

North America Content Delivery Network Market (2016 - 2022)

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Abstracts

The Internet and its increasing use over the years has become the prime factor driving the market for CDN networks worldwide. Additionally, the ever growing mobile technology and the use social media have also actively contributed to the market growth. With improved accessibility, storage, and scalability, the market has tremendous opportunities for growth during the forecast period. North America would be the leading region globally in terms of revenue contribution, and would be the dominant region for the CDN market due to the presence of a major CDN vendors and widespread acceptance of technology solutions. Content delivery network system can be termed as a distribution network with large number of servers interconnected and deployed in different data centers. The CDN networks offer real-time content to the users with superior performance and improved quality of service, serving large base on internet users on a daily basis. The content is duplicated and stored in multiple cache servers which can be readily accessed by the users, with a direct impact on the internet services.

Based on the type, the Content Delivery Network market is segmented into Standard/ Non-Video CDN and Video CDN. The market is segmented into Web Performance Optimization, Media Delivery and Cloud Security bases upon the Solution type. Based on Adjacent Services, the market is segmented into Cloud Storage, Analytics & Monitoring, API's, CDN Network Design, Support & Maintenance and Others. Based on Service Provider Type, the market is segmented into Traditional CDN, Telco CDN, Cloud Service Providers and Others. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The Verticals highlighted in this report include Advertising, Media & Entertainment, Online Gaming, E-Commerce, Education, Government, Healthcare and Others.

Based on Country, North America Content Delivery Network market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the North America Content Delivery Network Market in 2015. Canada and Mexico would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Content Delivery Network market. Key companies profiled in the report include Verizon Communications Inc., Amazon.com, Inc., Google Inc., Akamai Technologies, Inc., Level 3 Communications, Limelight Networks, Inc., Internap Corporation and Highwinds Network Group, Inc.

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