

North America Body Area Network Market (2019-2025)

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Abstracts

The North America Body Area Network Market would witness market growth of 10.9% CAGR during the forecast period (2019-2025). Increased adoption of smart devices like smartwatches, implantable devices, fitness trackers; increased prevalence of chronic diseases and lifestyle-related disorders; increased cost of healthcare; increased demand for improved healthcare services; and extensive government initiatives to promote digital health records are likely to encourage market growth. Escalating penetration of 3G and 4G networks and higher awareness of self-health management are factors that can be related to the growth of North America's body area network market.

Bluetooth is presently the most trusted technology used in body area networks, among many other technologies like Wi-Fi and ZigBee. This reliance can be attributed to the significant revenue share of the body area network landscape. While this trend is likely to be effective in the coming years, the advent of electro-quasistatic or magnetoquasistatic signals could provide network providers with a means for much speedier, more effective and more secure transmission. Constant advancements in telecommunications technologies are anticipated to have a huge impact on developments in the body area network market in the future.

Based on Device Type, the market is segmented into Wearable Devices and Implantable Devices. Based on component, the market is segmented into Application Processors, Memory Modules, & Pulse Generators, Communication & Interface Components, Sensors, Displays, Power Management Units, Electromechanicals and Others. Based on End User, the market is segmented into Medical, Fitness, & Sports Application, Security and Military. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Apple, Inc., Samsung Electronics Co., Ltd., LG Corporation (LG Electronics), Medtronic PLC, Abbott Laboratories, Casio Computer Co., Ltd., Huawei Technologies Co., Ltd., Xiaomi Corporation, Fossil Group, Inc., Garmin Ltd. and Fitbit, Inc.

Scope of the Study

Market Segmentation:

By Device Type

Wearable Devices

Implantable Devices

By Component

Application Processors & Memory Modules, and Pulse Generators

Communication and Interface Components

Sensors

Displays

Power Management Units

Electromechanicals

Others

By Application

Medical, Fitness, and Sports Application

Security

Military

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Apple, Inc.

Samsung Electronics Co., Ltd.

LG Corporation (LG Electronics)

Medtronic PLC

Abbott Laboratories

Casio Computer Co., Ltd.

Huawei Technologies Co., Ltd.

Xiaomi Corporation

Fossil Group, Inc.

Garmin Ltd.

Fitbit, Inc.

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