

# North America Data Backup and Recovery Market Analysis (2017-2023)

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## Abstracts

The North America Data Backup and Recovery Market would witness market growth of 9.5% CAGR during the forecast period (2017 – 2023). The data backup process encompasses copying and archiving enterprise data, as data can be accessed in case of deletion or data corruption. Data backup and recovery solutions are offered in various customized software forms and as a service, which is popularly known as Backup-as-a-Service (BaaS). Organizations are widely incorporating data analytics and visualization solutions to track customer information, and as a result, manage a large amount of data. This enterprise data is expected to grow at a rate of 40% on a year on year basis. System outages/data loss is experienced by the organizations, threats and attacks would mean full database recovery and such an activity could cause serious operational delays.

Based on Type, the market report segments the market into Software and Services. Software includes Data Replication, Data Reduction, and Data Retention. Services include Professional and Managed Services. Based on Application, the market report segments the market into Media Storage Backup, Application Backup, and Email Backup. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Manufacturing, Healthcare, Media & Entertainment, Retail, Telecom & IT, Education, and Others.

Based on Countries, the Data Backup and Recovery market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the

Data Backup and Recovery Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise (HPE) Company, CA Technologies, Inc., Dell Technologies Inc., Commvault, Acronis, Inc., Netapp, Inc., and Unitrends, Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Data Backup & Recovery Market, by Type
  - 1.4.2 North America Data Backup & Recovery Market, by Application
  - 1.4.3 North America Data Backup & Recovery Market, by Deployment Type
  - 1.4.4 North America Data Backup & Recovery Market, by Organization Size
  - 1.4.5 North America Data Backup & Recovery Market, by Vertical
  - 1.4.6 North America Data Backup & Recovery Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Segmental Analysis
    - 2.1.1.1 Market By Component
      - 2.1.1.1.1 Market By Software Type
    - 2.1.1.2 Market By Application
    - 2.1.1.3 Market By Deployment Types
    - 2.1.1.4 Market By Organization Size
    - 2.1.1.5 Market By Vertical
    - 2.1.1.6 Market By Country
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. NORTH AMERICA DATA BACKUP & RECOVERY MARKET**

- 3.1 North America Data Backup & Recovery Market by Type
  - 3.1.1 North America Data Backup & Recovery Software Market by Country
  - 3.1.2 North America Data Backup & Recovery Market by Software Type
    - 3.1.2.1 North America Data Replication Software Market by Country
    - 3.1.2.2 North America Data Reduction Market by Country
    - 3.1.2.3 North America Data Retention Market by Country

