

North America Business Process as a Service Market Analysis (2017-2023)

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Abstracts

The North America Business Process as a Service Market would witness market growth of 10.6% CAGR during the forecast period (2017 – 2023). Business process-as-a service (BPaaS) is a total package that is offered by leading cloud service providers such as Genpact, IBM Corporation, Fujitsu Limited, and Capgemini. The technology is offered to enable business process outsourcing (BPO) via cloud computing service model. BPO services are basically meant to cut labor expenses, and such cost cuttings can be attained with the help of BPaaS solutions. Rising investments into ICT domain by the governments in both developed & developing regions is the factor that is driving the growth of the market. The hybrid model would grow rapidly and would witness highest growth rate during the forecast period, due to expansion flexibility of the IT infrastructure and usage in the cloud.

Based on Business Process, the market report segments the market into Human Resource Management & Operations, Accounting & Finance, Sales & Marketing, Customer Service & Support, Procurement & Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Large Enterprises and Small & Medium Enterprises. Based on Vertical, the market report segments the market into BFSI, Telecom & IT, Retail & Ecommerce, Government, Manufacturing, Healthcare, and Others. Based on Countries, the Business Process as a Service is segmented into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the Business Process as a Service Market. Key companies profiled in the report include Accenture Plc., Capgemini, Cognizant, EXL, IBM Corporation, Fujitsu Limited, SAP SE, Genpact, Oracle Corporation, and Wipro Limited.

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