

North America Baby Monitor Market (2016 - 2022)

<https://marketpublishers.com/r/N5F2A468DCAEN.html>

Date: May 2017

Pages: 50

Price: US\$ 1,500.00 (Single User License)

ID: N5F2A468DCAEN

Abstracts

Baby monitors are extremely important for most working parents as it becomes difficult for them to handle work and baby together. It is a kind of remote that tracks and monitors baby's movement. A variety of baby monitors have been made for serving this purpose. Baby monitors help parents to watch over their baby as well as caretakers, so that they can be assured about their baby's safety.

Technological advancements and change in living standard of population in United States has contributed to the growing demand of baby monitors in United States. Online sales of baby care products is trending now-a-days. Most of the people now prefer to shop products online rather than offline. Online websites like Walmart.com, Amazon.com and others are some of the websites which have been growing rapidly. As per the new study, "among consumer packed products, baby product category has the highest penetration of sales online". Some startup companies have also shifting focus towards the online sales of baby products

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The Baby Monitor Market has been segmented on the Type, Mode of Connection, and Country. Based on Type, the market is segmented into Audio and Video Monitors. Based on Mode of Connection, the monitors come in wired and wireless technology.

Based on Country, the market is segmented into US, Mexico, Canada, and Rest of

North America.

The key players operating in baby monitor market are Dorel Industries Inc., Angelcare Monitors Inc., Summer Infant, Inc., Samsung Electronics, Google Inc., Koninklijke Philips N.V, Nokia Corporation, and FLIR Systems.

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