

North America Data Governance Market (2016 - 2022)

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Abstracts

Data governance (DG) refers to the effective management of the availability, usability, integrity, and security of the data employed in an enterprise. A sound data governance process encompasses a governing body or council, a predefined set of procedures, and a plan to execute the procedures. The need to determine the ownership of data, its sensitivity, and levels of access to different stake holders would be the major factors contributing to the growth of the market. The need to meet regulations & compliance deadlines and to improve & sustain strategic risk management is among the key drivers driving the data governance market globally. Some of the major restraints for the market are categorization of unstructured data and inconsistent business semantics. Additionally, varying structure of regulatory policies & data address validation & quality issues also have a restraining effect on the market.

Based on Component, market is segmented into Solution and Services. Service is divided into Professional and Managed. Professional Services are further divided into Implementation, Consulting & Training, and Support & Maintenance. Based on Application, market is segmented into Sales & Marketing Optimization, Risk Management, Incident Adjustment Management, Product & Process Management, and Others. Based on Function, market is segmented into Operations & IT, Finance, and Legal. Based on Deployment Model, market is segmented into On Premise and Cloud. Based on Vertical, market is segmented into BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare and Life Sciences, Retail, and Others.

Based on Country, North America Data Governance market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America Data Governance market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Governance market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc, TIBCO Software Inc., Collibra, Inc and Talend, Inc

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global Data Governance Market, by Component
 - 1.4.2 Global Data Governance Market, by Application
 - 1.4.3 Global Data Governance Market, by Function
 - 1.4.4 Global Data Governance Market, by Deployment Mode
 - 1.4.5 Global Data Governance Market, by Vertical
 - 1.4.6 North America Data Governance Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA DATA GOVERNANCE MARKET- BY COMPONENT

- 4.1 North America Data Governance Market by Component
 - 4.1.1 North America Data Governance Solution Market by Country
 - 4.1.2 North America Data Governance Services Market by Country
 - 4.1.3 North America Data Governance Services Market by Component Type
 - 4.1.3.1 North America Data Governance Professional Services Market by Country
 - 4.1.3.2 North America Data Governance Professional Services Market by Component Type
 - 4.1.3.2.1 North America Data Governance Implementation Services Market by Country
 - 4.1.3.2.2 North America Data Governance Consulting & Training Services Market by Country
 - 4.1.3.2.3 North America Data Governance Support & Maintenance Services Market

