

North America Data Governance Market (2016 - 2022)

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Abstracts

Data governance (DG) refers to the effective management of the availability, usability, integrity, and security of the data employed in an enterprise. A sound data governance process encompasses a governing body or council, a predefined set of procedures, and a plan to execute the procedures. The need to determine the ownership of data, its sensitivity, and levels of access to different stake holders would be the major factors contributing to the growth of the market. The need to meet regulations & compliance deadlines and to improve & sustain strategic risk management is among the key drivers driving the data governance market globally. Some of the major restraints for the market are categorization of unstructured data and inconsistent business semantics. Additionally, varying structure of regulatory policies & data address validation & quality issues also have a restraining effect on the market.

Based on Component, market is segmented into Solution and Services. Service is divided into Professional and Managed. Professional Services are further divided into Implementation, Consulting & Training, and Support & Maintenance. Based on Application, market is segmented into Sales & Marketing Optimization, Risk Management, Incident Adjustment Management, Product & Process Management, and Others. Based on Function, market is segmented into Operations & IT, Finance, and Legal. Based on Deployment Model, market is segmented into On Premise and Cloud. Based on Vertical, market is segmented into BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare and Life Sciences, Retail, and Others.

Based on Country, North America Data Governance market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America Data Governance market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Governance market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc, TIBCO Software Inc., Collibra, Inc and Talend, Inc

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