

North America Coated Paper Market (2019-2025)

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Abstracts

The North America Coated Paper Market would witness market growth of 4% CAGR during the forecast period (2019-2025).

Coated paper used in food packaging is, in particular, food grade paper. It prevents moisture and oxygen from passing through, keeps the food content fresh, and provides longer shelf life. Coated paper for high-end branding offers superior packaging and diverse printing options. The paper also offers thermal stability to different packaging of hot and cold food products. In drug and pharmaceutical packaging, coated paper is used at an extensive rate. Drug & pharmaceutical aseptic packaging ensures sterility and avoids contamination.

The printing industry is grouped into three main types: commercial printing, packaging printing, and printing. Commercial printing requires a wide range of products from stationery to catalogs and leaflets. Packaging printing comprises of printing packaging materials such as boxes, cartons, bags, paper board containers, cans and other paper packaging materials. In printing applications, coated paper has been used widely to increase aesthetic features.

Coated paper is used for the transmission of critical business information in business communication systems. The paper offers the superior finish and quality necessary to illustrate the important messages. Business communication uses coated paper for annual reports, catalogs, business papers, office papers, and other papers.

Based on Application, the market is segmented into Packaging & Labeling, Printing and Others. Based on type, the market is segmented into Coated Mechanical and Coated Woodfree. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oji Holdings Corporation (Mitsui Group), Stora Enso Oyj, Nippon Paper Industries Co., Ltd., Michelman, Inc., Solenis LLC (BASF SE), Imerys S.A., Arjowiggins SAS (Worms & Cie), Minerals Technologies, Inc., Penford Corporation (Ingredion, Inc.), and The Dow Chemical Company.

Scope of the Study

Market Segmentation:

By Application

Packaging & Labelling

Printing

Others

By Type

Coated Mechanical

Coated Woodfree

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Oji Holdings Corporation (Mitsui Group)

Stora Enso Oyj

Nippon Paper Industries Co., Ltd.

Michelman, Inc.

Solenis LLC (BASF SE)

Imerys S.A.

Arjowiggins SAS (Worms & Cie)

Minerals Technologies, Inc.

Penford Corporation (Ingredion, Inc.)

The Dow Chemical Company

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