3.1.3 North America Data Backup & Recovery Services Market by Country

3.1.4 North America Data Backup & Recovery Market by Service Type

3.1.4.1 North America Data Backup & Recovery Professional Services Market by Country

3.1.4.2 North America Data Backup & Recovery Managed Services Market by Country

## **CHAPTER 4. NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY APPLICATION**

4.1 Introduction

4.1.1 North America Media Storage Backup Market by Country

4.1.2 North America Application Backup Market by Country

4.1.3 North America Email Backup Market by Country

## **CHAPTER 5. NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE**

5.1 Introduction

5.1.1 North America Small & Medium Enterprises Data Backup & Recovery Market by Country

5.1.2 North America Large Enterprises Data Backup & Recovery Market by Country

## **CHAPTER 6. NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE**

6.1 Introduction

6.1.1 North America Cloud Deployment Data Backup & Recovery Market by Country

6.1.2 North America On-Premise Deployment Data Backup & Recovery Market by Country

## **CHAPTER 7. NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY VERTICAL**

7.1 Introduction

7.1.1 North America Data Backup & Recovery in BFSI Market by Country

7.1.2 North America Data Backup & Recovery in Government Market by Country

7.1.3 North America Data Backup & Recovery in Manufacturing Market by Country

7.1.4 North America Data Backup & Recovery in Healthcare Market by Country

7.1.5 North America Data Backup & Recovery in Media & Entertainment Market by Country

7.1.6 North America Data Backup & Recovery in Retail Market by Country

7.1.7 North America Data Backup & Recovery in Telecom & IT Market by Country

7.1.8 North America Data Backup & Recovery in Education Market by Country

7.1.9 North America Data Backup & Recovery in Others Market by Country

## **CHAPTER 8. NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY COUNTRY**

8.1 Introduction

8.2 US Data Backup & Recovery Market

8.2.1 US Data Backup & Recovery Market by Type

8.2.1.1 US Data Backup & Recovery Market by Software Type

8.2.1.2 US Data Backup & Recovery Market by Services Type

8.2.2 US Data Backup & Recovery Market by Application

8.2.3 US Data Backup & Recovery Market by Organization Size

8.2.4 US Data Backup & Recovery Market by Deployment Type

8.2.5 US Data Backup & Recovery Market by Vertical

8.3 Canada Data Backup & Recovery Market

8.3.1 Canada Data Backup & Recovery Market by Type

8.3.1.1 Canada Data Backup & Recovery Market by Software Type

8.3.1.2 Canada Data Backup & Recovery Market by Services Type

8.3.2 Canada Data Backup & Recovery Market by Application

8.3.3 Canada Data Backup & Recovery Market by Organization Size

8.3.4 Canada Data Backup & Recovery Market by Deployment Type

8.3.5 Canada Data Backup & Recovery Market by Vertical

8.4 Mexico Data Backup & Recovery Market

8.4.1 Mexico Data Backup & Recovery Market by Type

8.4.1.1 Mexico Data Backup & Recovery Market by Software Type

8.4.1.2 Mexico Data Backup & Recovery Market by Services Type

8.4.2 Mexico Data Backup & Recovery Market by Application

8.4.3 Mexico Data Backup & Recovery Market by Organization Size

8.4.4 Mexico Data Backup & Recovery Market by Deployment Type

8.4.5 Mexico Data Backup & Recovery Market by Vertical

8.5 Rest of North America Data Backup & Recovery Market

8.5.1 Rest of North America Data Backup & Recovery Market by Type

8.5.1.1 Rest of North America Data Backup & Recovery Market by Software Type

8.5.1.2 Rest of North America Data Backup & Recovery Market by Services Type

- 8.5.2 Rest of North America Data Backup & Recovery Market by Application
- 8.5.3 Rest of North America Data Backup & Recovery Market by Organization Size
- 8.5.4 Rest of North America Data Backup & Recovery Market by Deployment Type
- 8.5.5 Rest of North America Data Backup & Recovery Market by Vertical

## **CHAPTER 9. COMPETITIVE STUDY**

- 9.1 KBV Cardinal Matrix
- 9.2 Recent Industry Wide Strategic Developments
  - 9.2.1 Product Launches
  - 9.2.2 Partnerships, Collaborations and Agreements

## **CHAPTER 10. COMPANY PROFILES**

- 10.1 IBM Corporation
  - 10.1.1 Company Overview
  - 10.1.2 Financial Analysis
  - 10.1.3 Segmental and Regional Analysis
  - 10.1.4 Research & Development Expense
  - 10.1.5 Strategies at a Glance
    - 10.1.5.1 Product Launch
    - 10.1.5.2 Partnerships, Collaborations and Agreements
    - 10.1.5.3 Mergers & Acquisitions
- 10.2 Microsoft Corporation
  - 10.2.1 Company Overview
  - 10.2.2 Financial Analysis
  - 10.2.3 Segmental and Regional Analysis
  - 10.2.4 Research & Development Expense
  - 10.2.5 Strategies at a Glance
    - 10.2.5.1 Partnerships, Collaborations and Agreements
- 10.3 Oracle Corporation
  - 10.3.1 Company Overview
  - 10.3.2 Financial Analysis
  - 10.3.3 Segmental and Regional Analysis
  - 10.3.4 Research & Development Expense
- 10.4 Hewlett Packard Enterprise (HPE) Company
  - 10.4.1 Company Overview
  - 10.4.2 Financial Analysis
  - 10.4.3 Segmental and Regional Analysis

