market, better quality and at the same time ensuring scalability.

Based on Testing Type, the market report segments the market into Functional Testing, Security Testing, Performance & Usability Testing, API Testing, and Network Testing. Based on Technology, the Digital Assurance market segments the market into Analytics, Mobile, Social Media, and Cloud. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Testing Mode, the Digital Assurance market segments the market into Manual Testing and Test Automation. Based on Vertical, the market report segments the market into Manufacturing, Government, BFSI, Healthcare, Transportation & Logistics, Retail, Telecom, Media & Entertainment, and Others. Based on Countries, the Digital Assurance market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Digital Assurance Market. Key companies profiled in the report include Capgemini, Micro Focus, Accenture Plc., Cognizant, DXC Technology, Hexaware Technologies, SQS Software Quality Systems AG, Wipro Limited, Maveric Systems, and Tata Consultancy Services.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Digital Assurance Market, by Testing Type
 - 1.4.2 North America Digital Assurance Market, by Technology
 - 1.4.3 North America Digital Assurance Market, by Organization Size
 - 1.4.4 North America Digital Assurance Market, by Testing Mode
 - 1.4.5 North America Digital Assurance Market, by Vertical
 - 1.4.6 North America Digital Assurance Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA DIGITAL ASSURANCE MARKET

- 3.1 North America Digital Assurance Market by Testing Type
 - 3.1.1 North America Functional Testing Solution Market by Country
 - 3.1.2 North America Security Testing Market by Country
 - 3.1.3 North America Performance & Usability Testing Market by Country
 - 3.1.4 North America API Testing Market by Country
 - 3.1.5 North America Network Testing Market by Country

CHAPTER 4. NORTH AMERICA DIGITAL ASSURANCE MARKET BY TECHNOLOGY

- 4.1 Introduction
 - 4.1.1 North America Analytics Digital Assurance Market by Country
 - 4.1.2 North America Mobile Digital Assurance Market by Country
 - 4.1.3 North America Social Media Digital Assurance Market by Country

4.1.4 North America Cloud Digital Assurance Market by Country

CHAPTER 5. NORTH AMERICA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE

5.1 Introduction

5.1.1 North America Small & Medium Enterprises Digital Assurance Market by Country

5.1.2 North America Large Enterprises Digital Assurance Market by Country

CHAPTER 6. NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING MODE

6.1 Introduction

6.1.1 North America Manual Testing Deployment Digital Assurance Market by Country

6.1.2 North America Test Automation Deployment Digital Assurance Market by Country

CHAPTER 7. NORTH AMERICA DIGITAL ASSURANCE MARKET BY VERTICAL

7.1 Introduction

7.1.1 North America Digital Assurance in Manufacturing Market by Country

7.1.2 North America Digital Assurance in Government Market by Country

7.1.3 North America Digital Assurance in BFSI Market by Country

7.1.4 North America Digital Assurance in Healthcare Market by Country

7.1.5 North America Digital Assurance in Transportation & Logistics Market by Country

7.1.6 North America Digital Assurance in Retail Market by Country

7.1.7 North America Digital Assurance in Telecom, Media & Entertainment Market by Country

7.1.8 North America Digital Assurance in Others Market by Country

CHAPTER 8. NORTH AMERICA DIGITAL ASSURANCE MARKET BY COUNTRY

8.1 Introduction

8.2 US Digital Assurance Market

8.2.1 US Digital Assurance Market by Testing Type

8.2.2 US Digital Assurance Market by Technology

8.2.3 US Digital Assurance Market by Organization Size

8.2.4 US Digital Assurance Market by Testing Mode

8.2.5 US Digital Assurance Market by Vertical

8.3 Canada Digital Assurance Market

- 8.3.1 Canada Digital Assurance Market by Testing Type
- 8.3.2 Canada Digital Assurance Market by Technology
- 8.3.3 Canada Digital Assurance Market by Organization Size
- 8.3.4 Canada Digital Assurance Market by Testing Mode
- 8.3.5 Canada Digital Assurance Market by Vertical

