

North America Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Canned Tuna Market would witness market growth of 7.7% CAGR during the forecast period (2020-2026).

Tuna canning began to develop alternatives for canned sardines which is currently becoming one of the famous seafood items in the USA. These are mostly sold in supermarkets or foodservice outlets, delis, or in tuna sandwiches. The fundamental kind of commercial tuna item is albacore or a blend of skipjack and yellowfin tuna. Light tuna, comprises of skipjack and limited quantities of yellowfin, and this package is the more affordable item and represents probably the biggest portion of canned tuna sales. Generally, yellowfin, bigeye, or albacore fish are sold in retail stores and caf?s as fresh or frozen tuna loins or steaks. The top-notch quality or 'sushi grade' bigeye and bluefin fish are costly and served as extravagance foods in very good quality caf?s and are generally utilized in sushi and sashimi dishes.

Tuna is one of the most broadly utilized fish items on the planet, from which over 75% of catch tunas are utilized by the canning industry and 25% for direct utilization. As it is easy to store these items for a long time by freezing, by storing it at super low temperature, in air sealed jars and can be utilized easily, the demand for canned fish is increasing in the worldwide market. Around 3,300,000 metric tons of canned tunas are sold every year around the world, making it one of the two most sold seafood in the world. The canned tuna is utilized as ingredients and principle dishes for different food varieties. For instance, in the USA, more than half of the canned tuna is used for

sandwiches, 22% for salads, and 15% for tuna casseroles and dried, pre-packaged meals units. Canned tuna is an extraordinary protein source with numerous nutrients, for example, selenium and vitamin D, because of which its demand is consistently present among the clients who are aware of their health.

Based on Product, the market is segmented into Skipjack, Yellowfin, and Other Products. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Specialty Stores and E-commerce. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Frinsa del, Noroeste SA, Thai Union Group PCL, Centuary Pacific Food, Inc., Jealsa Rianxeira SA, Wild Planet Foods, Inc., American Tuna, Inc., Ocean Brands GP (The Jim Pattison Group), Golden Prize Canning Co. Ltd., Albacora S.A., and F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC).

Scope of the Study

Market Segmentation:

By Product

Skipjack

Yellowfin

Other Products

By Distribution Channel

Hypermarket & Supermarket

Specialty Stores

E-commerce

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Frinsa del Noroeste SA

Thai Union Group PCL

Centuary Pacific Food, Inc.

Jealsa Rianxeira SA

Wild Planet Foods, Inc.

American Tuna, Inc.

Ocean Brands GP (The Jim Pattison Group)

Golden Prize Canning Co. Ltd.

Albacora S.A.

F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Canned Tuna Market, by Product
 - 1.4.2 North America Canned Tuna Market, by Distribution Channel
 - 1.4.3 North America Canned Tuna Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA CANNED TUNA MARKET BY PRODUCT

- 3.1 North America Skipjack Market by Country
- 3.2 North America Yellowfin Market by Country
- 3.3 North America Other Products Market by Country

CHAPTER 4. NORTH AMERICA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL

- 4.1 North America Hypermarket & Supermarket Canned Tuna Market by Country
- 4.2 North America Specialty Stores Market by Country
- 4.3 North America E-commerce Market by Country

CHAPTER 5. NORTH AMERICA CANNED TUNA MARKET BY COUNTRY

- 5.1 US Canned Tuna Market
 - 5.1.1 US Canned Tuna Market by Product

- 5.1.2 US Canned Tuna Market by Distribution Channel
- 5.2 Canada Canned Tuna Market
 - 5.2.1 Canada Canned Tuna Market by Product
 - 5.2.2 Canada Canned Tuna Market by Distribution Channel
- 5.3 Mexico Canned Tuna Market
 - 5.3.1 Mexico Canned Tuna Market by Product
 - 5.3.2 Mexico Canned Tuna Market by Distribution Channel
- 5.4 Rest of North America Canned Tuna Market
 - 5.4.1 Rest of North America Canned Tuna Market by Product
 - 5.4.2 Rest of North America Canned Tuna Market by Distribution Channel

