

North America Automotive Telematics Market (2016 - 2022)

<https://marketpublishers.com/r/N904AF864EAEN.html>

Date: September 2016

Pages: 146

Price: US\$ 1,500.00 (Single User License)

ID: N904AF864EAEN

Abstracts

Vehicle Telematics system is an automatic system designed for vehicles that incorporates some form of cellular communication. The telematics for vehicles started in 1980's, for tracking of stolen cars with the help of radio frequency communication using unlicensed frequency bands. Telematics are information and telecommunication products that combine computers and telecommunication services for transferring large amounts of data in vehicles in real-time. Advance diagnostic system is a feature that would boost the telematics market. In advanced diagnostics, an inbuilt mechanism relays real-time messages to the driver and the automobile dealer in case of any issues that are likely to affect the vehicle, which will help predict potential automobile issues before they take place. Insurance sector is one of the important drivers for telematics market, particularly in aftermarket solutions. For instance in North America, nearly every vehicle insurance company is either using or plans to use some sort of telematics solution, as it enables the insurance companies to minimize risk through monitoring of different aspects such as maintenance, usage & security etc.

The North America telematics market covers all the connectivity platforms and solutions used for providing internet service within a vehicle through the application of telematics. The research conducted, provides a fair idea about the North America telematics market. The overall telematics market is bifurcated into commercial and consumer telematics market. For this report, commercial segment includes light, medium and heavy commercial vehicle; consumer includes passenger cars. The various applications, products and services related to telematics, in the vehicle, are discussed in this report. The report covers type of telematics which is incorporated in the vehicles. The application segment in the report includes is further categorized into solutions and services. Solutions include fleet/asset management, navigation, insurance, infotainment, tele – health and others (V2V and V2I, and remote alarm and monitoring).

The services segment includes design and consulting, maintenance & training and integration & deployment. This report also covers the various end users for telematics which include logistics and transportation, individuals and car rental companies, insurance, healthcare, media & entertainment, automotive manufacturers and dealers and Government security agencies.

Based on Country, Automotive Telematics market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the North America Automotive Telematics market in 2015. Mexico would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Automotive Telematics market. Key companies profiled in the report include Verizon Communications Inc., AT&T Inc., Ford Motor Company, BMW AG Robert Bosch GmbH, Valeo S.A, Harman International Industries, Incorporated, Vodafone Group Plc and TELEFÓNICA, S.A.

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