8.4 Mexico Digital Assurance Market

- 8.4.1 Mexico Digital Assurance Market by Testing Type
- 8.4.2 Mexico Digital Assurance Market by Technology
- 8.4.3 Mexico Digital Assurance Market by Organization Size
- 8.4.4 Mexico Digital Assurance Market by Testing Mode
- 8.4.5 Mexico Digital Assurance Market by Vertical

8.5 Rest of North America Digital Assurance Market

- 8.5.1 Rest of North America Digital Assurance Market by Testing Type
- 8.5.2 Rest of North America Digital Assurance Market by Technology
- 8.5.3 Rest of North America Digital Assurance Market by Organization Size
- 8.5.4 Rest of North America Digital Assurance Market by Testing Mode
- 8.5.5 Rest of North America Digital Assurance Market by Vertical

CHAPTER 9. COMPANY PROFILES

9.1 Capgemini

- 9.1.1 Company Overview
- 9.1.2 Financial Analysis
- 9.1.3 Regional Analysis
- 9.1.4 Strategies at a Glance
 - 9.1.4.1 Product Launch

9.2 Micro Focus

- 9.2.1 Company Overview
- 9.2.2 Financial Analysis
- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development Expense

9.3 Accenture Plc.

- 9.3.1 Company Overview
- 9.3.2 Financial Analysis
- 9.3.3 Segmental and Regional Analysis
- 9.3.4 Research & Development Expense

9.4 Cognizant

- 9.4.1 Company Overview

- 9.4.2 Financial Analysis
- 9.4.3 Segmental and Regional Analysis
- 9.5 SQS Software Quality Systems AG
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
- 9.6 Wipro Limited
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental and Regional Analysis
 - 9.6.4 Research & Development Expense
 - 9.6.5 Strategies at a Glance
 - 9.6.5.1 Product Launch
 - 9.6.5.2 Partnerships, Collaborations and Agreements
- 9.7 DXC Technology
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental and Regional Analysis
 - 9.7.4 Strategies at a Glance
 - 9.7.4.1 Partnerships, Collaborations, Agreements
- 9.8 Hexaware Technologies
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Segmental and Regional Analysis
- 9.9 Tata Consultancy Services
 - 9.9.1 Company Overview
 - 9.9.2 Financial Analysis
- 9.1 Maveric Systems
 - 9.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA DIGITAL ASSURANCE MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA DIGITAL ASSURANCE MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA FUNCTIONAL TESTING SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA FUNCTIONAL TESTING SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA SECURITY TESTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA SECURITY TESTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA PERFORMANCE & USABILITY TESTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA PERFORMANCE & USABILITY TESTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA API TESTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA API TESTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA NETWORK TESTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA NETWORK TESTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA ANALYTICS DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA ANALYTICS DIGITAL ASSURANCE MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA MOBILE DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA MOBILE DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA SOCIAL MEDIA DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA SOCIAL MEDIA DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA CLOUD DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA CLOUD DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA LARGE ENTERPRISES DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA LARGE ENTERPRISES DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA MANUAL TESTING DEPLOYMENT DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA MANUAL TESTING DEPLOYMENT DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 NORTH AMERICA TEST AUTOMATION DEPLOYMENT DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 NORTH AMERICA TEST AUTOMATION DEPLOYMENT DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 NORTH AMERICA DIGITAL ASSURANCE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 38 NORTH AMERICA DIGITAL ASSURANCE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 39 NORTH AMERICA DIGITAL ASSURANCE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 NORTH AMERICA DIGITAL ASSURANCE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 NORTH AMERICA DIGITAL ASSURANCE IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 NORTH AMERICA DIGITAL ASSURANCE IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 NORTH AMERICA DIGITAL ASSURANCE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 NORTH AMERICA DIGITAL ASSURANCE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 NORTH AMERICA DIGITAL ASSURANCE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 NORTH AMERICA DIGITAL ASSURANCE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 NORTH AMERICA DIGITAL ASSURANCE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 NORTH AMERICA DIGITAL ASSURANCE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 NORTH AMERICA DIGITAL ASSURANCE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 NORTH AMERICA DIGITAL ASSURANCE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 NORTH AMERICA DIGITAL ASSURANCE IN TELECOM, MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 NORTH AMERICA DIGITAL ASSURANCE IN TELECOM, MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 NORTH AMERICA DIGITAL ASSURANCE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 NORTH AMERICA DIGITAL ASSURANCE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 NORTH AMERICA DIGITAL ASSURANCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 NORTH AMERICA DIGITAL ASSURANCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 US DIGITAL ASSURANCE MARKET, 2013 - 2016, USD MILLION

