

North America Chocolate Market By Product (Traditional Chocolate and Artificial Chocolate) By Traditional Chocolate Type (Milk Chocolate, Dark Chocolate and White Chocolate) By Distribution Channel (Supermarket & Hypermarket, Convenience Store and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Chocolate Market would witness market growth of 4.3% CAGR during the forecast period (2020-2026).

The growing awareness of dark chocolate is anticipated to help the demand development over the next several years as a healthier confectionery food that includes antioxidants to shield the skin against harmful ultraviolet rays. In addition, the drive to buy behavior between millennials and young adults is expected to have a positive effect on the development of the industry, as a result of expanded awareness of confectionery firms Nestle SA and Mars Incorporated through the internet media and satellite television channels.

The United States is one of the largest chocolate manufacturers, with American chocolate companies producing annual revenue worth over \$20 billion a year. Hershey Foods Corporation, most widely known as Hershey's, is North America's leading chocolate company — one of the world's most popular chocolate products.

Many businesses in the U.S. and abroad are sourcing their cocoa beans from the Ivory Coast in West Africa. New York City is the home to U.S. specialty chocolate shops. The Chocolate Bar, MarieBelle, Li-Lac, and Richart Design and chocolate are renowned

shops in the city. There are also several well-known chocolate shops in San Francisco and it is a major hub of US chocolate manufacturing.

Based on Product, the market is segmented into Traditional Chocolate and Artificial Chocolate. Based on Traditional Chocolate Type, the market is segmented into Milk Chocolate, Dark Chocolate and White Chocolate. Based on Distribution Channel, the market is segmented into Supermarket & Hypermarket, Convenience Store and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Mondelez International, Inc., The Hershey Company (Hershey Trust Company), Mars, Inc., The Barry Callebaut Group, Meiji Holdings Co., Ltd., Ferrero International S.A., Lindt & Sprungli AG, Moonstruck Chocolate Company, and Yildiz Holdings A.S.

Scope of the Study

Market Segmentation:

By Product

Traditional Chocolate and

Artificial Chocolate

By Traditional Chocolate Type

Milk Chocolate

Dark Chocolate and

White Chocolate

By Distribution Channel

Supermarket & Hypermarket

Convenience Store and

Online

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Nestle S.A.

Mondelez International, Inc.

The Hershey Company (Hershey Trust Company)

Mars, Inc.

The Barry Callebaut Group

Meiji Holdings Co., Ltd.

Ferrero International S.A.

Lindt & Sprungli AG

Moonstruck Chocolate Company

Yildiz Holdings A.S.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Chocolate Market, by Product
 - 1.4.2 North America Chocolate Market, by Traditional Chocolate Type
 - 1.4.3 North America Chocolate Market, by Distribution Channel
 - 1.4.4 North America Chocolate Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2017, Jan – 2020, Feb) Leading Players

CHAPTER 4. NORTH AMERICA CHOCOLATE MARKET BY PRODUCT

- 4.1 North America Traditional Chocolate Market by Country

- 4.1.1 North America Traditional Chocolate Market by Type
 - 4.1.1.1 North America Milk Chocolate Market by Country
 - 4.1.1.2 North America Dark Chocolate Market by Country
 - 4.1.1.3 North America White Chocolate Market by Country
- 4.2 North America Artificial Chocolate Market by Country

CHAPTER 5. NORTH AMERICA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL

- 5.1 North America Supermarket & Hypermarket Market by Country
- 5.2 North America Convenience Store Market by Country
- 5.3 North America Online Market by Country

CHAPTER 6. NORTH AMERICA CHOCOLATE MARKET BY COUNTRY

- 6.1 US Chocolate Market
 - 6.1.1 US Chocolate Market by Product
 - 6.1.1.1 US Traditional Chocolate Market by Type
 - 6.1.2 US Chocolate Market by Distribution Channel
- 6.2 Canada Chocolate Market
 - 6.2.1 Canada Chocolate Market by Product
 - 6.2.1.1 Canada Traditional Chocolate Market by Type
 - 6.2.2 Canada Chocolate Market by Distribution Channel
- 6.3 Mexico Chocolate Market
 - 6.3.1 Mexico Chocolate Market by Product
 - 6.3.1.1 Mexico Traditional Chocolate Market by Type
 - 6.3.2 Mexico Chocolate Market by Distribution Channel
- 6.4 Rest of North America Chocolate Market
 - 6.4.1 Rest of North America Chocolate Market by Product
 - 6.4.1.1 Rest of North America Traditional Chocolate Market by Type
 - 6.4.2 Rest of North America Chocolate Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

- 7.1 Nestle S.A.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research& Development Expense

- 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Product Launches and Product Expansions:
- 7.2 Mondelez International, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Product Launches and Product Expansions:
- 7.3 The Hershey Company (Hershey Trust Company)
 - 7.3.1 Company overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Research & Development Expense
 - 7.3.5 Recent strategies and developments:
 - 7.3.5.1 Product Launches and Product Expansions:
 - 7.3.5.2 Acquisition and Mergers:
- 7.4 Mars, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Recent strategies and developments:
 - 7.4.2.1 Product Launches and Product Expansions:
 - 7.4.2.2 Partnerships, Collaborations, and Agreements:
- 7.5 The Barry Callebaut Group
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
 - 7.5.5 Recent strategies and developments:
 - 7.5.5.1 Product Launches and Product Expansions:
 - 7.5.5.2 Acquisition and Mergers:
 - 7.5.5.3 Geographical Expansions:
- 7.6 Meiji Holdings Co., Ltd.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental Analysis
 - 7.6.4 Research & Development Expense
- 7.7 Ferrero International S.A.
 - 7.7.1 Company Overview
 - 7.7.2 Recent strategies and developments:

