

# North America Data Center Networking Market (2019-2025)

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# Abstracts

The North America Data Center Networking Market would witness market growth of 10.6% CAGR during the forecast period (2019-2025). Organizations that strive to grow and digitize, often face new difficulties. One of the biggest problems is ensuring an effective infrastructure to store every day data. To handle all this data, an organization today requires big storage capabilities and equipment. A data center consists of networked computers and storage applications that can support information storage, organization, processing and propagation. The increasing need for effective data storage and processing infrastructure drives the implementation of associated solutions.

Higher revenues and the establishment of a powerful client base have proven to be the primary market players ' priorities. Through the introduction of new technologies and the engagement in evolutions and acquisitions, the majority of market participators will expand their current portfolios. For example, in 2018 IBM Corporation introduced about 18 new data centers to enhance its networking capacities in the United States, Asia-Pacific and Europe. Other businesses, like Google and Amazon Web Services, Inc., are also concentrating on geographic development through the establishment of new data centers and the implementation as part of their key business strategy of cloud availability zones (AZs).

Based on Application, the market is segmented into Storage Area Network, Network Security Equipment, WAN Optimization Equipment, Ethernet Switches, Routers & Application Delivery Controllers and Others. Based on End User, the market is segmented into IT & Telecom, BFSI, Retail, Education, Media & Entertainment, Healthcare, Government and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.



The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nokia Corporation (Alkatel Lucent S.A.), Cisco Systems, Inc., Microsoft Corporation, Dell Technologies, Inc., Extreme Networks, Inc., IBM Corporation, Hewlett Packard Enterprise Company (HP Development Company L.P.), Intel Corporation, Juniper Networks, Inc., Fujitsu Limited and NEC Corporation.

Scope of the Study

Market Segmentation:

By Application

Storage Area Network

Network Security Equipment

WAN Optimization Equipment

Ethernet Switches

Routers and Application Delivery Controllers

Others

By End User

IT & Telecom

BFSI

Retail

Education and Media & Entertainment

Healthcare

Government



Others

By Country

US

Canada

Mexico

**Rest of North America** 

**Companies Profiled** 

Nokia Corporation (Alkatel Lucent S.A.)

Cisco Systems, Inc.

**Microsoft Corporation** 

Dell Technologies, Inc.

Extreme Networks, Inc.

**IBM Corporation** 

Hewlett Packard Enterprise Company (HP Development Company L.P.)

Intel Corporation

Juniper Networks, Inc.

Fujitsu Limited

**NEC** Corporation



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