

North America Connected Device Analytics Market By Component (Solutions and Services), By Deployment Type (On-premises and Cloud), By Enterprise Size (Large Enterprise and Small & Medium Enterprise), By Application (Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others), By Industry Vertical (Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Connected Device Analytics Market would witness market growth of 20.6% CAGR during the forecast period (2020-2026).

The connected device is referred to as smart devices that can get connected to each other and system with the aid of the network. Though, it also supports to take smart decision and offer the most efficient processes that are helpful for the business's growth. It finds its applications in the medical sector as it is beneficial in improving patient safety and support monitoring of chronic diseases remotely. It also offers a substantial benefit to the business by enhancing their decision making and improve

safety and security by monitoring the real-time data. Henceforth, its link with the Internet as well as various other wired and wireless network and protocol like Wi-Fi, 3G, or 4G which will lead to increase in the growth of the market in the forecast period. The rise in the demand for the connected device analytics market in the coming years is attributed to the increasing adoption of the Internet of Things (IoT). While, it is beneficial in reducing the cost, improve monitoring, and maintenance service as it provides real-time data. Moreover, the IoT with the real-time data benefit will worth creating various opportunities such as increase its services in digital platforms for the businesses. Besides, it will advance efficiency and productivity to improve operations in the business environment. Therefore, the advanced monitoring technologies are continuously adopted and will benefit in providing additional operational data as well as improves asset management and data analysis that results in boosting the business's growth.

Based on Component, the market is segmented into Solutions and Services. Based on Deployment Type, the market is segmented into On-premises and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprise and Small & Medium Enterprise. Based on Application, the market is segmented into Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others. Based on Industry Vertical, the market is segmented into Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Amazon.com, Inc., General Electric (GE) Co., Google, Inc., Salesforce.com, Inc., Adobe, Inc., Hewlett Packard Enterprise Company, and Hitachi, Ltd.

Scope of the Study

Market Segmentation:

By Component

Solutions

Services

By Deployment Type

On-premises

Cloud

By Enterprise Size

Large Enterprise

Small & Medium Enterprise

By Application

Security & Emergency Management

Inventory Management

Sales & Customer Management

Energy Management & Building Automation

Remote Monitoring, Predictive Maintenance & Asset Management

Others

By Industry Vertical

Manufacturing

Energy & Utilities

Healthcare

Retail & eCommerce

Government & Defense

Transportation & Logistics

BFSI

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Amazon.com, Inc.

General Electric (GE) Co.

Google, Inc.

Salesforce.com, Inc.

Adobe, Inc.

Hewlett Packard Enterprise Company

Hitachi, Ltd.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Connected Device Analytics Market, by Component
 - 1.4.2 North America Connected Device Analytics Market, by Deployment Type
 - 1.4.3 North America Connected Device Analytics Market, by Enterprise Size
 - 1.4.4 North America Connected Device Analytics Market, by Application
 - 1.4.5 North America Connected Device Analytics Market, by Industry Vertical
 - 1.4.6 North America Connected Device Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, Sep – 2020, Jun) Leading Players

CHAPTER 4. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE

- 4.1 North America Connected Device Analytics Large Enterprise Market by Country
- 4.2 North America Connected Device Analytics Small & Medium Enterprise Market by Country

CHAPTER 5. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL

- 5.1 North America Manufacturing Connected Device Analytics Market by Country
- 5.2 North America Energy & Utilities Connected Device Analytics Market by Country
- 5.3 North America Healthcare Connected Device Analytics Market by Country
- 5.4 North America Retail & eCommerce Connected Device Analytics Market by Country
- 5.5 North America Government & Defense Connected Device Analytics Market by Country
- 5.6 North America Transportation & Logistics Connected Device Analytics Market by Country
- 5.7 North America BFSI Connected Device Analytics Market by Country
- 5.8 North America Other Industry Vertical Connected Device Analytics Market by Country

CHAPTER 6. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT

- 6.1 North America Connected Device Analytics Solutions Market by Country
- 6.2 North America Connected Device Analytics Services Market by Country

CHAPTER 7. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT TYPE

- 7.1 North America On-premises Connected Device Analytics Market by Country
- 7.2 North America Cloud Connected Device Analytics Market by Country

CHAPTER 8. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION

- 8.1 North America Security & Emergency Management Connected Device Analytics Market by Country
- 8.2 North America Inventory Management Connected Device Analytics Market by Country

8.3 North America Sales & Customer Management Connected Device Analytics Market by Country

8.4 North America Energy Management & Building Automation Connected Device Analytics Market by Country

8.5 North America Remote Monitoring, Predictive Maintenance & Asset Management Connected Device Analytics Market by Country

