

North America Cycling Wear Market By Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels), By Product (Cycle wear apparel and Cycle wear accessories), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Cycling Wear Market would witness market growth of 5.5% CAGR during the forecast period (2020-2026).

Numerous leading organizations in cycle-related item manufacturing are devising new items for the lovers. For example, Rapha, a cycle item producer, recently launched another turbo-specific attire range for indoor cycling. These clothing ranges incorporate sleeveless t-shirts, core cargo shorts, and an indoor training towel, which will be effective in the reduction of sweat.

Electric bikes are getting increasing popularity in the market because of the support from the government and consideration of ecological elements. This is foreseen to influence the development of the riding wear market in the future. Additionally, increasing consumer tendency towards utilization of e-bike as it consumes less physical energy is eco-friendly in nature and is a proficient method to battle occupied traffic and increasing fuel cost. Each one of these variables is anticipated to boost the development of the market in the future.

As indicated by the report published by the World Health Organization (WHO), individuals who cycle from home to work have a 40% lower risk of getting life-threatening illnesses, for example, diabetes, and maintaining cholesterol levels,

contrasted with individuals who drive or take the public vehicle to their place of work. The decrease in noise pollution, decrease in GHG emissions or carbon footprints, development of electric bikes, and the advancement of cycling everywhere in the world are some of the components foreseen to propel the market development.

Based on Distribution Channel, the market is segmented into Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels. Based on Product, the market is segmented into Cycle wear apparel and Cycle wear accessories. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Vista Outdoor, Inc. (Giro Sport Design), LVMH SE (2XU), Lumiere Cycling, Castelli Cycling (Manifattura Valcison S.p.A.), Rapha Racing Limited (RZC Investments), Champion System, ASSOS of Switzerland GmbH, Endura Limited, Isadore Apparel (Realdealcyclephile s.r.o.), and Attaquer Pty. Ltd.

Scope of the Study

Market Segmentation:

By Distribution Channel

Hypermarket & Supermarket

Sports Variety Stores

E-commerce

Other Distribution Channels

By Product

Cycle wear apparel

Cycle wear accessories

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Vista Outdoor, Inc. (Giro Sport Design)

LVMH SE (2XU)

Lumiere Cycling

Castelli Cycling (Manifattura Valcisman S.p.A.)

Rapha Racing Limited (RZC Investments)

Champion System

ASSOS of Switzerland GmbH

Endura Limited

Isadore Apparel (Realdealcyclephile s.r.o.)

Attaquer Pty. Ltd.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Cycling Wear Market, by Distribution Channel
 - 1.4.2 North America Cycling Wear Market, by Product
 - 1.4.3 North America Cycling Wear Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. RECENT DEVELOPMENTS IN GLOBAL CYCLING WEAR MARKET

CHAPTER 4. NORTH AMERICA CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL

- 4.1 North America Hypermarket and Supermarket Market by Country
- 4.2 North America Sports Variety Stores Market by Country
- 4.3 North America E-commerce Market by Country
- 4.4 North America Other Distribution Channels Market by Country

CHAPTER 5. NORTH AMERICA CYCLING WEAR MARKET BY PRODUCT

- 5.1 North America Cycle wear apparel Market by Country
- 5.2 North America Cycle wear accessories Market by Country

CHAPTER 6. NORTH AMERICA CYCLING WEAR MARKET BY COUNTRY

6.1 US Cycling Wear Market

6.1.1 US Cycling Wear Market by Distribution Channel

6.1.2 US Cycling Wear Market by Product

6.2 Canada Cycling Wear Market

6.2.1 Canada Cycling Wear Market by Distribution Channel

6.2.2 Canada Cycling Wear Market by Product

6.3 Mexico Cycling Wear Market

6.3.1 Mexico Cycling Wear Market by Distribution Channel

6.3.2 Mexico Cycling Wear Market by Product

6.4 Rest of North America Cycling Wear Market

6.4.1 Rest of North America Cycling Wear Market by Distribution Channel

6.4.2 Rest of North America Cycling Wear Market by Product

CHAPTER 7. COMPANY PROFILES

7.1 Vista Outdoor, Inc. (Giro Sport Design)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expense

7.1.5 Recent strategies and developments:

7.1.5.1 Partnerships, Collaborations, and Agreements:

7.2 LVMH SE (2XU)

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Recent strategies and developments:

