

North America Connected Logistics Market Analysis (2017-2023)

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Abstracts

The North America Connected Logistics Market would witness market growth of 6.7% CAGR during the forecast period (2017 – 2023). Connected logistics is very popular in the North American region. US held the highest market share in 2016 and the growth is due to growing penetration of Wi-Fi, enhanced internet infrastructure, smart city initiatives, and growing number of developmental strategies followed by market leaders for business expansion. However, complex implementation issues limit the connected logistics market growth.

Based on Devices, the market report segments the market into Sensor Nodes, RFID Tags, and Others. Based on Technology, the Connected Logistics market segments the market into Wi-Fi, Bluetooth, Satellite, Cellular, and Others. Based on Countries, the Connected Logistics market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Connected Logistics Market. Key companies profiled in the report include SAP SE, AT&T, Inc., PTC, Inc. (ThingWorx), SecureRF, Cisco Systems, Inc., Zebra Technologies Corporation, IBM Corporation, Lawson Software, Inc. (GT Nexus), Eurotech S.p.A., and Oracle Corporation.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Connected Logistics Market, by Devices
 - 1.4.2 North America Connected Logistics Market, by Technology
 - 1.4.3 North America Connected Logistics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA CONNECTED LOGISTICS MARKET

- 3.1 North America Connected Logistics Market by Devices
 - 3.1.1 North America Connected Logistics Sensor Nodes Market by Country
 - 3.1.2 North America RFID Tags Market by Country
 - 3.1.3 North America Others Market by Country

CHAPTER 4. NORTH AMERICA CONNECTED LOGISTICS MARKET BY TECHNOLOGY

- 4.1 Introduction
 - 4.1.1 North America Wi-Fi Connected Logistics Market by Country
 - 4.1.2 North America Bluetooth Connected Logistics Market by Country
 - 4.1.3 North America Satellite Connected Logistics Market by Country
 - 4.1.4 North America Cellular Connected Logistics Market by Country
 - 4.1.5 North America Connected Logistics in Others Market by Country

CHAPTER 5. NORTH AMERICA CONNECTED LOGISTICS MARKET BY COUNTRY

- 5.1 Introduction
- 5.2 US Connected Logistics Market
 - 5.2.1 US Connected Logistics Market by Devices
 - 5.2.2 US Connected Logistics Market by Technology
- 5.3 Canada Connected Logistics Market
 - 5.3.1 Canada Connected Logistics Market by Devices
 - 5.3.2 Canada Connected Logistics Market by Technology
- 5.4 Mexico Connected Logistics Market
 - 5.4.1 Mexico Connected Logistics Market by Devices
 - 5.4.2 Mexico Connected Logistics Market by Technology
- 5.5 Rest of North America Connected Logistics Market
 - 5.5.1 Rest of North America Connected Logistics Market by Devices
 - 5.5.2 Rest of North America Connected Logistics Market by Technology

CHAPTER 6. COMPANY PROFILES

- 6.1 SAP SE
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental and Regional Analysis
 - 6.1.4 Research & Development Expense
 - 6.1.5 Strategies at a Glance
 - 6.1.5.1 Partnerships, Collaborations and Agreements
- 6.2 AT&T Inc.
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
- 6.3 Fujitsu Limited
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis
 - 6.3.3 Segmental and Regional Analysis
- 6.4 PTC, Inc.
 - 6.4.1 Company Overview
 - 6.4.2 Financial Analysis
 - 6.4.3 Segmental and Regional Analysis
 - 6.4.4 Research & Development Expense
- 6.5 Cisco Systems, Inc.
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis

