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North America Data Center Services Market (2016-2022)

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Abstracts

Increasing expenditures on data center technology, the need to reduce data center operational cost, and growing complexity of data center are some of the significant factors driving the growth of the data center services market in North America.

The Internet of Things will be a major contributing factor that would drive the data generation during the forecast period. Applications such as video surveillance, smart meters, digital health monitors and a host of other M2M services would create new network requirements and eventually contribute to incremental traffic. Seamless data connection would bring about unparalleled opportunities for businesses to serve their customers efficiently. Spotting trends would become seamless, as connected networks would single out customer voices about products and services, and react to situations in a timely manner, leading to brand recognition and customer delight.

Most business and consumer-based applications generate large amounts of structured and unstructured data almost every minute of the day. Sensors are further used to generate massive amount of data. The data so collected is huge and of different velocity, and variety. Big data analytics is used to understand data and make business decisions accordingly.

The report highlights the adoption of Data Center Services in North America. Based on Service, the market is segmented into Design and Consulting, Installation and Deployment, Training & Development and Maintenance and Support. Based on End Users, the market is segmented into Cloud Providers, Colocation Providers and Enterprises. Based on Data Center Type, the market is segmented into Mid-Sized Data Center, Enterprise Data Center and Large Data Center. Based on Vertical, the market is segmented into BFSI, Telecom and ITES, Government & Defense, Healthcare,

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Education, Retail, Manufacturing and Others. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key companies profiled in the report includes IBM Corporation, Cisco Systems, HP Enterprise, Fujitsu, Hitachi, Equinix, Interxion Holding, Huawei Technologies, Schneider Electric and Vertiv Co.

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