

North America Data Center Infrastructure Management (DCIM) Market By Component (Solution and Services) By End User (Telecom, IT & Colocation, BFSI, Energy & Manufacturing, Government, Healthcare and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Data Center Infrastructure Management (DCIM) Market would witness market growth of 20.4% CAGR during the forecast period (2020-2026).

The data centers of today are more complex, more reliant on each other and more important than ever before. This has contributed to the need for better and more efficient management of the IT infrastructure. The resources that allow the data center team to operate this dynamic environment effectively and efficiently were grouped into a grouping of solutions collectively known as data center infrastructure management (DCIM). It can also be defined as a "tool for tracking, measuring, managing and/or controlling the use of data center and energy usage of all IT-related equipment (such as servers, storage and network switches), and infrastructure components of facilities. North America is predicted to have the largest market share in the DCIM market over the forecast period. The high adoption rate of data center network management solutions is expected to fuel market growth due to the considerable presence of existing data centers and vendors in the region. In addition, the introduction of the cloud computing platform has increased the number of data centers, and growing investment to create new hyperscale data centers is accelerating demand growth during the forecast period.

Technological innovation coupled with the competitive nature of market practices, changing economic conditions and regulatory enforcement have further attributed DCIM's difficulties to the difficulties. Resource limitations, lack of comprehensive

information about energy use, dealing with energy budgets, among others, are just a few other industry challenges. Implementation of DCIM allows energy efficiency, risk management, reduction of capital expenditure (CAPEX), cooling systems, etc. and helps companies address problems such as data availability, capacity limitation, rising operating expenses etc.

Based on Component, the market is segmented into Solution and Services. Solutions market is further segmented into Asset Management, Power & temperature Management, Network Management, Cooling Management and Others. Services market is further bifurcated across Professional Services and Managed Services. Based on End User, the market is segmented into Telecom, IT & Colocation, BFSI, Energy & Manufacturing, Government, Healthcare and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include ABB Group, Cisco Systems, Inc., Dell Technologies, Inc., Hewlett Packard Enterprise Company, Delta Electronics, Inc., Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Schneider Electric SE, Siemens AG, IBM Corporation, Eaton Corporation PLC.

Scope of the Study

Market Segmentation:

By Component

Solution

Asset Management

Power & temperature Management

Network Management

Cooling Management

Others

Services

Professional Services

Managed Services

By End User

Telecom, IT & Colocation

BFSI

Energy & Manufacturing

Government

Healthcare

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

ABB Group

Cisco Systems, Inc.

Dell Technologies, Inc.

Hewlett Packard Enterprise Company

Delta Electronics, Inc.

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Schneider Electric SE

Siemens AG

IBM Corporation

Eaton Corporation PLC

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