7.7.2.1 Acquisition and Mergers:

7.8 Lindt & Sprungli AG

7.8.1 Company Overview

7.8.2 Recent strategies and developments:

7.8.2.1 Geographical Expansions:

7.9 Moonstruck Chocolate Company

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Acquisition and Mergers:

7.1 Yildiz Holdings A.S.

7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA CHOCOLATE MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA CHOCOLATE MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CHOCOLATE MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– CHOCOLATE MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– CHOCOLATE MARKET

TABLE 6 MERGERS & ACQUISITIONS – CHOCOLATE MARKET

TABLE 7 NORTH AMERICA CHOCOLATE MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA CHOCOLATE MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA MILK CHOCOLATE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA MILK CHOCOLATE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA DARK CHOCOLATE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA DARK CHOCOLATE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA WHITE CHOCOLATE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA WHITE CHOCOLATE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA ARTIFICIAL CHOCOLATE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 NORTH AMERICA ARTIFICIAL CHOCOLATE MARKET BY COUNTRY,

2020 - 2026, USD MILLION

TABLE 21 NORTH AMERICA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL,
2016 - 2019, USD MILLION

TABLE 22 NORTH AMERICA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL,
2020 - 2026, USD MILLION

TABLE 23 NORTH AMERICA SUPERMARKET & HYPERMARKET MARKET BY
COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 NORTH AMERICA SUPERMARKET & HYPERMARKET MARKET BY
COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 NORTH AMERICA CONVENIENCE STORE MARKET BY COUNTRY, 2016
- 2019, USD MILLION

TABLE 26 NORTH AMERICA CONVENIENCE STORE MARKET BY COUNTRY, 2020
- 2026, USD MILLION

TABLE 27 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 28 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 29 NORTH AMERICA CHOCOLATE MARKET BY COUNTRY, 2016 - 2019,
USD MILLION

TABLE 30 NORTH AMERICA CHOCOLATE MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 31 US CHOCOLATE MARKET, 2016 - 2019, USD MILLION

TABLE 32 US CHOCOLATE MARKET, 2020 - 2026, USD MILLION

TABLE 33 US CHOCOLATE MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 34 US CHOCOLATE MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 35 US TRADITIONAL CHOCOLATE MARKET BY TYPE, 2016 - 2019, USD
MILLION

TABLE 36 US TRADITIONAL CHOCOLATE MARKET BY TYPE, 2020 - 2026, USD
MILLION

TABLE 37 US CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019,
USD MILLION

TABLE 38 US CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026,
USD MILLION

TABLE 39 CANADA CHOCOLATE MARKET, 2016 - 2019, USD MILLION

TABLE 40 CANADA CHOCOLATE MARKET, 2020 - 2026, USD MILLION

TABLE 41 CANADA CHOCOLATE MARKET BY PRODUCT, 2016 - 2019, USD
MILLION

TABLE 42 CANADA CHOCOLATE MARKET BY PRODUCT, 2020 - 2026, USD
MILLION

TABLE 43 CANADA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 44 CANADA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 45 CANADA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 46 CANADA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 47 MEXICO CHOCOLATE MARKET, 2016 - 2019, USD MILLION

TABLE 48 MEXICO CHOCOLATE MARKET, 2020 - 2026, USD MILLION

TABLE 49 MEXICO CHOCOLATE MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 50 MEXICO CHOCOLATE MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 51 MEXICO TRADITIONAL CHOCOLATE MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 52 MEXICO TRADITIONAL CHOCOLATE MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 53 MEXICO CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 54 MEXICO CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 55 REST OF NORTH AMERICA CHOCOLATE MARKET, 2016 - 2019, USD MILLION

TABLE 56 REST OF NORTH AMERICA CHOCOLATE MARKET, 2020 - 2026, USD MILLION

TABLE 57 REST OF NORTH AMERICA CHOCOLATE MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 58 REST OF NORTH AMERICA CHOCOLATE MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 59 REST OF NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 60 REST OF NORTH AMERICA TRADITIONAL CHOCOLATE MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 61 REST OF NORTH AMERICA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 62 REST OF NORTH AMERICA CHOCOLATE MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 63 KEY INFORMATION – NESTLE S.A.

TABLE 64 KEY INFORMATION – MONDELEZ INTERNATIONAL, INC.

TABLE 65 KEY INFORMATION – THE HERSHEY COMPANY

TABLE 66 KEY INFORMATION – MARS, INC.

TABLE 67 KEY INFORMATION – THE BARRY CALLEBAUT GROUP

TABLE 68 KEY INFORMATION – MEIJI HOLDINGS CO., LTD.

TABLE 69 KEY INFORMATION – FERRERO INTERNATIONAL S.A.

TABLE 70 KEY INFORMATION – LINDT & SPRUNGLI AG

TABLE 71 KEY INFORMATION – MOONSTRUCK CHOCOLATE COMPANY

TABLE 72 KEY INFORMATION – YILDIZ HOLDINGS A.S.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2016, JAN – 2019, NOV) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: THE HERSHEY COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: MARS, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: THE BARRY CALLEBAUT GROUP

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