

North America Behavioral Biometrics Market By Component (Software and Services), By Application (Identity & Access Management, Risk & Compliance Management and Fraud Detection & Prevention), By Type (Voice Recognition, Signature Analysis, Keystroke Dynamics and Others), By Deployment Type (On-premise and Hosted), By End User (BFSI, Telecom & IT, Healthcare, Retail & E-commerce, Government & Defense and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Behavioral Biometrics Market would witness market growth of 21.7% CAGR during the forecast period (2020-2026).

Behavioral biometrics is one of the evolving modalities in the landscape of biometric that emphasizes continuous and dynamic authentication models. This technology complements an additional and a constant layer of authentication as a key element of its inclusive multi-factor authentication strategy. Behavioral biometrics solution has made its way into the authentication of users in different organizations. Therefore, it finds its application in online banking, mobile security, enterprise security, and other sectors. Improvement of the IoT landscape, increase in the number of online transactions, and surge in the necessity for improved security owing to data security threats are some of the factors that are driving the growth of the behavioural biometrics market. The global market is divided with the presence of prominent market vendors that constitute a larger share of the market.

The increasing usage of smartphones on a day-to-day basis for the purpose of entertainment, socializing, and work are continuously increasing the number of mobile applications for the delivery of these services. The successive increase in the usage of mobile applications and the rising exchange of data over the web is also leading to numerous privacy and security concerns. Though, traditional authentication techniques like passwords and unlock patterns prove to be mostly ineffective when it comes to some advanced privacy and security threats. The trend is leading to the increased popularity of more advanced techniques like continuous authentication that is based on behavioral biometrics.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Identity & Access Management, Risk & Compliance Management and Fraud Detection & Prevention. Based on Type, the market is segmented into Voice Recognition, Signature Analysis, Keystroke Dynamics and Others. Based on Deployment Type, the market is segmented into On-premise and Hosted. Based on End User, the market is segmented into BFSI, Telecom & IT, Healthcare, Retail & E-commerce, Government & Defense and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Samsung Electronics Co., Ltd. (Samsung Group), NEC Corporation, Nuance Communications, Inc., Fair Isaac Corporation (FICO) (EZMCOM, Inc.), Mastercard, Inc. (NuData Security, Inc.), BioCatch Ltd., BehavioSec, Inc., Plurilock Security Solutions, Inc. and SecuredTouch, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Services

By Application

Identity & Access Management

Risk & Compliance Management

Fraud Detection & Prevention

By Type

Voice Recognition

Signature Analysis

Keystroke Dynamics

Others

By Deployment Type

On-premise

Hosted

By End User

BFSI

Telecom & IT

Healthcare

Retail & E-commerce

Government & Defense

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Samsung Electronics Co., Ltd. (Samsung Group)

NEC Corporation

Nuance Communications, Inc.

Fair Isaac Corporation (FICO) (EZMCOM, Inc.)

Mastercard, Inc. (NuData Security, Inc.)

BioCatch Ltd.

BehavioSec, Inc.

Plurilock Security Solutions, Inc.

SecuredTouch, Inc.

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