

North America Connected Car Market Analysis (2017-2023)

<https://marketpublishers.com/r/N88483B6F67EN.html>

Date: March 2018

Pages: 95

Price: US\$ 1,500.00 (Single User License)

ID: N88483B6F67EN

Abstracts

The North America Connected Car Market would witness market growth of 29.9% CAGR during the forecast period (2017 – 2023). North America adopts new technologies relatively earlier than any other regions. Factors such as technological advancements and increasing need for connectivity among the customers are the major drivers for the connected car market in the North American region. U.S was one of the first countries to adopt connected cars and M2M connectivity in the automotive sector. Five years down the line, vehicles would be transformed into communication objects. Connectivity access is the need of the hour, as people wish to stay connected with the outer world even while travelling. New hi-tech devices, smart phones, high-speed internet, various applications & open sources such as android systems have transformed the concept of connected vehicles.

Based on Product & Services, the Connected Car market segments the market into Fleet Manager, Sensors, Processors, Wireless & Cellular Modules, OEM Services, and Aftermarket Services. Based on Connectivity Solutions, the market report segments the market into Embedded, Integrated, and Tethered. Based on Application, the Connected Car market segments the market into Navigation, Telematics, and Infotainment. Based on Technology, the market report segments the market into 2G, 3G, and 4G & 5G. Based on Countries, the Connected Car market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Connected Car Market. Key companies profiled in the report include Telefonica, S.A, Verizon Communications, Inc., Harman International Industries, Incorporated, TomTom NV, AT&T, Vodafone Group Plc., Ford Motor Company, Bayerische Motoren Werke AG, AUDI AG, and Daimler AG.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Connected Car Market, by Product & Services
 - 1.4.2 North America Connected Car Market, by Connectivity Solutions
 - 1.4.3 North America Connected Car Market, by Technology
 - 1.4.4 North America Connected Car Market, by Application
 - 1.4.5 North America Connected Car Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Product & Services
 - 2.1.1.2 Market By Connectivity Solutions
 - 2.1.1.3 Market By Application
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints
- 2.3 Drivers, Restraints and Opportunities
 - 2.3.1 Market Drivers
 - 2.3.2 Market Restraints

CHAPTER 3. NORTH AMERICA CONNECTED CAR MARKET

- 3.1 North America Connected Car Market by Product & Services
 - 3.1.1 North America Fleet Manager Market by Country
 - 3.1.2 North America Sensors Market by Country
 - 3.1.3 North America Processors Market by Country
 - 3.1.4 North America Wireless & Cellular Modules Market by Country
 - 3.1.5 North America OEM Services Market by Country
 - 3.1.6 North America Aftermarket Services Market by Country

CHAPTER 4. NORTH AMERICA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS

4.1 Introduction

4.1.1 North America Embedded Connected Car Market by Country

4.1.2 North America Integrated Connected Car Market by Country

4.1.3 North America Tethered Connected Car Market by Country

CHAPTER 5. NORTH AMERICA CONNECTED CAR MARKET BY TECHNOLOGY

5.1 Introduction

5.1.1 North America 2G Connected Car Market by Country

5.1.2 North America 3G Connected Car Market by Country

5.1.3 North America 4G & 5G Connected Car Market by Country

CHAPTER 6. NORTH AMERICA CONNECTED CAR MARKET BY APPLICATION

6.1 Introduction

6.1.1 North America Connected Car in Navigation Market by Country

6.1.2 North America Connected Car in Telematics Market by Country

6.1.3 North America Connected Car in Infotainment Market by Country

CHAPTER 7. NORTH AMERICA CONNECTED CAR MARKET BY COUNTRY

7.1 Introduction

7.2 US Connected Car Market

7.2.1 US Connected Car Market by Product & Services

7.2.2 US Connected Car Market by Connectivity Solutions

7.2.3 US Connected Car Market by Technology

7.2.4 US Connected Car Market by Application

7.3 Canada Connected Car Market

7.3.1 Canada Connected Car Market by Product & Services

7.3.2 Canada Connected Car Market by Connectivity Solutions

7.3.3 Canada Connected Car Market by Technology

7.3.4 Canada Connected Car Market by Application

7.4 Mexico Connected Car Market

7.4.1 Mexico Connected Car Market by Product & Services

7.4.2 Mexico Connected Car Market by Connectivity Solutions

- 7.4.3 Mexico Connected Car Market by Technology
- 7.4.4 Mexico Connected Car Market by Application
- 7.5 Rest of North America Connected Car Market
 - 7.5.1 Rest of North America Connected Car Market by Product & Services
 - 7.5.2 Rest of North America Connected Car Market by Connectivity Solutions
 - 7.5.3 Rest of North America Connected Car Market by Technology
 - 7.5.4 Rest of North America Connected Car Market by Application

CHAPTER 8. COMPETITIVE STUDY

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
 - 8.2.1 Partnerships, Collaborations and Agreements
 - 8.2.2 Product Launches
 - 8.2.3 Mergers & Acquisitions

CHAPTER 9. COMPANY PROFILES

- 9.1 Telefonica, S.A.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional Analysis
 - 9.1.4 Strategies at a Glance
 - 9.1.4.1 Partnerships, Collaborations and Agreements
- 9.2 Harman International Industries, Incorporated
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis (Samsung Electronics Co.)
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development
 - 9.2.5 Strategies at a Glance
 - 9.2.5.1 Partnerships, Collaborations and Agreements
 - 9.2.5.2 Product Launch
- 9.3 TomTom NV
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Strategies at a Glance
 - 9.3.5.1 Partnerships, Collaborations and Agreements

