

North America Automotive Ceramics Market By Application (Passenger Vehicles and Commercial Vehicles), By Material (Alumina, Zirconia and Other Material), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Automotive Ceramics Market would witness market growth of 7.3% CAGR during the forecast period (2020-2026).

The growing demand for electronics applications in automobiles in the coming years is expected to accelerate the growth of automotive ceramics. Advanced ceramics find uses in-vehicle alarms, LED & substrates, arc tubes, and spark plugs. For cars, electronic devices and sensors are important for handling information and operating the systems, such as ASR and ABS.

Demand in the country is powered mainly by large-scale vehicle and automobile part manufacturing. According to the International Organization of Manufacturers of Motor Vehicles, in 2019 approximately 10.8 million cars were manufactured in the USA. The country's automotive industry has seen adverse growth compared to 2018, owing to global recession and speculation over trade.

Nevertheless, the U.S. is expected to remain an attractive market for suppliers of automotive ceramics in the long term. Increasing sales of SUVs and trucks in the country is another aspect that is expected to affect consumer demand. Their reliability, agility, and affordability are some of the reasons driving the demand for SUVs.

The region of North America is projected to see substantial development during the coming years. Stringent fuel emission regulations by the national governments are

expected to attract demand for ceramics. For example, it is compulsory for cars to obtain a US EPA permit, as per the Canadian pollution regulations. It would drive the market for lightweight products like ceramics, plastics, and aluminum.

Based on Application, the market is segmented into Passenger Vehicles and Commercial Vehicles. Based on Material, the market is segmented into Alumina, Zirconia and Other Material. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Kyocera Corporation, Saint-Gobain Group, Corning, Inc., 3M Company, CeramTec GmbH, Morgan Advanced Materials PLC, IBIDEN Co., Ltd., NGK Spark Plug Co., Ltd., CoorsTek, Inc., and Elan Technology, Inc.

Scope of the Study

Market Segmentation:

By Application

Passenger Vehicles and

Commercial Vehicles

By End User

Alumina

Zirconia and

Other Material

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Kyocera Corporation

Saint-Gobain Group

Corning, Inc.

3M Company

CeramTec GmbH

Morgan Advanced Materials PLC

IBIDEN Co., Ltd.

NGK Spark Plug Co., Ltd.

CoorsTek, Inc.

Elan Technology, Inc.

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