

North America Desktop Virtualization Market Analysis (2017-2023)

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Abstracts

The North America Desktop Virtualization Market would witness market growth of 10.8% CAGR during the forecast period (2017 – 2023). Desktop virtualization virtualizes desktop computers which are then used to serve the users on the network. VDI (Virtual Desktop Infrastructure -- or Interface) is among the most popular methods of desktop virtualization. This type of desktop virtualization uses the server computing model, with the hardware and software platforms. VDI hosts the desktop environment in a virtual machine (VM) that runs on a centralized or remote server. . Large organizations are facing issues such as boot storm, login storm, anti-virus scanning storm, and user workload applications when using Virtual Desktop Infrastructure (VDI). Boot storm and login storm are the two major challenges for VDI, leading to the challenges to the deployment of the virtualization scenarios.

Based on Type, the market report segments the market into Virtual Desktop Infrastructure, Desktop-as-a-Service, and Remote Desktop Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Countries, the North America Desktop Virtualization market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Desktop Virtualization Market. Key companies profiled in the report include Cisco Systems, Inc., Citrix Systems, Inc., Hewlett Packard Enterprise (HPE) Company, Huawei Technologies Co. Ltd., Microsoft Corporation, Oracle Corporation, VMware, Inc., Red Hat, Inc., Ericom Software, and Parallels International.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Desktop Virtualization Market, by Type
 - 1.4.2 North America Desktop Virtualization Market, by Organization Size
 - 1.4.3 North America Desktop Virtualization Market, by Vertical
 - 1.4.4 North America Desktop Virtualization Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA DESKTOP VIRTUALIZATION MARKET

- 3.1 North America Desktop Virtualization Market by Type
 - 3.1.1 North America Virtual Desktop Infrastructure Solution Market by Country
 - 3.1.2 North America Desktop-as-a-Service Market by Country
 - 3.1.3 North America Remote Desktop Services Market by Country

CHAPTER 4. NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 North America Small & Medium Enterprises Desktop Virtualization Market by Country
 - 4.1.2 North America Large Enterprises Desktop Virtualization Market by Country

CHAPTER 5. NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY VERTICAL

5.1 Introduction

- 5.1.1 North America Desktop Virtualization in IT & Telecom Market by Country
- 5.1.2 North America Desktop Virtualization in Government Market by Country
- 5.1.3 North America Desktop Virtualization in Energy & Utilities Market by Country
- 5.1.4 North America Desktop Virtualization in Healthcare Market by Country
- 5.1.5 North America Desktop Virtualization in Manufacturing Market by Country
- 5.1.6 North America Desktop Virtualization in Retail Market by Country
- 5.1.7 North America Desktop Virtualization in BFSI Market by Country
- 5.1.8 North America Desktop Virtualization in Education Market by Country
- 5.1.9 North America Desktop Virtualization in Others Market by Country

CHAPTER 6. NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY COUNTRY

6.1 Introduction

6.2 US Desktop Virtualization Market

- 6.2.1 US Desktop Virtualization Market by Type
- 6.2.2 US Desktop Virtualization Market by Organization Size
- 6.2.3 US Desktop Virtualization Market by Vertical

6.3 Canada Desktop Virtualization Market

- 6.3.1 Canada Desktop Virtualization Market by Type
- 6.3.2 Canada Desktop Virtualization Market by Organization Size
- 6.3.3 Canada Desktop Virtualization Market by Vertical

6.4 Mexico Desktop Virtualization Market

- 6.4.1 Mexico Desktop Virtualization Market by Type
- 6.4.2 Mexico Desktop Virtualization Market by Organization Size
- 6.4.3 Mexico Desktop Virtualization Market by Vertical

6.5 Rest of North America Desktop Virtualization Market

- 6.5.1 Rest of North America Desktop Virtualization Market by Type
- 6.5.2 Rest of North America Desktop Virtualization Market by Organization Size
- 6.5.3 Rest of North America Desktop Virtualization Market by Vertical

CHAPTER 7. COMPANY PROFILES

7.1 Cisco Systems, Inc.

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense

- 7.1.5 Strategies at a Glance
 - 7.1.5.1 Partnerships, Collaborations and Agreements
 - 7.1.5.2 Product Launch
- 7.2 Citrix Systems, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Regional Analysis
 - 7.2.4 Research & Development Expense
- 7.3 Hewlett Packard Enterprise Company
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis
 - 7.3.4 Research & Development Expense
- 7.4 Huawei Technologies Co., Ltd
 - 7.4.1 Company overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
- 7.5 Microsoft Corporation
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
- 7.6 Oracle Corporation
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Research & Development Expense
- 7.7 VMware, Inc.
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Regional Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Strategies at a Glance
 - 7.7.5.1 Partnerships, Collaborations and Agreements
- 7.8 Red Hat, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis

- 7.8.4 Research & Development Expense
- 7.9 Ericom Software
 - 7.9.1 Company Overview
- 7.1 Parallels International
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET, 2013 - 2016, USD MILLION

