

North America Cloud Storage Market Analysis (2017-2023)

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Abstracts

The North America Cloud Storage Market would witness market growth of 20.5% CAGR during the forecast period (2017 – 2023). Cloud storage is a platform based on virtualized infrastructure, with accessible interfaces, near-instant elasticity and scalability, multi-tenancy and metered resources. Cloud-based data is pooled across different commodity servers that are either on premise or in a data center, which is managed by a third-party cloud provider. With the help of RESTful API, an object storage protocol stores a file and the metadata as a single object, and additionally, assigns it an ID number. As per user needs, the data is retrieved with the help of the ID and the content is accordingly assembled with all its metadata, authentication and security.

Based on Type, the market report segments the market into Solution and Services. Solution type includes Primary Storage, Disaster Recovery & Backup, Cloud Storage Gateway, and Data Archiving. Services type includes Professional and Managed Services. Based on Organization Size, the Cloud Storage market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Vertical, the market report segments the market into BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Public-Sector, Media & Entertainment, and Others. Based on Countries, the Cloud Storage market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Cloud Storage Market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc. (Amazon Web Services), Microsoft Corporation, Google Inc., Oracle Corporation, VMware, Inc., Hewlett Packard Enterprise (HPE) Company,

Red Hat, Inc., Rackspace, and Dropbox.

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