- 10.4.4 Research & Development Expense
- 10.4.5 Strategies at a Glance
  - 10.4.5.1 Product Launch
  - 10.4.5.2 Partnerships, Collaborations and Agreements
- 10.5 CA Technologies, Inc.
  - 10.5.1 Company Overview
  - 10.5.2 Financial Analysis
  - 10.5.3 Segmental and Regional Analysis
  - 10.5.4 Research & Development Expense
- 10.6 Dell Technologies, Inc.
  - 10.6.1 Company Overview
  - 10.6.2 Financial Analysis
  - 10.6.3 Segmental and Regional Analysis
  - 10.6.4 Research & Development Expense
  - 10.6.5 Strategies at a Glance
    - 10.6.5.1 Product Launch
- 10.7 Commvault
  - 10.7.1 Company Overview
  - 10.7.2 Financial Analysis
  - 10.7.3 Regional Analysis
  - 10.7.4 Research & Development Expense
  - 10.7.5 Strategies at a Glance
    - 10.7.5.1 Product Launch
    - 10.7.5.2 Partnerships, Collaborations and Agreements
- 10.8 Acronis, Inc.
  - 10.8.1 Company Overview
  - 10.8.2 Strategies at a Glance
    - 10.8.2.1 Partnerships, Collaborations and Agreements
- 10.9 Netapp, Inc.
  - 10.9.1 Company Overview
  - 10.9.2 Financial Analysis
  - 10.9.3 Regional Analysis
  - 10.9.4 Research & Development Expense
  - 10.9.5 Strategies at a Glance
    - 10.9.5.1 Product Launch
- 10.1 Unitrends, Inc.
  - 10.10.1 Company Overview
  - 10.10.2 Strategies at a Glance
    - 10.10.2.1 Product Launch

## 10.10.2.2 Partnerships, Collaborations and Agreements



## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICA DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA DATA BACKUP & RECOVERY SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA DATA BACKUP & RECOVERY SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA DATA REPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA DATA REPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA DATA REDUCTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA DATA REDUCTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA DATA RETENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA DATA RETENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA DATA BACKUP & RECOVERY SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA DATA BACKUP & RECOVERY SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SERVICE

TYPE, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA DATA BACKUP & RECOVERY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA DATA BACKUP & RECOVERY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA DATA BACKUP & RECOVERY MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA DATA BACKUP & RECOVERY MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA MEDIA STORAGE BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA MEDIA STORAGE BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA APPLICATION BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA APPLICATION BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA EMAIL BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA EMAIL BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA SMALL & MEDIUM ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 NORTH AMERICA LARGE ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 NORTH AMERICA LARGE ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 38 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 39 NORTH AMERICA CLOUD DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 NORTH AMERICA CLOUD DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 NORTH AMERICA ON-PREMISE DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 NORTH AMERICA ON-PREMISE DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 NORTH AMERICA DATA BACKUP & RECOVERY IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 NORTH AMERICA DATA BACKUP & RECOVERY IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 NORTH AMERICA DATA BACKUP & RECOVERY IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 NORTH AMERICA DATA BACKUP & RECOVERY IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 NORTH AMERICA DATA BACKUP & RECOVERY IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 NORTH AMERICA DATA BACKUP & RECOVERY IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 NORTH AMERICA DATA BACKUP & RECOVERY IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 NORTH AMERICA DATA BACKUP & RECOVERY IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 NORTH AMERICA DATA BACKUP & RECOVERY IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 NORTH AMERICA DATA BACKUP & RECOVERY IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 NORTH AMERICA DATA BACKUP & RECOVERY IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 NORTH AMERICA DATA BACKUP & RECOVERY IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 NORTH AMERICA DATA BACKUP & RECOVERY IN TELECOM & IT

MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 NORTH AMERICA DATA BACKUP & RECOVERY IN TELECOM & IT

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 NORTH AMERICA DATA BACKUP & RECOVERY IN EDUCATION MARKET

BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 NORTH AMERICA DATA BACKUP & RECOVERY IN EDUCATION MARKET

BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 NORTH AMERICA DATA BACKUP & RECOVERY IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 NORTH AMERICA DATA BACKUP & RECOVERY IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 65 US DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 66 US DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 67 US DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 68 US DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 69 US DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 70 US DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 71 US DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 72 US DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 73 US DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 74 US DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 75 US DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 76 US DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 77 US DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 78 US DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 79 US DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 80 US DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 81 CANADA DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 82 CANADA DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 83 CANADA DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 84 CANADA DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 85 CANADA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 86 CANADA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 87 CANADA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 88 CANADA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 89 CANADA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 90 CANADA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 91 CANADA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 92 CANADA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 93 CANADA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 94 CANADA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 95 CANADA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 96 CANADA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 97 MEXICO DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD



MILLION

Table 98 MEXICO DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD

MILLION

Table 99 MEXICO DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016,  
USD MILLION

Table 100 MEXICO DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023,  
USD MILLION

Table 101 MEXICO DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE,  
2013 - 2016, USD MILLION

Table 102 MEXICO DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE,  
2017 - 2023, USD MILLION

Table 103 MEXICO DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

Table 104 MEXICO DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 105 MEXICO DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013  
- 2016, USD MILLION

Table 106 MEXICO DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017  
- 2023, USD MILLION

Table 107 MEXICO DATA BACKUP & RECOVERY MARKET BY ORGANIZATION  
SIZE, 2013 - 2016, USD MILLION

Table 108 MEXICO DATA BACKUP & RECOVERY MARKET BY ORGANIZATION  
SIZE, 2017 - 2023, USD MILLION

Table 109 MEXICO DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

Table 110 MEXICO DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

Table 111 MEXICO DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 112 MEXICO DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 113 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET,  
2013 - 2016, USD MILLION

Table 114 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET,  
2017 - 2023, USD MILLION

Table 115 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY  
TYPE, 2013 - 2016, USD MILLION

Table 116 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY  
TYPE, 2017 - 2023, USD MILLION

Table 117 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 118 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 119 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 120 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 121 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 122 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 123 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 124 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 125 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 126 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 127 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 128 REST OF NORTH AMERICA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 129 PRODUCT LAUNCHES – DATA BACKUP & RECOVERY MARKET

Table 130 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DATA BACKUP & RECOVERY MARKET

Table 131 KEY INFORMATION – IBM CORPORATION

Table 132 KEY INFORMATION – MICROSOFT CORPORATION

Table 133 KEY INFORMATION – ORACLE CORPORATION

Table 134 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE (HPE) COMPANY

Table 135 KEY INFORMATION – CA TECHNOLOGIES, INC.

Table 136 KEY INFORMATION – DELL TECHNOLOGIES, INC.

Table 137 KEY INFORMATION – CAMMVAULT

Table 138 KEY INFORMATION – ACRONIS, INC.

Table 139 KEY INFORMATION – NETAPP, INC.

Table 140 KEY INFORMATION – UNITRENDS, INC.

## List Of Figures

### LIST OF FIGURES

Fig 1 MARKET BY SOFTWARE TYPE

Fig 2 MARKET BY APPLICATION

Fig 3 MARKET BY DEPLOYMENT TYPES

Fig 4 MARKET BY ORGANIZATION SIZE

Fig 5 MARKET BY VERTICALS

Fig 6 MARKET BY COUNTRY

Fig 7 KBV CARDINAL MATRIX



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