TABLE 2 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET, 2017 - 2023, USD MILLION

TABLE 3 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 4 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 5 NORTH AMERICA VIRTUAL DESKTOP INFRASTRUCTURE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 6 NORTH AMERICA VIRTUAL DESKTOP INFRASTRUCTURE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 7 NORTH AMERICA DESKTOP-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 8 NORTH AMERICA DESKTOP-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 9 NORTH AMERICA REMOTE DESKTOP SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 10 NORTH AMERICA REMOTE DESKTOP SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 11 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 12 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 13 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DESKTOP VIRTUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 14 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DESKTOP VIRTUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 15 NORTH AMERICA LARGE ENTERPRISES DESKTOP VIRTUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 16 NORTH AMERICA LARGE ENTERPRISES DESKTOP VIRTUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 17 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 18 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY VERTICAL,

2017 - 2023, USD MILLION

TABLE 19 NORTH AMERICA DESKTOP VIRTUALIZATION IN IT & TELECOM
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 20 NORTH AMERICA DESKTOP VIRTUALIZATION IN IT & TELECOM
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 21 NORTH AMERICA DESKTOP VIRTUALIZATION IN GOVERNMENT
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 22 NORTH AMERICA DESKTOP VIRTUALIZATION IN GOVERNMENT
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 23 NORTH AMERICA DESKTOP VIRTUALIZATION IN ENERGY & UTILITIES
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 24 NORTH AMERICA DESKTOP VIRTUALIZATION IN ENERGY & UTILITIES
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 25 NORTH AMERICA DESKTOP VIRTUALIZATION IN HEALTHCARE
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 26 NORTH AMERICA DESKTOP VIRTUALIZATION IN HEALTHCARE
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 27 NORTH AMERICA DESKTOP VIRTUALIZATION IN MANUFACTURING
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 28 NORTH AMERICA DESKTOP VIRTUALIZATION IN MANUFACTURING
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 29 NORTH AMERICA DESKTOP VIRTUALIZATION IN RETAIL MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 NORTH AMERICA DESKTOP VIRTUALIZATION IN RETAIL MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 NORTH AMERICA DESKTOP VIRTUALIZATION IN BFSI MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

TABLE 32 NORTH AMERICA DESKTOP VIRTUALIZATION IN BFSI MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

TABLE 33 NORTH AMERICA DESKTOP VIRTUALIZATION IN EDUCATION MARKET
BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 34 NORTH AMERICA DESKTOP VIRTUALIZATION IN EDUCATION MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 35 NORTH AMERICA DESKTOP VIRTUALIZATION IN OTHERS MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

TABLE 36 NORTH AMERICA DESKTOP VIRTUALIZATION IN OTHERS MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

TABLE 37 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY COUNTRY,
2013 - 2016, USD MILLION

TABLE 38 NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 39 US DESKTOP VIRTUALIZATION MARKET, 2013 - 2016, USD MILLION

TABLE 40 US DESKTOP VIRTUALIZATION MARKET, 2017 - 2023, USD MILLION

TABLE 41 US DESKTOP VIRTUALIZATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 42 US DESKTOP VIRTUALIZATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 43 US DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 44 US DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 45 US DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 46 US DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 47 CANADA DESKTOP VIRTUALIZATION MARKET, 2013 - 2016, USD MILLION

TABLE 48 CANADA DESKTOP VIRTUALIZATION MARKET, 2017 - 2023, USD MILLION

TABLE 49 CANADA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 50 CANADA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 51 CANADA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 52 CANADA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 53 CANADA DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 54 CANADA DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 55 MEXICO DESKTOP VIRTUALIZATION MARKET, 2013 - 2016, USD MILLION

TABLE 56 MEXICO DESKTOP VIRTUALIZATION MARKET, 2017 - 2023, USD MILLION

TABLE 57 MEXICO DESKTOP VIRTUALIZATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 58 MEXICO DESKTOP VIRTUALIZATION MARKET BY TYPE, 2017 - 2023,

USD MILLION

TABLE 59 MEXICO DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 60 MEXICO DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 61 MEXICO DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 62 MEXICO DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 63 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET, 2013 - 2016, USD MILLION

TABLE 64 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET, 2017 - 2023, USD MILLION

TABLE 65 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 66 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 67 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 68 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 69 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 70 REST OF NORTH AMERICA DESKTOP VIRTUALIZATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 71 KEY INFORMATION – CISCO SYSTEMS, INC.

TABLE 72 KEY INFORMATION - CITRIX SYSTEMS, INC.

TABLE 73 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

TABLE 74 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD

TABLE 75 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 76 KEY INFORMATION – ORACLE CORPORATION

TABLE 77 KEY INFORMATION – VMWARE, INC.

TABLE 78 KEY INFORMATION – RED HAT, INC.

TABLE 79 KEY INFORMATION – ERICOM SOFTWARE

TABLE 80 KEY INFORMATION – PARALLELS INTERNATIONAL

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