

North America Dashboard Camera Market By Distribution Channel (In-store and Online) By Technology (Basic, Advanced and Smart) By Application (Personal Car and Commercial Vehicle) By Video Quality (SD & HD and Full HD & 4K) By Product (1-Channel, 2-Channel and Rear View) By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/NEDCF806E2D7EN.html>

Date: May 2020

Pages: 92

Price: US\$ 1,500.00 (Single User License)

ID: NEDCF806E2D7EN

Abstracts

The North America Dashboard Camera Market would witness market growth of 12.7% CAGR during the forecast period (2020-2026).

The integration of dashcams with several driver-assisted features by vehicle manufacturers in different countries around the world is likely to be preferred by personal vehicle owners. The significant incentive of the transport authorities to encourage commercial and private vehicle owners to adopt in-vehicle cameras is expected to provide a strong boost to the demand for such cameras, especially in countries where the use of such cameras is considered legal.

Online purchases of dashboard cameras deliver exciting discounts and best pricing choices compared to the in-store products that are supposed to drive the same preference. The shipping charges expected to be charged in specific areas are a minor challenge in the online purchase. Online delivery of dashboard cameras takes longer time compared to direct sales at brick and mortar stores. Customers can instantly own the product by buying it in retail stores. Online purchases of dashboard cameras deliver innovative discounts and best pricing choices compared to the in-store products that are expected to boost the same preference.

North America's demand is expected to grow significantly as a long-term rider-shailer such as Lyft and Uber, and the drivers are increasingly recognizing the benefits of mounting such devices in their vehicles to protect themselves from false accusations or passenger mis considerations. In most States of the region, especially the United States, dashboard cameras are legal. In the last few years, many truck and cab drivers in the region began using dashboard cameras because of their livelihood protection.

Based on Distribution Channel, the market is segmented into In-store and Online. Based on Technology, the market is segmented into Basic, Advanced and Smart. Based on Application, the market is segmented into Personal Car and Commercial Vehicle. Based on Video Quality, the market is segmented into SD & HD and Full HD & 4K. Based on Product, the market is segmented into 1-Channel, 2-Channel and Rear View. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Panasonic Corporation, Garmin Ltd., LG Corporation (LG Electronics), Samsung Electronics Co., Ltd. (Samsung Group), Motorola Solutions, Inc., Fine Digital, Inc., Amcrest Technologies LLC, Cedar Electronics Corporation (Cobra Electronics Corporation), ABEO Technology Co., Ltd., and Papago, Inc.

Scope of the Study

Market Segmentation:

By Distribution Channel

In-store

Online

By Technology

Basic

Advanced

Smart

By Application

Personal Car

Commercial Vehicle

By Video Quality

SD & HD

Full HD & 4K

By Product

1-Channel

2-Channel

Rear View

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Panasonic Corporation

Garmin Ltd.

LG Corporation (LG Electronics)

Samsung Electronics Co., Ltd. (Samsung Group)

Motorola Solutions, Inc.

Fine Digital, Inc.

Amcrest Technologies LLC

Cedar Electronics Corporation (Cobra Electronics Corporation)

ABEO Technology Co., Ltd.

Papago, Inc.

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