- 9.3.5.2 Mergers & Acquisitions
- 9.4 Verizon Communications, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
- 9.5 AT&T
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Strategies at a Glance
 - 9.5.4.1 Partnerships, Collaborations and Agreements
- 9.6 Vodafone Group Plc
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Regional Analysis
- 9.7 Ford Motors Co.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental and Regional Analysis
 - 9.7.4 Research & Development Expense
- 9.8 Bayerische Motoren Werke AG
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Segmental and Regional Analysis
 - 9.8.4 Research & Development Expense
- 9.9 AUDI AG
 - 9.9.1 Company Overview
 - 9.9.2 Financial Analysis
 - 9.9.3 Segmental and Regional Analysis
 - 9.9.4 Research & Development Expense
 - 9.9.5 Strategies at a Glance
 - 9.9.5.1 Partnerships, Collaborations and Agreements
- 9.1 Daimler AG
 - 9.10.1 Company Overview
 - 9.10.2 Financial Analysis
 - 9.10.3 Segmental and Regional Analysis
 - 9.10.4 Research & Development Expense
 - 9.10.5 Strategies at a Glance
 - 9.10.5.1 Partnerships, Collaborations and Agreements

List Of Tables

LIST OF TABLES

- Table 1 NORTH AMERICA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION
- Table 2 NORTH AMERICA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION
- Table 3 NORTH AMERICA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION
- Table 4 NORTH AMERICA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION
- Table 5 NORTH AMERICA FLEET MANAGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 6 NORTH AMERICA FLEET MANAGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 7 NORTH AMERICA SENSORS MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 8 NORTH AMERICA SENSORS MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 9 NORTH AMERICA PROCESSORS MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 10 NORTH AMERICA PROCESSORS MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 11 NORTH AMERICA WIRELESS & CELLULAR MODULES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 12 NORTH AMERICA WIRELESS & CELLULAR MODULES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 13 NORTH AMERICA OEM SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 14 NORTH AMERICA OEM SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 15 NORTH AMERICA AFTERMARKET SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 16 NORTH AMERICA AFTERMARKET SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 17 NORTH AMERICA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION
- Table 18 NORTH AMERICA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION
- Table 19 NORTH AMERICA EMBEDDED CONNECTED CAR MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA EMBEDDED CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA INTEGRATED CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA INTEGRATED CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA TETHERED CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA TETHERED CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA 2G CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA 2G CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA 3G CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA 3G CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA 4G & 5G CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA 4G & 5G CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 35 NORTH AMERICA CONNECTED CAR IN NAVIGATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 NORTH AMERICA CONNECTED CAR IN NAVIGATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 NORTH AMERICA CONNECTED CAR IN TELEMATICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 NORTH AMERICA CONNECTED CAR IN TELEMATICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 NORTH AMERICA CONNECTED CAR IN INFOTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 NORTH AMERICA CONNECTED CAR IN INFOTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 NORTH AMERICA CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 NORTH AMERICA CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 US CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 44 US CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 45 US CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 46 US CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 47 US CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 48 US CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 49 US CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 50 US CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 51 US CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 52 US CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 53 CANADA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 54 CANADA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 55 CANADA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 56 CANADA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 57 CANADA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 58 CANADA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 59 CANADA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 60 CANADA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023,

USD MILLION

Table 61 CANADA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 62 CANADA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 63 MEXICO CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 64 MEXICO CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 65 MEXICO CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 66 MEXICO CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 67 MEXICO CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 68 MEXICO CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 69 MEXICO CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 70 MEXICO CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 71 MEXICO CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 72 MEXICO CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 73 REST OF NORTH AMERICA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 74 REST OF NORTH AMERICA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 75 REST OF NORTH AMERICA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 76 REST OF NORTH AMERICA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 77 REST OF NORTH AMERICA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 78 REST OF NORTH AMERICA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 79 REST OF NORTH AMERICA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 80 REST OF NORTH AMERICA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 81 REST OF NORTH AMERICA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 82 REST OF NORTH AMERICA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 83 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CONNECTED CAR MARKET

Table 84 PRODUCT LAUNCHES – CONNECTED CAR MARKET

Table 85 MERGERS & ACQUISITIONS – CONNECTED CAR MARKET

Table 86 KEY INFORMATION - TELEFONICA, S.A.

Table 87 KEY INFORMATION - HARMAN INTERNATIONAL INDUSTRIES, INCORPORATED, LTD

Table 88 KEY INFORMATION - TOMTOM NV

Table 89 KEY INFORMATION - VERIZON COMMUNICATIONS INC.

Table 90 KEY INFORMATION - AT&T

Table 91 KEY INFORMATION - VODAFONE GROUP PLC

Table 92 KEY INFORMATION – FORD MOTORS CO.

Table 93 KEY INFORMATION – BAYERISCHE MOTOREN WERKE AG

Table 94 KEY INFORMATION - AUDI AG

Table 95 KEY INFORMATION - MERCEDES-BENZ

List Of Figures

LIST OF FIGURES

- Fig 1 MARKET BY PRODUCT & SERVICES
- Fig 2 MARKET BY CONNECTIVITY SOLUTIONS
- Fig 3 MARKET BY APPLICATION
- Fig 4 MARKET BY COUNTRY
- Fig 5 KBV CARDINAL MATRIX

I would like to order

Product name: North America Connected Car Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/N88483B6F67EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N88483B6F67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970