

North America Connected Logistics Market Analysis (2017-2023)

https://marketpublishers.com/r/N2D83795C46EN.html

Date: March 2018

Pages: 61

Price: US\$ 1,500.00 (Single User License)

ID: N2D83795C46EN

Abstracts

The North America Connected Logistics Market would witness market growth of 6.7% CAGR during the forecast period (2017 - 2023). Connected logistics is very popular in the North American region. US held the highest market share in 2016 and the growth is due to growing penetration of Wi-Fi, enhanced internet infrastructure, smart city initiatives, and growing number of developmental strategies followed by market leaders for business expansion. However, complex implementation issues limit the connected logistics market growth.

Based on Devices, the market report segments the market into Sensor Nodes, RFID Tags, and Others. Based on Technology, the Connected Logistics market segments the market into Wi-Fi, Bluetooth, Satellite, Cellular, and Others. Based on Countries, the Connected Logistics market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Connected Logistics Market. Key companies profiled in the report include SAP SE, AT&T, Inc., PTC, Inc. (ThingWorx), SecureRF, Cisco Systems, Inc., Zebra Technologies Corporation, IBM Corporation, Lawson Software, Inc. (GT Nexus), Eurotech S.p.A., and Oracle Corporation.



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