

# North America Data Protection as a Service (DPaaS) Market (2016 - 2022)

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## Abstracts

With voluminous business data, backup and recovery of the data has been among the most pressing issues, globally. With the wide spread adoption of cloud computing and software-defined data centers with virtualized infrastructure components delivered as a service has further added to the concern of data protection and backup. The Data Protection as a Service gained prominence as cloud service providers demanded a better level of security for data which is being stored in different locations. DPaaS is a web-delivered cloud-based service which is designed to offer safety and security for data assets of businesses. Several companies adopt DPaaS for superior level of network security and data protection for data in transit as well as to data at rest.

Regulatory frame work set by the governments about data privacy and compliance demands tighter security measures. With stringent regulations, the need for effective data security technologies is vital. Some of the major data protection laws are Health Insurance Portability and Accountability (HIPAA), Health Information Technology for Economic and Clinical Health Act (HITECH) etc. in the United States.

Industries such as healthcare, retail, and others have been widely adopting the data protection solutions to ensure safety and security of digital assets. Organizations around the globe have been widely shifting to the cloud based services in order to control operational expenses and at the same time offer seamless access to the employees. The change in business landscape has led to the need for solutions that could offer operational efficiency, data resiliency, and timely information according to the installed infrastructure of data centers. Thus, the growing need for a common data protection service by cloud service providers has led to the widespread adoption of Data Protection as a Service (DPaaS).

Based on service type, market is segmented into Storage as a Service (STaaS), Disaster Recovery as a Service (DRaaS), and Backup as a Service (BaaS). Based on Deployment Model, market is segmented into Private, Public, and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized.

Based on country, North America Data Protection as a Service (DPaaS) market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant region in the North America Data Protection as a Service (DPaaS) market in 2015. Canada and Mexico would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Protection as a Service (DPaaS) market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Oracle Corporation, CA, Inc., VMware, Inc., Amazon.com, Inc., Commvault and Quantum Corporation.

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