

North America Baby Diaper Market (2016-2022)

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Abstracts

The North America baby diapers market is segmented based on cloth, disposable, training nappy, swim pants and biodegradable diapers. The disposable diapers' segment held the maximum market share in the year 2015 with about 65.1% of the North America market. Cloth diapers usually called as Cotton diapers have a soft padding that helps the baby to have a clear skin.

Pre-fold cloth diapers have replaced the use of pins with 'Snappie', and has offered convenience to the users. They are manufactured for infants, new born babies and for premium customers. Training Nappy is an intermediary to a baby, which is transitioning from nappies to underwear. This is one of the most important part of the child's life; therefore, most of the manufactures offer wide range of products for smooth transitioning.

The disposable and reusable swim nappies have the ability to allow water to escape helping the baby while swimming. The biodegradable diapers have been widely accepted as they are made of natural materials and are eco-friendly and skin friendly. The government regulations and environmental challenges make the biodegradable diapers popular among the customers.

The report highlights the adoption of Baby Diapers in North America. Based on Product Type, the market is segmented into Cloth Diapers, Disposable Diapers, Training Nappy, Swim Pants and Biodegradable Diapers. Based on Product, the Cloth Diapers market is segmented into Flat Cloth Diapers, Fitted Cloth Diapers, Pre-fold Cloth Diapers, All-in-one Cloth Diapers and Other Cloth Diapers; the Disposable Diapers market is segmented into Ultra Absorbent Disposable Diapers, Regular Disposable Diapers, Super Absorbent Disposable Diaper, Bio-degradable Disposable Diaper. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key Companies profiled in the report includes Kimberly- Clark Corporation, Unicharm, Bumkins, Svenska Cellulosa Aktiebolaget Company, Hengan, American Baby Company, Procter & Gamble Company (P&G) and Kao Corporation.

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