by Country

4.1.3.3 North America Data Governance Managed Services Market by Country

CHAPTER 5. NORTH AMERICA DATA GOVERNANCE MARKET BY APPLICATION

5.1 Introduction

5.1.1 North America Sales & Marketing Optimization Data Governance Market by Country

5.1.2 North America Risk Management Data Governance Market by Country

5.1.3 North America Incident Adjustment Management Data Governance Market by Country

5.1.4 North America Product & Process Management Data Governance Market by Country

5.1.5 North America Others Data Governance Market by Country

CHAPTER 6. NORTH AMERICA DATA GOVERNANCE MARKET BY FUNCTION

6.1 Introduction

6.1.1 North America Operations & IT Data Governance by Country

6.1.2 North America Finance Data Governance by Country

6.1.3 North America Legal Data Governance by Country

CHAPTER 7. NORTH AMERICA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL

7.1 Introduction

7.1.1 North America On Premise Data Governance by Country

7.1.2 North America Cloud Data Governance by Country

CHAPTER 8. NORTH AMERICA DATA GOVERNANCE MARKET BY VERTICAL

8.1 Introduction

8.1.1 North America Data Governance in BFSI Market by Country

8.1.2 North America Data Governance in Manufacturing Market by Country

8.1.3 North America Data Governance in Government & Operations & IT Utilities Market by Country

8.1.4 North America Data Governance in Aerospace & Defense Market by Country

8.1.5 North America Data Governance in Education Market by Country

8.1.6 North America Data Governance in Telecom & IT Market by Country

8.1.7 North America Data Governance in Healthcare & Life Sciences Market by Country

8.1.8 North America Data Governance in Retail Market by Country

8.1.9 North America Data Governance in Other Vertical Market by Country

CHAPTER 9. NORTH AMERICA DATA GOVERNANCE MARKET BY COUNTRY

9.1 Introduction

9.2 US Data Governance Market

9.2.1 US Data Governance Market by Component Type

9.2.1.1 US Data Governance Market by Services Type

9.2.1.1.1 US Data Governance Market by Professional Services Type

9.2.2 US Data Governance Market by Application

9.2.3 US Data Governance Market by Function

9.2.4 US Data Governance Market by Deployment Model

9.2.5 US Data Governance Market by Vertical

9.3 Canada Data Governance Market

9.3.1 Canada Data Governance Market by Component Type

9.3.1.1 Canada Data Governance Market by Services Type

9.3.1.1.1 Canada Data Governance Market by Professional Services Type

9.3.2 Canada Data Governance Market by Application

9.3.3 Canada Data Governance Market by Function

9.3.4 Canada Data Governance Market by Deployment Model

9.3.5 Canada Data Governance Market by Vertical

9.4 Mexico Data Governance Market

9.4.1 Mexico Data Governance Market by Component Type

9.4.1.1 Mexico Data Governance Market by Services Type

9.4.1.1.1 Mexico Data Governance Market by Professional Services Type

9.4.2 Mexico Data Governance Market by Application

9.4.3 Mexico Data Governance Market by Function

9.4.4 Mexico Data Governance Market by Deployment Model

9.4.5 Mexico Data Governance Market by Vertical

9.5 Rest of North America Data Governance Market

9.5.1 Rest of North America Data Governance Market by Component Type

9.5.1.1 Rest of North America Data Governance Market by Services Type

9.5.1.1.1 Rest of North America Data Governance Market by Professional Services

Type

9.5.2 Rest of North America Data Governance Market by Application

9.5.3 Rest of North America Data Governance Market by Function

9.5.4 Rest of North America Data Governance Market by Deployment Model

9.5.5 Rest of North America Data Governance Market by Vertical

CHAPTER 10. COMPANY PROFILES

10.1 IBM Corporation

10.1.1 Company Overview

10.1.2 Financial Analysis

10.1.3 Regional & Segmental Analysis

10.1.4 Research & Development

10.2 Oracle Corporation

10.2.1 Company Overview

10.2.2 Financial Analysis

10.2.3 Business Segment Analysis

10.2.4 Research and Development Cost

10.3 Informatica Corporation

10.3.1 Company Overview

10.3.2 Financial Analysis

10.3.3 Research and Development Cost

10.4 SAP SE

10.4.1 Company Overview

10.4.2 Financial Analysis

10.4.3 Research and Development Cost

10.5 SAS Institute Inc.

10.5.1 Company Overview

10.5.2 Financial Analysis

10.5.3 Research and Development Cost

10.6 TIBCO Software Inc.

10.6.1 Company Overview

10.6.2 Product Portfolio

10.7 Collibra, Inc.

10.7.1 Company Overview

10.8 Talend, Inc.

10.8.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 2 NORTH AMERICA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 3 NORTH AMERICA DATA GOVERNANCE MARKET BY COMPONENT, 2012 - 2015, USD MILLION

TABLE 4 NORTH AMERICA DATA GOVERNANCE MARKET BY COMPONENT, 2016 - 2022, USD MILLION

TABLE 5 NORTH AMERICA DATA GOVERNANCE SOLUTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 6 NORTH AMERICA DATA GOVERNANCE SOLUTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 7 NORTH AMERICA DATA GOVERNANCE SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 8 NORTH AMERICA DATA GOVERNANCE SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 9 NORTH AMERICA DATA GOVERNANCE SERVICES MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 10 NORTH AMERICA DATA GOVERNANCE SERVICES MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 11 NORTH AMERICA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 12 NORTH AMERICA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 13 NORTH AMERICA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 14 NORTH AMERICA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 15 NORTH AMERICA DATA GOVERNANCE IMPLEMENTATION SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 16 NORTH AMERICA DATA GOVERNANCE IMPLEMENTATION SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 17 NORTH AMERICA DATA GOVERNANCE CONSULTING & TRAINING SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 18 NORTH AMERICA DATA GOVERNANCE CONSULTING & TRAINING

SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 19 NORTH AMERICA DATA GOVERNANCE SUPPORT & MAINTENANCE

SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 20 NORTH AMERICA DATA GOVERNANCE SUPPORT & MAINTENANCE

SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 21 NORTH AMERICA DATA GOVERNANCE MANAGED SERVICES MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 22 NORTH AMERICA DATA GOVERNANCE MANAGED SERVICES MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 23 NORTH AMERICA DATA GOVERNANCE MARKET BY APPLICATION,
2012 - 2015, USD MILLION

TABLE 24 NORTH AMERICA DATA GOVERNANCE MARKET BY APPLICATION,
2016 - 2022, USD MILLION

TABLE 25 NORTH AMERICA SALES & MARKETING OPTIMIZATION DATA
GOVERNANCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 26 NORTH AMERICA SALES & MARKETING OPTIMIZATION DATA
GOVERNANCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 27 NORTH AMERICA RISK MANAGEMENT DATA GOVERNANCE MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 28 NORTH AMERICA RISK MANAGEMENT DATA GOVERNANCE MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 29 NORTH AMERICA INCIDENT ADJUSTMENT MANAGEMENT DATA
GOVERNANCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 30 NORTH AMERICA INCIDENT ADJUSTMENT MANAGEMENT DATA
GOVERNANCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 31 NORTH AMERICA PRODUCT & PROCESS MANAGEMENT DATA
GOVERNANCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 32 NORTH AMERICA PRODUCT & PROCESS MANAGEMENT DATA
GOVERNANCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 33 NORTH AMERICA OTHERS DATA GOVERNANCE MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 34 NORTH AMERICA OTHERS DATA GOVERNANCE MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 35 NORTH AMERICA DATA GOVERNANCE MARKET BY FUNCTION, 2012 -
2015, USD MILLION

