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North America Data Wrangling Market Analysis (2017-2023)

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Abstracts

The North America Data Wrangling Market would witness market growth of 15.5% CAGR during the forecast period (2017 – 2023). Data wrangling is used to transform and map data from one "raw" data form to another form to make data more appropriate and valuable in various activities such as analytics. With the rapid expansion of data, the data wrangling tools would witness rapid adoption in organizations. A typical data wrangling tool encompasses functions such as reformatting, de-duping, filtering, and cleaning data, which helps in analyzing data in an efficient manner. The adoption of data wrangling tools support self-service data preparation model that is, cleaning data without the need for data scientists. Gaining business insights without the intervention of IT teams has become a reality to business executives.

Based on Component, the Data Wrangling market segments the market into Tools and Services. The Services market is segmented into Professional and Managed Services.Based on Business Function, the market report segments the market into Finance, Sales & Marketing, Human Resource, Operations, and Others. Based on Organization Size, the Data Wrangling market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the market report segments the market into On Demand and On-Premise. Based on Vertical, the Data Wrangling market segments the market into BFSI, Government & Public Sector, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Travel & Hospitality, and Others. Based on Countries, the Data Wrangling market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Data Wrangling Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Talend Inc., Trifacta, TIBCO Software, Inc.,

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Informatica, Hitachi Ltd. (Hitachi Vantara), Teradata Corporation, SAS Institute, Inc., and Datawatch Corporation.

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