7.2.4.1 Partnerships, Collaborations, and Agreements:

7.3 Lumiere Cycling

7.3.1 Company Overview

7.4 Castelli Cycling (Manifattura Valcison S.p.A.)

7.4.1 Company Overview

7.4.2 Recent strategies and developments:

7.4.2.1 Partnerships, Collaborations, and Agreements:

7.5 Rapha Racing Limited (RZC Investments)

7.5.1 Company Overview

7.6 Champion System

7.6.1 Company Overview

7.6.2 Recent strategies and developments:

7.6.2.1 Partnerships, Collaborations, and Agreements:

7.7 ASSOS of Switzerland GmbH

7.7.1 Company Overview

7.7.2 Recent strategies and developments:

7.7.2.1 Partnerships, Collaborations, and Agreements:

7.8 Endura Limited

7.8.1 Company Overview

7.8.2 Recent strategies and developments:

7.8.2.1 Partnerships, Collaborations, and Agreements:

7.9 Isadore Apparel (Realdealcyclephile s.r.o.)

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Product Launches and Product Expansions:

7.10. Attaquer Pty. Ltd.

7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA CYCLING WEAR MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA CYCLING WEAR MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA HYPERMARKET AND SUPERMARKET MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA HYPERMARKET AND SUPERMARKET MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA SPORTS VARIETY STORES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA SPORTS VARIETY STORES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA CYCLING WEAR MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA CYCLING WEAR MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA CYCLE WEAR APPAREL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA CYCLE WEAR APPAREL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA CYCLE WEAR ACCESSORIES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA CYCLE WEAR ACCESSORIES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA CYCLING WEAR MARKET BY COUNTRY, 2016 - 2019,

USD MILLION

TABLE 20 NORTH AMERICA CYCLING WEAR MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 21 US CYCLING WEAR MARKET, 2016 - 2019, USD MILLION

TABLE 22 US CYCLING WEAR MARKET, 2020 - 2026, USD MILLION

TABLE 23 US CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019,
USD MILLION

TABLE 24 US CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026,
USD MILLION

TABLE 25 US CYCLING WEAR MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 26 US CYCLING WEAR MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 27 CANADA CYCLING WEAR MARKET, 2016 - 2019, USD MILLION

TABLE 28 CANADA CYCLING WEAR MARKET, 2020 - 2026, USD MILLION

TABLE 29 CANADA CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2016 -
2019, USD MILLION

TABLE 30 CANADA CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2020 -
2026, USD MILLION

TABLE 31 CANADA CYCLING WEAR MARKET BY PRODUCT, 2016 - 2019, USD
MILLION

TABLE 32 CANADA CYCLING WEAR MARKET BY PRODUCT, 2020 - 2026, USD
MILLION

TABLE 33 MEXICO CYCLING WEAR MARKET, 2016 - 2019, USD MILLION

TABLE 34 MEXICO CYCLING WEAR MARKET, 2020 - 2026, USD MILLION

TABLE 35 MEXICO CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2016 -
2019, USD MILLION

TABLE 36 MEXICO CYCLING WEAR MARKET BY DISTRIBUTION CHANNEL, 2020 -
2026, USD MILLION

TABLE 37 MEXICO CYCLING WEAR MARKET BY PRODUCT, 2016 - 2019, USD
MILLION

TABLE 38 MEXICO CYCLING WEAR MARKET BY PRODUCT, 2020 - 2026, USD
MILLION

TABLE 39 REST OF NORTH AMERICA CYCLING WEAR MARKET, 2016 - 2019, USD
MILLION

TABLE 40 REST OF NORTH AMERICA CYCLING WEAR MARKET, 2020 - 2026, USD
MILLION

TABLE 41 REST OF NORTH AMERICA CYCLING WEAR MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 REST OF NORTH AMERICA CYCLING WEAR MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 REST OF NORTH AMERICA CYCLING WEAR MARKET BY PRODUCT,
2016 - 2019, USD MILLION

TABLE 44 REST OF NORTH AMERICA CYCLING WEAR MARKET BY PRODUCT,
2020 - 2026, USD MILLION

TABLE 45 KEY INFORMATION – VISTA OUTDOOR, INC.

TABLE 46 KEY INFORMATION – LVMH SE

TABLE 47 KEY INFORMATION –LUMIERE CYCLING

TABLE 48 KEY INFORMATION – CASTELLI CYCLING

TABLE 49 KEY INFORMATION – RAPHA RACING LIMITED

TABLE 50 KEY INFORMATION – CHAMPION SYSTEM

TABLE 51 KEY INFORMATION – ASSOS OF SWITZERLAND GMBH

TABLE 52 KEY INFORMATION – ENDURA LIMITED

TABLE 53 KEY INFORMATION – ISADORE APPAREL

TABLE 54 KEY INFORMATION – ATTAQUER PTY. LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: North America Cycling Wear Market By Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels), By Product (Cycle wear apparel and Cycle wear accessories), By Country, Industry Analysis and Forecast, 2020 - 2026

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