

North America Automotive Motor Market (2019-2025)

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Abstracts

The North America Automotive Motor Market would witness market growth of 6.2% CAGR during the forecast period (2019-2025).

Motors are an integral part of a vehicle that makes it easy to operate. It is available in any vehicle operation in any mechanical or electronic system that includes constant rotational motion; it has a motor in it. Motors are involved in multiple vehicle applications like power steering motors, battery cooling fans, seat cooling fans, power window motors, wiper system, engine cooling fans, and other applications where comfort is as critical as driving efficiency.

Rising adoption of electric vehicles to address problems such as oil dependence, global warming and environmental pollution is anticipated to bode well for market growth. Many governments have adopted and implemented policies to promote the manufacture and adoption of electric vehicles. Factors such as advances in electric vehicle production technology and growing focus on renewable energy are expected to drive the market for electric vehicles. Increasing government support for green vehicles is expected to further raise demand. Increasing popularity of electric vehicles in automotive electric motors is expected to spur other developments. Due to low maintenance, higher performance, fast running speed, and rapid response, electric car manufacturers tend to use automotive motors in vehicles.

Based on Distribution Channel, the market is segmented into Aftermarket and OEM. Based on Application, the market is segmented into Comfort, Safety and Others. Based on Vehicle Type, the market is segmented into Non-Electric Vehicle and Electric Vehicle. Based in Type, the market is segmented into Brushed DC Motor, Brushless DC Motor, Traction Motor and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Siemens AG, Robert Bosch GmbH, Continental AG, Denso Corporation, Mitsubishi Electric Corporation, Valeo SA, Mahle Group, Nidec Corporation, BorgWarner, Inc., and Johnson Electric Holdings Limited.

Scope of the Study

Market Segmentation:

By Distribution Channel

Aftermarket

OEM

By Application

Comfort

Safety

Others

By Vehicle Type

Non-Electric Vehicle

Electric Vehicle

By Type

Brushed DC Motor

Brushless DC Motor

Traction Motor

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Siemens AG

Robert Bosch GmbH

Continental AG

Denso Corporation

Mitsubishi Electric Corporation

Valeo SA

Mahle Group

Nidec Corporation

BorgWarner, Inc.

Johnson Electric Holdings Limited

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