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North America Database Security Market Analysis (2017-2023)

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Abstracts

The North America Database Security Market would witness market growth of 15.5% CAGR during the forecast period (2017 – 2023). North America has the highest number of reported cases of data exploitation or cyber-attacks. Therefore, the region significant number of database security vendors offering wide range of products. North America would contribute the largest revenue to the overall ecosystem, as the demand for database security solutions is high in the region. Though there is no single federal law to regulate the data privacy of customers, there are various federal and state laws that are drafted to protect customer data. Data privacy laws such as Sarbanes-Oxley Act (SOX) and Health Insurance Portability and Accountability Act (HIPPA) in North America have been the keys to drive the market growth during the forecast period.

Based on Type, the Database Security market segments the market into Software and Services. Software includes Encryption & Tokenization, Database Auditing & Reporting, Data Masking & Redaction, Access Control Management, and Others. Services include Professional and Managed Services. Based on Business Function, the market report segments the market into Finance, Sales, Marketing, Operations, and Others. Based on Organization Size, the Database Security market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the market report segments the market into Cloud and On-Premise. Based on Vertical, the Database Security market segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Database Security market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the Database Security Market. Key companies profiled in the report include Oracle

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Corporation, IBM Corporation, Fortinet, Inc., McAfee LLC, Micro Focus (Formerly Hpe Software), Imperva, Inc., Singtel (Trustwave),Thales Group S.A. (Thales E-Security),Huawei Technology Co. Ltd. (HexaTier), and Gemalto NV.

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