

North America Desktop Virtualization Market Analysis (2017-2023)

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Abstracts

The North America Desktop Virtualization Market would witness market growth of 10.8% CAGR during the forecast period (2017 – 2023). Desktop virtualization virtualizes desktop computers which are then used to serve the users on the network. VDI (Virtual Desktop Infrastructure -- or Interface) is among the most popular methods of desktop virtualization. This type of desktop virtualization uses the server computing model, with the hardware and software platforms. VDI hosts the desktop environment in a virtual machine (VM) that runs on a centralized or remote server. . Large organizations are facing issues such as boot storm, login storm, anti-virus scanning storm, and user workload applications when using Virtual Desktop Infrastructure (VDI). Boot storm and login storm are the two major challenges for VDI, leading to the challenges to the deployment of the virtualization scenarios.

Based on Type, the market report segments the market into Virtual Desktop Infrastructure, Desktop-as-a-Service, and Remote Desktop Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Countries, the North America Desktop Virtualization market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Desktop Virtualization Market. Key companies profiled in the report include Cisco Systems, Inc., Citrix Systems, Inc., Hewlett Packard Enterprise (HPE) Company, Huawei Technologies Co. Ltd., Microsoft Corporation, Oracle Corporation, VMware, Inc., Red Hat, Inc., Ericom Software, and Parallels International.

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