

# North America Automotive Lighting Market (2016-2022)

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## Abstracts

Different lighting solutions help the drivers to increase the conspicuity of the vehicle, allowing the drivers to keep a watch on other vehicles and pedestrians. Lighting solutions in the vehicles consist of signaling and lighting devices fitted to the front, rear, sides or interior of the vehicle. Factors such as technological advancements and increasing need for safety and security are the major drivers for the Automotive Lighting market in the North American Country. Energy efficient LED lighting sources are gaining popularity among vehicle owners due to the need for improved visibility during night and in extreme weather conditions. This has influenced the automakers to deploy LED lights in their vehicles.

Increasing road accident at nights would further influence the automakers to adopt technologically advanced lighting source, creating wide growth opportunity for the energy efficient LED light solutions. According to association for safe international road travel, in the U.S., every year over 37,000 people die in road crashes, also approximately 2.35 million are injured or disabled. It is estimated that the number of people injured on the roads in 2014 stood at 2.34 million, compared to 2.31 million in 2013. Osram GmbH and General Electric Company are the prominent suppliers of LED headlamps and rear lights to the automotive industry in the North America Country.

The North America Automotive Lighting market is segmented based on technology, application, vehicle type and sales channel type. Halogen, xenon and LED are the prominent lighting sources used in all vehicles. Currently, halogen segment dominates the automotive lighting market; LED on the other hand is expected to register fastest growth, owing to increasing adoption of energy efficient lighting source in the vehicles. Adoption of advanced lighting sources in the passenger car segment dominated the market with maximum share in terms of revenue. Heavy truck segment on the other

hand is expected to register fastest growth during the forecast period. Based on sales channel, the report segments the market into OEM and aftermarket. In 2015, OEM sales segment dominated the North America automotive lighting market, and is expected to register fastest growth during the analyzed period.

For better understanding of the market penetration of Automotive Lighting the market is analyzed based on countries including U.S., Canada, Mexico and rest of North America. In 2014, U.S., dominated the market with maximum share in terms of revenue. Mexico on the other hand is expected to register fastest growth during the analyzed period.

The report also highlights few prominent players operating in the Automotive Lighting market. Key companies profiled in the report include Royal Philips N.V., Ichikoh Industries Ltd., Magneti Marelli S.P.A., General Electric Company, Osram Licht AG, Valeo S.A., Stanley Electric Co. Ltd., Zizala Lichtsysteme GMBH, Koito Manufacturing Co., Ltd. and Hella KGaA Hueck & Co.

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