

North America Deception Technology Market (2016-2022)

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Abstracts

The North America deception technology market size is estimated to grow at an estimated Compound Annual Growth Rate (CAGR) of 11.1% during 2016-2022. Deception technology is used by the organizations to protect their networks, endpoints, and devices from various malicious attacks, sophisticated cybercriminals, ransomwares, and Advanced Persistent Threats (APTs). The major factors that are driving the deception market globally are, the rise of APTs and zero-day attacks, demand for a powerful solution for early detection of attackers by enterprises, and the rise in adoption of Bring Your Own Device (BYOD) and Internet of Things (IoT) trend within enterprises.

Enterprises are deploying advanced cyber deception solutions to ensure the security of the networks and endpoints from cyber threats. Network security would be the leading market with maximum market share during the forecast period, as more and more companies are adopting deception technology solutions to ensure security of company networks. The data security segment is would be a major segment within the deception technology market and is projected to grow at the highest growth rate during the forecast period.

The report highlights the adoption of Deception Technology in North America. Based on the Component, the North America Deception Technology Market is segmented into Solutions and Services segment. Based on the Category, the services market is bifurcated into Professional Services and Managed Services segment. The Professional Services Market Segment is segmented into Consulting, Training & Education, Design and System Integration and Support and Maintenance sub segments. Based on the Deception Stack, the market is segmented into Application Security, Data Security, Endpoint Security and Network Security. The study also bifurcates the market according to the deployment mode as Cloud and On-premise segments. Based on the End User

Organization size, the study segments the market into Small & Medium Enterprises and Large Enterprises. According to the application in various industry verticals the market is segmented into BFSI sector, Energy and Utilities, Government, Healthcare, IT and Telecom, Manufacturing, Retail and Others. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key companies profiled in the report includes Rapid7, Logrhythm, Trapx Security, Attivo Networks, Illusive Networks, Cymmetria, Guardicore, Allure Security Technology, TopSpin Security, Varmour and Smokescreen Technologies.

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