TABLE 36 NORTH AMERICA DATA GOVERNANCE MARKET BY FUNCTION, 2016 -
2022, USD MILLION

TABLE 37 NORTH AMERICA OPERATIONS & IT DATA GOVERNANCE BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 38 NORTH AMERICA OPERATIONS & IT DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 39 NORTH AMERICA FINANCE DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 40 NORTH AMERICA FINANCE DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 41 NORTH AMERICA LEGAL DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 42 NORTH AMERICA LEGAL DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 43 NORTH AMERICA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 44 NORTH AMERICA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 45 NORTH AMERICA ON PREMISE DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 46 NORTH AMERICA ON PREMISE DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 47 NORTH AMERICA CLOUD DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 48 NORTH AMERICA CLOUD DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 49 NORTH AMERICA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 50 NORTH AMERICA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 51 NORTH AMERICA DATA GOVERNANCE IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 52 NORTH AMERICA DATA GOVERNANCE IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 53 NORTH AMERICA DATA GOVERNANCE IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 54 NORTH AMERICA DATA GOVERNANCE IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 55 NORTH AMERICA DATA GOVERNANCE IN GOVERNMENT & OPERATIONS & IT UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 56 NORTH AMERICA DATA GOVERNANCE IN GOVERNMENT & OPERATIONS & IT UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 57 NORTH AMERICA DATA GOVERNANCE IN AEROSPACE & DEFENSE

MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 58 NORTH AMERICA DATA GOVERNANCE IN AEROSPACE & DEFENSE

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 59 NORTH AMERICA DATA GOVERNANCE IN EDUCATION MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

TABLE 60 NORTH AMERICA DATA GOVERNANCE IN EDUCATION MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 61 NORTH AMERICA DATA GOVERNANCE IN TELECOM & IT MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

TABLE 62 NORTH AMERICA DATA GOVERNANCE IN TELECOM & IT MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 63 NORTH AMERICA DATA GOVERNANCE IN HEALTHCARE & LIFE

SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 64 NORTH AMERICA DATA GOVERNANCE IN HEALTHCARE & LIFE

SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 65 NORTH AMERICA DATA GOVERNANCE IN RETAIL MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

TABLE 66 NORTH AMERICA DATA GOVERNANCE IN RETAIL MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 67 NORTH AMERICA DATA GOVERNANCE IN OTHER VERTICAL MARKET

BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 68 NORTH AMERICA DATA GOVERNANCE IN OTHER VERTICAL MARKET

BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 69 NORTH AMERICA DATA GOVERNANCE MARKET BY COUNTRY, 2012 -

2015, USD MILLION

TABLE 70 NORTH AMERICA DATA GOVERNANCE MARKET BY COUNTRY, 2016 -

2022, USD MILLION

TABLE 71 US DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 72 US DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 73 US DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015,

USD MILLION

TABLE 74 US DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022,

USD MILLION

TABLE 75 US DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015,

USD MILLION

TABLE 76 US DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022,

USD MILLION

TABLE 77 US DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES

TYPE, 2012 - 2015, USD MILLION

TABLE 78 US DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 79 US DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 80 US DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 81 US DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 82 US DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 83 US DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 84 US DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 85 US DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 86 US DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 87 CANADA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 88 CANADA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 89 CANADA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 90 CANADA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 91 CANADA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 92 CANADA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 93 CANADA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 94 CANADA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 95 CANADA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 96 CANADA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 97 CANADA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 98 CANADA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022,

USD MILLION

TABLE 99 CANADA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 100 CANADA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 101 CANADA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 102 CANADA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 103 MEXICO DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 104 MEXICO DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 105 MEXICO DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 106 MEXICO DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 107 MEXICO DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 108 MEXICO DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 109 MEXICO DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 110 MEXICO DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 111 MEXICO DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 112 MEXICO DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 113 MEXICO DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 114 MEXICO DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 115 MEXICO DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 116 MEXICO DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 117 MEXICO DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 118 MEXICO DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 119 REST OF NORTH AMERICA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 120 REST OF NORTH AMERICA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 121 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 122 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 123 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 124 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 125 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 126 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 127 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 128 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 129 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 130 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 131 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 132 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 133 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 134 REST OF NORTH AMERICA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 135 KEY INFORMATION - IBM CORPORATION

TABLE 136 KEY INFORMATION – ORACLE CORPORATION

TABLE 137 KEY INFORMATION – INFORMATICA CORPORATION

TABLE 138 KEY INFORMATION – SAP SE

TABLE 139 KEY INFORMATION – SAS INSTITUTE INC.

TABLE 140 KEY INFORMATION – TIBCO SOFTWARE INC.

TABLE 141 KEY INFORMATION – COLLIBRA, INC.

TABLE 142 KEY INFORMATION – TALEND, INC.

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