

North America Data Fusion Market Analysis (2017-2023)

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Abstracts

The North America Data Fusion Market would witness market growth of 13.7% CAGR during the forecast period (2017 – 2023). Data fusion process is a collection of various big data sources, delivering comprehensive view on customer and business data across various organizational vertical. North America is a dominant region due to developed economies such as US and Canada, where the focus on innovations obtained from Research and Development (R&D) and technology is very high. US would be the largest revenue generating country in the region.

Based on Component, the market report segments the market into Tools and Services. The Services market is segmented into Professional and Managed Services. Based on Business Function, the market is segmented into Information Technology, Sales & Marketing, Finance, Operations, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Data Fusion market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail & Consumer Goods, Telecom & IT, Education, and Others. Based on Countries, the Data Fusion market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Data Fusion Market. Key companies profiled in the report include Thomson Reuters, AGT International, ESRI, RELX Group (LexisNexis), Palantir Technologies, Cogint, Inc., TDK Corporation (InvenSense), Clarivate Analytics, Merrick & Company, and INRIX.



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