

North America Commercial Satellite Imaging Market (2019-2025)

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Abstracts

The North America Commercial Satellite Imaging Market would witness market growth of 10% CAGR during the forecast period (2019-2025). Satellite imaging was not available to the general public at the beginning. End users can easily access imaging information with the advent of Google Earth, the spread of Internet and consumer electronics. Although Google services are not paid for, they account for a large proportion of the advertising revenues generated by the company. Commercial satellite imaging is a key component of location-based services (LBS) and is extremely useful for providing emergency response in life-threatening events and natural disasters.

Satellite imaging involves creating raw image data using a satellite enabled for optical sensing. Aeronautical imagery provides higher image resolution compared to satellite imagery as it is closer to the target. Terrestrial imaging offers the highest image resolution and is cost-effective, but it suffers from geographical constraints. Satellites also offer comprehensive coverage of the globe in addition to faster delivery of image data, making them the preferred alternative to other imaging solutions. In addition, it is relatively inexpensive to use imaging services once the satellite is launched into space, which is expected to drive market growth over the next few years.

Based on Application, the market is segmented into Geospatial Data Acquisition & Mapping, Energy & Natural Resource Management, Defense & Intelligence, Disaster Management, Surveillance & Security, Urban Planning & Development and Others. Based on End User, the market is segmented into Government & Defense, Forestry & Agriculture, Civil Engineering & Archaeology, Energy, Transportation & Logistics and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Spaceflight Industries, Inc., Galileo Group, Inc., ImageSat International N.V., Maxar Technologies, Inc., Planet Labs, Inc., UrtheCast Corporation, Airbus SE, Saab Group (Vricon, Inc.), Trimble, Inc., Leonardo SpA, Thales Group S.A. and L3Harris Technologies, Inc.

Scope of the Study

Market Segmentation:

By Application

Geospatial Data Acquisition & Mapping

Energy & Natural Resource Management

Defense & Intelligence

Disaster Management

Surveillance & Security

Urban Planning & Development

Others

By End User

Government and Defense

Forestry & Agriculture

Civil Engineering & Archaeology

Energy

Transportation & Logistics

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Spaceflight Industries, Inc.

Galileo Group, Inc.

ImageSat International N.V.

Maxar Technologies, Inc.

Planet Labs, Inc.

UrtheCast Corporation

Airbus SE

Saab Group (Vricon, Inc.)

Trimble, Inc.

Leonardo SpA

Thales Group S.A.

L3Harris Technologies, Inc.

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