- 6.5.3 Segmental and Regional Analysis
- 6.5.4 Research & Development Expense
- 6.6 Zebra Technologies Corporation
 - 6.6.1 Company Overview
 - 6.6.2 Financial Analysis
 - 6.6.3 Segmental and Regional Analysis
 - 6.6.4 Research & Development Expense
- 6.7 IBM Corporation
 - 6.7.1 Company Overview
 - 6.7.2 Financial Analysis
 - 6.7.3 Segmental and Regional Analysis
 - 6.7.4 Research & Development Expense
- 6.8 Oracle Corporation
 - 6.8.1 Company Overview
 - 6.8.2 Financial Analysis
 - 6.8.3 Segmental and Regional Analysis
 - 6.8.4 Research & Development Expense
- 6.9 Eurotech S.p.A.
 - 6.9.1 Company Overview
 - 6.9.2 Financial Analysis
 - 6.9.3 Segmental and Regional Analysis
- 6.1 SecureRF
 - 6.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA CONNECTED LOGISTICS MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA CONNECTED LOGISTICS MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA CONNECTED LOGISTICS MARKET BY DEVICES, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA CONNECTED LOGISTICS MARKET BY DEVICES, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA CONNECTED LOGISTICS SENSOR NODES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA CONNECTED LOGISTICS SENSOR NODES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA RFID TAGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA RFID TAGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA WI-FI CONNECTED LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA WI-FI CONNECTED LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA BLUETOOTH CONNECTED LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA BLUETOOTH CONNECTED LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA SATELLITE CONNECTED LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA SATELLITE CONNECTED LOGISTICS MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA CELLULAR CONNECTED LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA CELLULAR CONNECTED LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA CONNECTED LOGISTICS IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA CONNECTED LOGISTICS IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA CONNECTED LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA CONNECTED LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 US CONNECTED LOGISTICS MARKET, 2013 - 2016, USD MILLION

Table 26 US CONNECTED LOGISTICS MARKET, 2017 - 2023, USD MILLION

Table 27 US CONNECTED LOGISTICS MARKET BY DEVICES, 2013 - 2016, USD MILLION

Table 28 US CONNECTED LOGISTICS MARKET BY DEVICES, 2017 - 2023, USD MILLION

Table 29 US CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 30 US CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 31 CANADA CONNECTED LOGISTICS MARKET, 2013 - 2016, USD MILLION

Table 32 CANADA CONNECTED LOGISTICS MARKET, 2017 - 2023, USD MILLION

Table 33 CANADA CONNECTED LOGISTICS MARKET BY DEVICES, 2013 - 2016, USD MILLION

Table 34 CANADA CONNECTED LOGISTICS MARKET BY DEVICES, 2017 - 2023, USD MILLION

Table 35 CANADA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 36 CANADA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 37 MEXICO CONNECTED LOGISTICS MARKET, 2013 - 2016, USD MILLION

Table 38 MEXICO CONNECTED LOGISTICS MARKET, 2017 - 2023, USD MILLION

Table 39 MEXICO CONNECTED LOGISTICS MARKET BY DEVICES, 2013 - 2016, USD MILLION

Table 40 MEXICO CONNECTED LOGISTICS MARKET BY DEVICES, 2017 - 2023, USD MILLION

Table 41 MEXICO CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 42 MEXICO CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 43 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET, 2013 - 2016, USD MILLION

Table 44 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET, 2017 - 2023, USD MILLION

Table 45 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET BY DEVICES, 2013 - 2016, USD MILLION

Table 46 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET BY DEVICES, 2017 - 2023, USD MILLION

Table 47 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 48 REST OF NORTH AMERICA CONNECTED LOGISTICS MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 49 KEY INFORMATION – SAP SE

Table 50 KEY INFORMATION - AT&T INC.

Table 51 KEY INFORMATION – FUJITSU LIMITED (FUJITSU)

Table 52 KEY INFORMATION – PTC, INC.

Table 53 KEY INFORMATION – CISCO SYSTEMS, INC.

Table 54 KEY INFORMATION – ZEBRA TECHNOLOGIES CORPORATION

Table 55 KEY INFORMATION – IBM CORPORATION

Table 56 KEY INFORMATION – ORACLE CORPORATION

Table 57 KEY INFORMATION – EUROTECH S.P.A.

Table 58 KEY INFORMATION – SECURERF

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Table 58 KEY INFORMATION – SECURERF

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