

North America Automotive Tinting Film Market (2019-2025)

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Abstracts

The North America Automotive Tinting Film Market would witness market growth of 4.2% CAGR during the forecast period (2019-2025). The tinting films are intended to safe guard exposure to dangerous Ultra Violet rays through the windows. Rising demand for automotive tinting films to control the vehicles' interior temperature thereby protecting the UV rays, and comfortable experience for passengers while driving is the key factor driving the market demand for automotive tinting films.

Majorly skin cancers are a result of contact to the UV rays in sunlight. Squamous cell and Basal cell cancers both are likely to be found on parts of body which are exposed to sun, and hence their occurrence is conventionally associated to lifetime sun exposure. Though the occurrence of Melanoma is less common, however, is also associated with exposure to sun. The Skin cancer has been attributed to few man-made sources of Ultra violet rays too.

Based on Vehicle Type, the market is segmented into Heavy Commercial Vehicles (HCVs), Light Commercial Vehicles (LCVs) and Passenger Cars. Based on Application, the market is segmented into Windows and Windshield. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include 3M Company, Eastman Chemical Company, Saint-Gobain Group (Saint-Gobain Solar Gard, LLC), Tintfit Windows Films Ltd., Avery Dennison Corporation (Hanita Coatings RCA Ltd.), Johnson Window Films, Inc. (Johnson Laminating & Coatings, Inc.), Global Window Films, Lintec Corporation (Madico, Inc.), Technical Window Films, and Armolan Window Films.



Recent strategies deployed in Automotive Tinting Film Market

Product Launches:

Jul-2019: Avery Dennison launched three new wrapping film colors for automotive window films in order to make the wrap range of company large and well.

Jun-2019: 3M Philippines introduced new line of automotive tints which provides ultraviolet protection or equivalent of wearing SPF 1000 sunblock.

Jan-2019: Solar Gard released its state-of-art ceramic vortex automotive film in order to deliver heat rejection, increased glare control and outstanding UV rejection.

Sep-2018: Avery Dennison unveiled a new film portfolio comprises of V2000[™] Beaded Reflective Film, printable V4000[™] Beaded Reflective Film and Visiflex[™] V8000[™] Series Prismatic Reflective Vinyl in order to offer wide range of protection films.

Aug-2018: Madico, a Lintec company launched Black Pearl® Nano-Ceramic automotive film for reducing glare and keeping vehicle interior cool.

May-2017: Avery Dennison introduced two new ranges of vehicle films such as AWF High-Performance Films portfolio and Supreme Protection Film XI (SPF-XI) in order to enhance safety.

Oct-2017: Eastman introduced Performance Films Pattern and Software Design Center in order to support its LLumar®, SunTek® and V-Kool® brands.

Sep-2017: Solar Gard introduced a new Magnetron Sputtering machine for expanding its manufacturing through allowing multiple layers of metals in film.

Jul-2017: Avery Dennison launched a new PVC-free film, MPI 1405 with a long term removable adhesives for car wraps and outdoor graphic needs.

Jul-2016: Lintec released four types of control films for window glass which makes the film transparent or translucent depending upon the angle.

Apr-2016: 3M Malaysia launched Scotchshield™ Crystalline Security AutoFilm in order to blend both security film and heat rejection into a single, streamlined package.

Expansions:

Aug-2019: Eastman expanded its reach to Henry County by opening a new facility focusing on the development of window and paint protection films.

May-2017: Eastman opened a new facility in Virginia in order to expand its production of performance film capacity.

Acquisition and Mergers:

Aug-2019: Madico, a Lintec company took over Courage Distributing and Window Film



System in order to establish two new centers based on these companies for expanding its business in window film, protection film, and accessories.

Jan-2018: Avery Dennison acquired Mactac and Hanita Coatings in order to expand its graphics, specialty and durables business.

Collaborations, Partnerships and Agreements:

Sep-2019: 3M came into partnership with The Ferrari Club of America in which the personal automotive products of the company which comprises of window tint, paint protection film, and car wrap films will become the exclusive brand of Ferrari Club. Jun-2019: 3M India announced its partnership with Castrol in order to develop vehicle care products for automotive after-market.

Mar-2019: Avery Dennison announced a new contract with Premier Film in order to distribute its architecture, solar and safety window film in NSW and Queensland. Feb-2018: Eastman signed an agreement with Hendrick Motorsports for featuring LLumar® brand of window film and paint protection film.

Scope of the Study

Market Segmentation:

By Vehicle Type

Heavy Commercial Vehicles (HCVs)

Light Commercial Vehicles (LCVs)

Passenger Cars

By Application

Windows

Windshield

By Country



US

Canada
Mexico
Rest of North America
Companies Profiled
3M Company
Eastman Chemical Company
Saint-Gobain Group (Saint-Gobain Solar Gard, LLC)
Tintfit Windows Films Ltd.
Avery Dennison Corporation (Hanita Coatings RCA Ltd.)
Johnson Window Films, Inc. (Johnson Laminating & Coatings, Inc.)
Global Window Films
Lintec Corporation (Madico, Inc.)
Technical Window Films
Armolan Window Films
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