

North America Compression Wear and Shapewear Market Analysis (2018-2024)

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Abstracts

The North America Compression Wear and Shapewear Market would witness market growth of 5.1% CAGR during the forecast period (2018 – 2024).

Compression wear and shapewear are skintight apparels, which stimulate blood circulation and stabilize muscles, as these apparels exert pressure to specific parts of the body. Compression apparels help in improving body balance, and at the same time control the temperature of the body. Shapewear squeezes and squishes excessive fat from the body; therefore, the body appears relatively slimmer.

US was the leading market within the North American region. The style trends for shapewear have witnessed constant change in the US. Women in the US are more inclined towards fashionable and stylish shapeweares. Various other popular shapewear include waist cinchers, briefs, girdles, and corsets.

Based on Product Type, the Compression Wear and Shapewear market is segmented into Compression wear and Shapewear. Compression wear segment further segmented into Bottoms, Tops, Sleeves, and Socks, Stockings, & Others. Based on application, the market is segmented into Performance & Recovery and Body Shaping & Lifestyle. Based on gender the market covers Male and Female. The distribution channel segment covers Multi-Retail Stores, Specialty Retail Stores, and Online Channels. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Adidas AG, Triumph International Corporation, Spanx Inc., Leonisa SA, Wacoal America Inc., Under Armour Inc., Skins

International Trading AG, Ann Chery, and 2XU Pty Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Compression Wear and Shapewear Market, by Product Type
 - 1.4.2 North America Compression Wear and Shapewear Market, by Application
 - 1.4.3 North America Compression Wear and Shapewear Market, by Distribution Channel
 - 1.4.4 North America Compression Wear and Shapewear Market, by Gender
 - 1.4.5 North America Compression Wear and Shapewear Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET

- 3.1 North America Compression Wear and Shape wear Market by Gender
 - 3.1.1 North America Male Compression Wear and Shape wear Market by Country
 - 3.1.2 North America Female Compression Wear and Shape wear Market by Country

CHAPTER 4. NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL

- 4.1.1 North America Multi-Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.2 North America Multi-Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.3 North America Online Channels Compression Wear and Shape wear Market by Country

