

North America Cycling Wear Market By Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels), By Product (Cycle wear apparel and Cycle wear accessories), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Cycling Wear Market would witness market growth of 5.5% CAGR during the forecast period (2020-2026).

Numerous leading organizations in cycle-related item manufacturing are devising new items for the lovers. For example, Rapha, a cycle item producer, recently launched another turbo-specific attire range for indoor cycling. These clothing ranges incorporate sleeveless t-shirts, core cargo shorts, and an indoor training towel, which will be effective in the reduction of sweat.

Electric bikes are getting increasing popularity in the market because of the support from the government and consideration of ecological elements. This is foreseen to influence the development of the riding wear market in the future. Additionally, increasing consumer tendency towards utilization of e-bike as it consumes less physical energy is eco-friendly in nature and is a proficient method to battle occupied traffic and increasing fuel cost. Each one of these variables is anticipated to boost the development of the market in the future.

As indicated by the report published by the World Health Organization (WHO), individuals who cycle from home to work have a 40% lower risk of getting life-threatening illnesses, for example, diabetes, and maintaining cholesterol levels,

contrasted with individuals who drive or take the public vehicle to their place of work. The decrease in noise pollution, decrease in GHG emissions or carbon footprints, development of electric bikes, and the advancement of cycling everywhere in the world are some of the components foreseen to propel the market development.

Based on Distribution Channel, the market is segmented into Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels. Based on Product, the market is segmented into Cycle wear apparel and Cycle wear accessories. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Vista Outdoor, Inc. (Giro Sport Design), LVMH SE (2XU), Lumiere Cycling, Castelli Cycling (Manifattura Valcisonon S.p.A.), Rapha Racing Limited (RZC Investments), Champion System, ASSOS of Switzerland GmbH, Endura Limited, Isadore Apparel (Realdealcyclephile s.r.o.), and Attaquer Pty. Ltd.

Scope of the Study

Market Segmentation:

By Distribution Channel

Hypermarket & Supermarket

Sports Variety Stores

E-commerce

Other Distribution Channels

By Product

Cycle wear apparel

Cycle wear accessories

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Vista Outdoor, Inc. (Giro Sport Design)

LVMH SE (2XU)

Lumiere Cycling

Castelli Cycling (Manifattura Valcison S.p.A.)

Rapha Racing Limited (RZC Investments)

Champion System

ASSOS of Switzerland GmbH

Endura Limited

Isadore Apparel (Realdealcyclephile s.r.o.)

Attaquer Pty. Ltd.

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