

# **North America Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/N2B7A8A6E215EN.html>

Date: October 2020

Pages: 50

Price: US\$ 1,500.00 (Single User License)

ID: N2B7A8A6E215EN

## **Abstracts**

The North America Canned Tuna Market would witness market growth of 7.7% CAGR during the forecast period (2020-2026).

Tuna canning began to develop alternatives for canned sardines which is currently becoming one of the famous seafood items in the USA. These are mostly sold in supermarkets or foodservice outlets, delis, or in tuna sandwiches. The fundamental kind of commercial tuna item is albacore or a blend of skipjack and yellowfin tuna. Light tuna, comprises of skipjack and limited quantities of yellowfin, and this package is the more affordable item and represents probably the biggest portion of canned tuna sales. Generally, yellowfin, bigeye, or albacore fish are sold in retail stores and caf?s as fresh or frozen tuna loins or steaks. The top-notch quality or 'sushi grade' bigeye and bluefin fish are costly and served as extravagance foods in very good quality caf?s and are generally utilized in sushi and sashimi dishes.

Tuna is one of the most broadly utilized fish items on the planet, from which over 75% of catch tunas are utilized by the canning industry and 25% for direct utilization. As it is easy to store these items for a long time by freezing, by storing it at super low temperature, in air sealed jars and can be utilized easily, the demand for canned fish is increasing in the worldwide market. Around 3,300,000 metric tons of canned tunas are sold every year around the world, making it one of the two most sold seafood in the world. The canned tuna is utilized as ingredients and principle dishes for different food varieties. For instance, in the USA, more than half of the canned tuna is used for

sandwiches, 22% for salads, and 15% for tuna casseroles and dried, pre-packaged meals units. Canned tuna is an extraordinary protein source with numerous nutrients, for example, selenium and vitamin D, because of which its demand is consistently present among the clients who are aware of their health.

Based on Product, the market is segmented into Skipjack, Yellowfin, and Other Products. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Specialty Stores and E-commerce. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Frinsa del, Noroeste SA, Thai Union Group PCL, Centuary Pacific Food, Inc., Jealsa Rianxeira SA, Wild Planet Foods, Inc., American Tuna, Inc., Ocean Brands GP (The Jim Pattison Group), Golden Prize Canning Co. Ltd., Albacora S.A., and F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC).

## Scope of the Study

### Market Segmentation:

#### By Product

Skipjack

Yellowfin

Other Products

#### By Distribution Channel

Hypermarket & Supermarket

Specialty Stores

E-commerce

#### By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Frinsa del Noroeste SA

Thai Union Group PCL

Centuary Pacific Food, Inc.

Jealsa Rianxeira SA

Wild Planet Foods, Inc.

American Tuna, Inc.

Ocean Brands GP (The Jim Pattison Group)

Golden Prize Canning Co. Ltd.

Albacora S.A.

F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

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