

North America Connected Device Analytics Market By Component (Solutions and Services), By Deployment Type (On-premises and Cloud), By Enterprise Size (Large Enterprise and Small & Medium Enterprise), By Application (Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others), By Industry Vertical (Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Connected Device Analytics Market would witness market growth of 20.6% CAGR during the forecast period (2020-2026).

The connected device is referred to as smart devices that can get connected to each other and system with the aid of the network. Though, it also supports to take smart decision and offer the most efficient processes that are helpful for the business's growth. It finds its applications in the medical sector as it is beneficial in improving patient safety and support monitoring of chronic diseases remotely. It also offers a substantial benefit to the business by enhancing their decision making and improve

safety and security by monitoring the real-time data. Henceforth, its link with the Internet as well as various other wired and wireless network and protocol like Wi-Fi, 3G, or 4G which will lead to increase in the growth of the market in the forecast period. The rise in the demand for the connected device analytics market in the coming years is attributed to the increasing adoption of the Internet of Things (IoT). While, it is beneficial in reducing the cost, improve monitoring, and maintenance service as it provides real-time data. Moreover, the IoT with the real-time data benefit will worth creating various opportunities such as increase its services in digital platforms for the businesses. Besides, it will advance efficiency and productivity to improve operations in the business environment. Therefore, the advanced monitoring technologies are continuously adopted and will benefit in providing additional operational data as well as improves asset management and data analysis that results in boosting the business's growth.

Based on Component, the market is segmented into Solutions and Services. Based on Deployment Type, the market is segmented into On-premises and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprise and Small & Medium Enterprise. Based on Application, the market is segmented into Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others. Based on Industry Vertical, the market is segmented into Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Amazon.com, Inc., General Electric (GE) Co., Google, Inc., Salesforce.com, Inc., Adobe, Inc., Hewlett Packard Enterprise Company, and Hitachi, Ltd.

Scope of the Study

Market Segmentation:

By Component

Solutions

Services

By Deployment Type

On-premises

Cloud

By Enterprise Size

Large Enterprise

Small & Medium Enterprise

By Application

Security & Emergency Management

Inventory Management

Sales & Customer Management

Energy Management & Building Automation

Remote Monitoring, Predictive Maintenance & Asset Management

Others

By Industry Vertical

Manufacturing

Energy & Utilities

Healthcare

Retail & eCommerce

Government & Defense

Transportation & Logistics

BFSI

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Amazon.com, Inc.

General Electric (GE) Co.

Google, Inc.

Salesforce.com, Inc.

Adobe, Inc.

Hewlett Packard Enterprise Company

Hitachi, Ltd.

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