CHAPTER 5. NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION

5.1.1 North America Compression Wear and Shape wear for Performance & Recovery Market by Country

5.1.2 North America Compression Wear and Shape wear for Body Shaping & Lifestyle Market by Country

CHAPTER 6. NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE

6.1.1 North America Compression wear Market by Country

6.1.2 North America Compression wear Market by Type

6.1.2.1 North America Bottoms Compression Wear Market by Country

6.1.2.2 North America Tops Compression Wear Market by Country

6.1.2.3 North America Sleeves Compression Wear Market by Region

6.1.2.4 North America Socks, Stockings, & Others Compression Wear Market by Country

6.1.3 North America Shape wear Market by Country

CHAPTER 7. NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY

7.1 US Compression Wear and Shape wear Market

7.1.1 US Compression Wear and Shape wear Market by Gender

7.1.2 US Compression Wear and Shape wear Market By Distribution Channel

7.1.3 US Compression Wear and Shape wear Market by Application

7.1.4 US Compression Wear and Shape wear Market by Product Type

7.1.4.1 US Compression wear Market by Type

7.2 Canada Compression Wear and Shape wear Market

7.2.1 Canada Compression Wear and Shape wear Market by Gender

7.2.2 Canada Compression Wear and Shape wear Market By Distribution Channel

7.2.3 Canada Compression Wear and Shape wear Market by Application

7.2.4 Canada Compression Wear and Shape wear Market by Product Type

7.2.4.1 Canada Compression wear Market by Type

7.3 Mexico Compression Wear and Shape wear Market

7.3.1 Mexico Compression Wear and Shape wear Market by Gender

7.3.2 Mexico Compression Wear and Shape wear Market By Distribution Channel

- 7.3.3 Mexico Compression Wear and Shape wear Market by Application
- 7.3.4 Mexico Compression Wear and Shape wear Market by Product Type
 - 7.3.4.1 Mexico Compression wear Market by Type
- 7.4 Rest of North America Compression Wear and Shape wear Market
 - 7.4.1 Rest of North America Compression Wear and Shape wear Market by Gender
 - 7.4.2 Rest of North America Compression Wear and Shape wear Market By Distribution Channel
 - 7.4.3 Rest of North America Compression Wear and Shape wear Market by Application
 - 7.4.4 Rest of North America Compression Wear and Shape wear Market by Product Type
 - 7.4.4.1 Rest of North America Compression wear Market by Type

CHAPTER 8. COMPANY PROFILES

- 8.1 Triumph International AG
 - 8.1.1 Company Overview
- 8.2 Spanx, Inc.
 - 8.2.1 Company Overview
- 8.3 Under Armour Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Regional Analysis
- 8.4 Skins International Trading AG
 - 8.4.1 Company Overview
- 8.5 Leonisa SA
 - 8.5.1 Company Overview
- 8.6 Wacoal America, Inc.
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
- 8.7 Nike, Inc.
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
- 8.8 Adidas AG
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Regional Analysis

- 8.8.4 Research & Development Expense
- 8.9 Ann Chery
 - 8.9.1 Company Overview
- 8.1 Puma SE
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 2 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 3 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2014 - 2017, USD MILLION

TABLE 4 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2018 - 2024, USD MILLION

TABLE 5 NORTH AMERICA MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 NORTH AMERICA MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 NORTH AMERICA FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 8 NORTH AMERICA FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 9 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 10 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 11 NORTH AMERICA SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 NORTH AMERICA SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 NORTH AMERICA MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 NORTH AMERICA MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 NORTH AMERICA ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 16 NORTH AMERICA ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 17 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 18 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET

BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 19 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 22 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 23 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 24 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 25 NORTH AMERICA COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 26 NORTH AMERICA COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 27 NORTH AMERICA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 28 NORTH AMERICA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 29 NORTH AMERICA BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 30 NORTH AMERICA BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 31 NORTH AMERICA TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 NORTH AMERICA TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 NORTH AMERICA SLEEVES COMPRESSION WEAR MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 34 NORTH AMERICA SLEEVES COMPRESSION WEAR MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 35 NORTH AMERICA SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 36 NORTH AMERICA SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 37 NORTH AMERICA SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 38 NORTH AMERICA SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 39 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 40 NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 41 US COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 42 US COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 43 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 44 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 45 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 46 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 47 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 48 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 49 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 50 US COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 51 US COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 52 US COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 53 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 54 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 55 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 56 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 57 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY

DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 58 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 59 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 60 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 61 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 62 CANADA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 63 CANADA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 64 CANADA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 65 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 66 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 67 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 68 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 69 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 70 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 71 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 72 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 73 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 74 MEXICO COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 75 MEXICO COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 76 MEXICO COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 77 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 78 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 79 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 80 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 81 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 82 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 83 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 84 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 85 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 86 REST OF NORTH AMERICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 87 REST OF NORTH AMERICA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 88 REST OF NORTH AMERICA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 89 KEY INFORMATION – TRIUMPH INTERNATIONAL AG

TABLE 90 KEY INFORMATION – SPANX, INC.

TABLE 91 KEY INFORMATION – UNDER ARMOUR INC.

TABLE 92 KEY INFORMATION – SKINS INTERNATIONAL TRADING AG

TABLE 93 KEY INFORMATION – LEONISA SA

TABLE 94 KEY INFORMATION – WACOAL AMERICA, INC.

TABLE 95 KEY INFORMATION – NIKE, INC.

TABLE 96 KEY INFORMATION – ADIDAS AG

TABLE 97 KEY INFORMATION – ANN CHERY

TABLE 98 KEY INFORMATION – PUMA SE

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