

North America Content Services Platforms Market (2018 - 2024)

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Abstracts

The North America Content Services Platforms Market would witness market growth of 17.9% CAGR during the forecast period (2018 – 2024).

An extensive content services platform will provide a single, trusted source that provides integrated record management, smart metadata management, archive and search capabilities, and version control over all business content, whether stored on the platform itself or in other business repositories such as Microsoft® SharePoint®, SAP® apps, Salesforce file technologies or email. For any piece of material, you can generate a single source of reality and guarantee that all content activity complies with internal information management measures and processes as well as external laws and government mandates.

North America is estimated to account for the biggest market share in 2018. The region includes developed nations such as the US and Canada and is regarded to be the most advanced area embracing fresh and evolving techniques. In addition, the North American region has a broad existence of important industry players providing web services platform software and services, and their economic situation allows them to invest heavily in major instruments and techniques for efficient company operations.

Based on Component, the market is segmented into Solutions and Services. Solutions is further segmented into Document & Records Management, Workflow Management & Case Management, Information Security & Governance, Data Capture, Content Reporting & Analytics, and Others. Services is further segmented into Integration & Deployment, Advisory & Consulting, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Deployment mode, the market is segmented into Cloud

and on-premise. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government & Public Sector, and Others.. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Box Inc., OpenText Corporation, Oracle Corporation, Everteam, Hewlett-Packard Enterprise Company, IBM Corporation, Adobe Systems Inc., Laserfiche, Hyland Software Inc., and Microsoft Corporation.

Scope of the Study

Market Segmentation:

By Component

Solution

Document & Records Management

Workflow Management & Case Management

Information Security & Governance

Data Capture

Content Reporting & Analytics

Others

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Deployment Mode

On Premise

Cloud

By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Box Inc.

OpenText Corporation

Oracle Corporation

Everteam

Hewlett-Packard Enterprise Company

IBM Corporation

Adobe Systems Inc.

Laserfiche

Hyland Software Inc.

Microsoft Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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