- Table 58 US DIGITAL ASSURANCE MARKET, 2017 - 2023, USD MILLION
- Table 59 US DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION
- Table 60 US DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION
- Table 61 US DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION
- Table 62 US DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION
- Table 63 US DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
- Table 64 US DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
- Table 65 US DIGITAL ASSURANCE MARKET BY TESTING MODE, 2013 - 2016, USD MILLION
- Table 66 US DIGITAL ASSURANCE MARKET BY TESTING MODE, 2017 - 2023, USD MILLION
- Table 67 US DIGITAL ASSURANCE MARKET BY VERTICAL, 2013 - 2016, USD MILLION
- Table 68 US DIGITAL ASSURANCE MARKET BY VERTICAL, 2017 - 2023, USD MILLION
- Table 69 CANADA DIGITAL ASSURANCE MARKET, 2013 - 2016, USD MILLION
- Table 70 CANADA DIGITAL ASSURANCE MARKET, 2017 - 2023, USD MILLION
- Table 71 CANADA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION
- Table 72 CANADA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION
- Table 73 CANADA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION
- Table 74 CANADA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION
- Table 75 CANADA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
- Table 76 CANADA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
- Table 77 CANADA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2013 - 2016, USD MILLION
- Table 78 CANADA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2017 - 2023, USD MILLION

Table 79 CANADA DIGITAL ASSURANCE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 80 CANADA DIGITAL ASSURANCE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 81 MEXICO DIGITAL ASSURANCE MARKET, 2013 - 2016, USD MILLION

Table 82 MEXICO DIGITAL ASSURANCE MARKET, 2017 - 2023, USD MILLION

Table 83 MEXICO DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 84 MEXICO DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 85 MEXICO DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 86 MEXICO DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 87 MEXICO DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 88 MEXICO DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 89 MEXICO DIGITAL ASSURANCE MARKET BY TESTING MODE, 2013 - 2016, USD MILLION

Table 90 MEXICO DIGITAL ASSURANCE MARKET BY TESTING MODE, 2017 - 2023, USD MILLION

Table 91 MEXICO DIGITAL ASSURANCE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 92 MEXICO DIGITAL ASSURANCE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 93 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET, 2013 - 2016, USD MILLION

Table 94 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET, 2017 - 2023, USD MILLION

Table 95 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 96 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 97 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 98 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 99 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY

ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 100 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 101 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2013 - 2016, USD MILLION

Table 102 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY TESTING MODE, 2017 - 2023, USD MILLION

Table 103 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 104 REST OF NORTH AMERICA DIGITAL ASSURANCE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 105 KEY INFORMATION – CAPGEMINI

Table 106 KEY INFORMATION – MICRO FOCUS

Table 107 KEY INFORMATION – ACCENTURE PLC.

Table 108 KEY INFORMATION – COGNIZANT

Table 109 KEY INFORMATION – SQS SOFTWARE QUALITY SYSTEMS AG

Table 110 KEY INFORMATION – WIPRO LIMITED

Table 111 KEY INFORMATION – DXC TECHNOLOGY

Table 112 KEY INFORMATION – HEXAWARE TECHNOLOGIES

Table 113 KEY INFORMATION – TATA CONSULTANCY SERVICES

Table 114 KEY INFORMATION – MAVERIC SYSTEMS

I would like to order

Product name: North America Digital Assurance Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/N2D3C0E29AAEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2D3C0E29AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970