CHAPTER 6. COMPANY PROFILES

- 6.1 Frinsa del Noroeste SA
 - 6.1.1 Company Overview
 - 6.1.2 Recent strategies and developments:
 - 6.1.2.1 Acquisition and Mergers:
- 6.2 Thai Union Group PCL
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Regional & Segmental Analysis
 - 6.2.4 Research & Development Expenses
 - 6.2.5 Recent strategies and developments:
 - 6.2.5.1 Acquisition and Mergers:
 - 6.2.5.2 Product Launches and Product Enhancements:
- 6.3 Century Pacific Food, Inc.
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis
 - 6.3.3 Regional Analysis
 - 6.3.4 Recent strategies and developments:
 - 6.3.4.1 Acquisition and Mergers:
- 6.4 Jealsa Rianxeira SA
 - 6.4.1 Company Overview
 - 6.4.2 Recent strategies and developments:
 - 6.4.2.1 Product Launches and Product Enhancements:
- 6.5 Wild Planets Foods, Inc.
 - 6.5.1 Company Overview
 - 6.5.2 Recent strategies and developments:
 - 6.5.2.1 Product Launches and Product Enhancements:

6.6 American Tuna, Inc.

6.6.1 Company Overview

6.7 Ocean Brands GP (The Jim Pattison Group)

6.7.1 Company Overview

6.7.2 Recent strategies and developments:

6.7.2.1 Acquisition and Mergers:

6.8 Golden Prize Canning Co. Ltd.

6.8.1 Company Overview

6.9 Albacora S.A.

6.9.1 Company Overview

6.10. F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

6.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA CANNED TUNA MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA CANNED TUNA MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA CANNED TUNA MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA CANNED TUNA MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA SKIPJACK MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA SKIPJACK MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA YELLOWFIN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA YELLOWFIN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA OTHER PRODUCTS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA OTHER PRODUCTS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA HYPERMARKET & SUPERMARKET CANNED TUNA MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA HYPERMARKET & SUPERMARKET CANNED TUNA MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA SPECIALTY STORES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA SPECIALTY STORES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA CANNED TUNA MARKET BY COUNTRY, 2016 - 2019,

USD MILLION

TABLE 20 NORTH AMERICA CANNED TUNA MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 US CANNED TUNA MARKET, 2016 - 2019, USD MILLION

TABLE 22 US CANNED TUNA MARKET, 2020 - 2026, USD MILLION

TABLE 23 US CANNED TUNA MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 24 US CANNED TUNA MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 25 US CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 26 US CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 27 CANADA CANNED TUNA MARKET, 2016 - 2019, USD MILLION

TABLE 28 CANADA CANNED TUNA MARKET, 2020 - 2026, USD MILLION

TABLE 29 CANADA CANNED TUNA MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 30 CANADA CANNED TUNA MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 31 CANADA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 32 CANADA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 33 MEXICO CANNED TUNA MARKET, 2016 - 2019, USD MILLION

TABLE 34 MEXICO CANNED TUNA MARKET, 2020 - 2026, USD MILLION

TABLE 35 MEXICO CANNED TUNA MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 36 MEXICO CANNED TUNA MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 37 MEXICO CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 38 MEXICO CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA CANNED TUNA MARKET, 2016 - 2019, USD MILLION

TABLE 40 REST OF NORTH AMERICA CANNED TUNA MARKET, 2020 - 2026, USD MILLION

TABLE 41 REST OF NORTH AMERICA CANNED TUNA MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 42 REST OF NORTH AMERICA CANNED TUNA MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 43 REST OF NORTH AMERICA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 44 REST OF NORTH AMERICA CANNED TUNA MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 45 KEY INFORMATION – FRINSA DEL NOROESTE SA

TABLE 46 KEY INFORMATION – THAI UNION GROUP PCL

TABLE 47 KEY INFORMATION – CENTUARY PACIFIC FOOD, INC.

TABLE 48 KEY INFORMATION – JEALSA RIANXEIRA SA

TABLE 49 KEY INFORMATION – WILD PLANET FOODS, INC.

TABLE 50 KEY INFORMATION – AMERICAN TUNA, INC.

TABLE 51 KEY INFORMATION – OCEAN BRANDS GP

TABLE 52 KEY INFORMATION – GOLDEN PRIZE CANNING CO. LTD.

TABLE 53 KEY INFORMATION – ALBACORA S.A.

TABLE 54 KEY INFORTMATION – F.C.F. FISHERY CO., LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 RECENT STRATEGIES AND DEVELOPMENTS: THAI UNION GROUP PCL

I would like to order

Product name: North America Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026

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