8.6 North America Others Connected Device Analytics Market by Country

CHAPTER 9. NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY

9.1 US Connected Device Analytics Market

9.1.1 US Connected Device Analytics Market by Enterprise Size

9.1.2 US Connected Device Analytics Market by Industry Vertical

9.1.3 US Connected Device Analytics Market by Component

9.1.4 US Connected Device Analytics Market by Deployment Type

9.1.5 US Connected Device Analytics Market by Application

9.2 Canada Connected Device Analytics Market

9.2.1 Canada Connected Device Analytics Market by Enterprise Size

9.2.2 Canada Connected Device Analytics Market by Industry Vertical

9.2.3 Canada Connected Device Analytics Market by Component

9.2.4 Canada Connected Device Analytics Market by Deployment Type

9.2.5 Canada Connected Device Analytics Market by Application

9.3 Mexico Connected Device Analytics Market

9.3.1 Mexico Connected Device Analytics Market by Enterprise Size

9.3.2 Mexico Connected Device Analytics Market by Industry Vertical

9.3.3 Mexico Connected Device Analytics Market by Component

9.3.4 Mexico Connected Device Analytics Market by Deployment Type

9.3.5 Mexico Connected Device Analytics Market by Application

9.4 Rest of North America Connected Device Analytics Market

9.4.1 Rest of North America Connected Device Analytics Market by Enterprise Size

9.4.2 Rest of North America Connected Device Analytics Market by Industry Vertical

9.4.3 Rest of North America Connected Device Analytics Market by Component

9.4.4 Rest of North America Connected Device Analytics Market by Deployment Type

9.4.5 Rest of North America Connected Device Analytics Market by Application

CHAPTER 10. COMPANY PROFILES

10.1 IBM Corporation

- 10.1.1 Company Overview
- 10.1.2 Financial Analysis
- 10.1.3 Regional & Segmental Analysis
- 10.1.4 Research & Development Expenses
- 10.1.5 Recent strategies and developments:
 - 10.1.5.1 Partnerships, Collaborations, and Agreements:
 - 10.1.5.2 Acquisition and Mergers:
- 10.1.6 SWOT Analysis
- 10.2 Microsoft Corporation
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Segmental and Regional Analysis
 - 10.2.4 Research & Development Expenses
 - 10.2.5 Recent strategies and developments:
 - 10.2.5.1 Partnerships, Collaborations, and Agreements:
 - 10.2.5.2 Acquisition and Mergers:
 - 10.2.5.3 Product Launches and Product Expansions:
 - 10.2.6 SWOT Analysis
- 10.3 Oracle Corporation
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Segmental and Regional Analysis
 - 10.3.4 Research & Development Expense
 - 10.3.5 Recent strategies and developments:
 - 10.3.5.1 Product Launches and Product Expansions:
 - 10.3.6 SWOT Analysis
- 10.4 SAP SE
 - 10.4.1 Company Overview
 - 10.4.2 Financial Analysis
 - 10.4.3 Segmental and Regional Analysis
 - 10.4.4 Research & Development Expense
 - 10.4.5 Recent strategies and developments:
 - 10.4.5.1 Partnerships, Collaborations, and Agreements:
 - 10.4.5.2 Acquisition and Mergers:
 - 10.4.5.3 Product Launches and Product Expansions:
 - 10.4.6 SWOT Analysis
- 10.5 Amazon.com, Inc.
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis

- 10.5.3 Segmental and Regional Analysis
- 10.5.4 Recent strategies and developments:
 - 10.5.4.1 Partnerships, Collaborations, and Agreements:
 - 10.5.4.2 Product Launches and Product Expansions:
- 10.5.5 SWOT Analysis
- 10.6 General Electric (GE) Co.
 - 10.6.1 Company Overview
 - 10.6.2 Financial Analysis
 - 10.6.3 Segmental and Regional Analysis
 - 10.6.4 Research & Development Expense
 - 10.6.5 Recent strategies and developments:
 - 10.6.5.1 Partnerships, Collaborations, and Agreements:
 - 10.6.5.2 Product Launches and Product Expansions:
 - 10.6.6 SWOT Analysis
- 10.7 Google, Inc.
 - 10.7.1 Company Overview
 - 10.7.2 Financial Analysis
 - 10.7.3 Segmental and Regional Analysis
 - 10.7.4 Research & Development Expense
 - 10.7.5 Recent strategies and developments:
 - 10.7.5.1 Acquisition and Mergers:
 - 10.7.5.2 Product Launches and Product Expansions:
 - 10.7.6 SWOT Analysis
- 10.8 Salesforce.com, Inc.
 - 10.8.1 Company Overview
 - 10.8.2 Financial Analysis
 - 10.8.3 Regional Analysis
 - 10.8.4 Research & Development Expense
 - 10.8.5 Recent strategies and developments:
 - 10.8.5.1 Partnerships, Collaborations, and Agreements:
 - 10.8.5.2 Product Launches and Product Expansions:
 - 10.8.5.3 Acquisition and Mergers:
 - 10.8.6 SWOT Analysis
- 10.9 Adobe, Inc.
 - 10.9.1 Company Overview
 - 10.9.2 Financial Analysis
 - 10.9.3 Segmental and Regional Analysis
 - 10.9.4 Research & Development Expense
 - 10.9.5 Recent strategies and developments:

10.9.5.1 Partnerships, Collaborations, and Agreements:

10.9.5.2 Acquisition and Mergers:

10.9.6 SWOT Analysis

10.10. Hewlett Packard Enterprise Company

10.10.1 Company Overview

10.10.2 Financial Analysis

10.10.3 Segmental Analysis

10.10.4 Research & Development Expense

10.10.5 Recent strategies and developments:

10.10.5.1 Partnerships, Collaborations, and Agreements:

10.10.6 SWOT Analysis

10.11 Hitachi, Ltd.

10.11.1 Company Overview

10.11.2 Financial Analysis

10.11.3 Segmental and Regional Analysis

10.11.4 Research & Development Expenses

10.11.5 Recent strategies and developments:

10.11.5.1 Partnerships, Collaborations, and Agreements:

10.11.5.2 Product Launches and Product Expansions:

10.11.6 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CONNECTED DEVICES ANALYTICS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– CONNECTED DEVICES ANALYTICS MARKET

TABLE 5 MERGERS & ACQUISITIONS – CONNECTED DEVICES ANALYTICS MARKET

TABLE 6 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION

TABLE 7 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION

TABLE 8 NORTH AMERICA CONNECTED DEVICE ANALYTICS LARGE ENTERPRISE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 NORTH AMERICA CONNECTED DEVICE ANALYTICS LARGE ENTERPRISE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 NORTH AMERICA CONNECTED DEVICE ANALYTICS SMALL & MEDIUM ENTERPRISE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 NORTH AMERICA CONNECTED DEVICE ANALYTICS SMALL & MEDIUM ENTERPRISE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 13 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 14 NORTH AMERICA MANUFACTURING CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 NORTH AMERICA MANUFACTURING CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 NORTH AMERICA ENERGY & UTILITIES CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 NORTH AMERICA ENERGY & UTILITIES CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 NORTH AMERICA HEALTHCARE CONNECTED DEVICE ANALYTICS

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 19 NORTH AMERICA HEALTHCARE CONNECTED DEVICE ANALYTICS

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 20 NORTH AMERICA RETAIL & ECOMMERCE CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 NORTH AMERICA RETAIL & ECOMMERCE CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 NORTH AMERICA GOVERNMENT & DEFENSE CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 NORTH AMERICA GOVERNMENT & DEFENSE CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 NORTH AMERICA TRANSPORTATION & LOGISTICS CONNECTED

DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 NORTH AMERICA TRANSPORTATION & LOGISTICS CONNECTED

DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 NORTH AMERICA BFSI CONNECTED DEVICE ANALYTICS MARKET BY

COUNTRY, 2016 - 2019, USD MILLION

TABLE 27 NORTH AMERICA BFSI CONNECTED DEVICE ANALYTICS MARKET BY

COUNTRY, 2020 - 2026, USD MILLION

TABLE 28 NORTH AMERICA OTHER INDUSTRY VERTICAL CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 NORTH AMERICA OTHER INDUSTRY VERTICAL CONNECTED DEVICE

ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY

COMPONENT, 2016 - 2019, USD MILLION

TABLE 31 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY

COMPONENT, 2020 - 2026, USD MILLION

TABLE 32 NORTH AMERICA CONNECTED DEVICE ANALYTICS SOLUTIONS

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 NORTH AMERICA CONNECTED DEVICE ANALYTICS SOLUTIONS

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 NORTH AMERICA CONNECTED DEVICE ANALYTICS SERVICES

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 35 NORTH AMERICA CONNECTED DEVICE ANALYTICS SERVICES

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 36 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY

DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 37 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY

DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 38 NORTH AMERICA ON-PREMISES CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 NORTH AMERICA ON-PREMISES CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 NORTH AMERICA CLOUD CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 41 NORTH AMERICA CLOUD CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 42 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 43 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 44 NORTH AMERICA SECURITY & EMERGENCY MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 45 NORTH AMERICA SECURITY & EMERGENCY MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 46 NORTH AMERICA INVENTORY MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 47 NORTH AMERICA INVENTORY MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 48 NORTH AMERICA SALES & CUSTOMER MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 49 NORTH AMERICA SALES & CUSTOMER MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 50 NORTH AMERICA ENERGY MANAGEMENT & BUILDING AUTOMATION CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 51 NORTH AMERICA ENERGY MANAGEMENT & BUILDING AUTOMATION CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 52 NORTH AMERICA REMOTE MONITORING, PREDICTIVE MAINTENANCE & ASSET MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 53 NORTH AMERICA REMOTE MONITORING, PREDICTIVE MAINTENANCE & ASSET MANAGEMENT CONNECTED DEVICE ANALYTICS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 54 NORTH AMERICA OTHERS CONNECTED DEVICE ANALYTICS MARKET

BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 55 NORTH AMERICA OTHERS CONNECTED DEVICE ANALYTICS MARKET
BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 56 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY
COUNTRY, 2016 - 2019, USD MILLION

TABLE 57 NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET BY
COUNTRY, 2020 - 2026, USD MILLION

TABLE 58 US CONNECTED DEVICE ANALYTICS MARKET, 2016 - 2019, USD
MILLION

TABLE 59 US CONNECTED DEVICE ANALYTICS MARKET, 2020 - 2026, USD
MILLION

TABLE 60 US CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE,
2016 - 2019, USD MILLION

TABLE 61 US CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE,
2020 - 2026, USD MILLION

TABLE 62 US CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY
VERTICAL, 2016 - 2019, USD MILLION

TABLE 63 US CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY
VERTICAL, 2020 - 2026, USD MILLION

TABLE 64 US CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2016 -
2019, USD MILLION

TABLE 65 US CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2020 -
2026, USD MILLION

TABLE 66 US CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2019, USD MILLION

TABLE 67 US CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2020 - 2026, USD MILLION

TABLE 68 US CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2016
- 2019, USD MILLION

TABLE 69 US CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2020
- 2026, USD MILLION

TABLE 70 CANADA CONNECTED DEVICE ANALYTICS MARKET, 2016 - 2019, USD
MILLION

TABLE 71 CANADA CONNECTED DEVICE ANALYTICS MARKET, 2020 - 2026, USD
MILLION

TABLE 72 CANADA CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE
SIZE, 2016 - 2019, USD MILLION

TABLE 73 CANADA CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE
SIZE, 2020 - 2026, USD MILLION

TABLE 74 CANADA CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 75 CANADA CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 76 CANADA CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 77 CANADA CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 78 CANADA CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 79 CANADA CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 80 CANADA CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 81 CANADA CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 82 MEXICO CONNECTED DEVICE ANALYTICS MARKET, 2016 - 2019, USD MILLION

TABLE 83 MEXICO CONNECTED DEVICE ANALYTICS MARKET, 2020 - 2026, USD MILLION

TABLE 84 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION

TABLE 85 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION

TABLE 86 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 87 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 88 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 89 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 90 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 91 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 92 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 93 MEXICO CONNECTED DEVICE ANALYTICS MARKET BY APPLICATION,

2020 - 2026, USD MILLION

TABLE 94 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET, 2016 - 2019, USD MILLION

TABLE 95 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET, 2020 - 2026, USD MILLION

TABLE 96 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET
BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION

TABLE 97 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET
BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION

TABLE 98 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET
BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 99 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS MARKET
BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 100 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 101 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 102 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 103 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 104 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 105 REST OF NORTH AMERICA CONNECTED DEVICE ANALYTICS
MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 106 KEY INFORMATION – IBM CORPORATION

TABLE 107 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 108 KEY INFORMATION – ORACLE CORPORATION

TABLE 109 KEY INFORMATION – SAP SE

TABLE 110 KEY INFORMATION – AMAZON.COM, INC.

TABLE 111 KEY INFORMATION – GENERAL ELECTRIC (GE) CO.

TABLE 112 KEY INFORMATION – GOOGLE, INC.

TABLE 113 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 114 KEY INFORMATION – ADOBE, INC.

TABLE 115 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

TABLE 116 KEY INFORMATION – HITACHI, LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2017, SEP – 2020, JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 6 SWOT ANALYSIS: IBM CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 SWOT ANALYSIS: ORACLE CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 11 SWOT ANALYSIS: SAP SE

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 13 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: GENERAL ELECTRIC (GE) CO.

FIG 15 SWOT ANALYSIS: GENERAL ELECTRIC (GE) CO.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 17 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 19 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 20 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE, INC.

FIG 21 SWOT ANALYSIS: ADOBE, INC.

FIG 22 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE COMPANY

FIG 23 RECENT STRATEGIES AND DEVELOPMENTS: HITACHI, LTD.

FIG 24 SWOT ANALYSIS: HITACHI, LTD.

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