

North America Cognitive Analytics Market Analysis (2017-2023)

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Abstracts

The North America Cognitive Analytics Market would witness market growth of 41.4% CAGR during the forecast period (2017 – 2023). Cognitive analytics is a data forward approach which starts and ends with what's contained in information. This approach of data unveils connections, patterns and collocations that enable unprecedented, even unexpected insights into data like never before. Cognitive analytics when used in the enterprises could bridge the gap between huge volume of data and the need for making real time decisions. The approach to customer service can be completely transformed with deeper understanding of data, and also significantly improve customer service opportunities.

Based on Type, the market report segments the market into Tools and Services. Service Type includes Professional and Managed Services. Based on Application, the market is segmented into Asset Maintenance, Fraud & Risk Management, Sales & Marketing, Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the North America Cognitive Analytics market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into BFSI, Retail & Consumer Goods, Energy & Utilities, Healthcare, Manufacturing, Government, Telecom & IT, Education, and Others.

Based on Countries, the North America Cognitive Analytics market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Cognitive Analytics Market. Key companies profiled in the report include IBM Corporation, Amazon Web Services, Google, Inc., Microsoft Corporation, Oracle

Corporation, SAS Institute, Inc., Intel Corporation, Cisco Systems, Inc., Nokia Corporation, and Hewlett Packard Enterprise (HPE) Company.

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