

North America Automotive Camera Market Analysis (2018-2024)

<https://marketpublishers.com/r/N56FBFC97EFEN.html>

Date: September 2018

Pages: 81

Price: US\$ 1,500.00 (Single User License)

ID: N56FBFC97EFEN

Abstracts

The North America Automotive Camera Market would witness market growth of 28.1% CAGR during the forecast period (2018 – 2024). North American is the dominant region, and would witness unparalleled growth due to growing demand of luxury vehicles in U.S., Canada, and Mexico. Additionally, increasing number of ADAS installations in commercial vehicles and passenger cars would further drive the market in the region. It is now a fact that all new cars sold in the US have backup cameras which are used to support drivers in avoiding accidents. The law was passed under a federal regulation that took effect from May 2018.

Based on the Technology type, the Automotive Camera market is segmented into Digital Camera, Thermal Camera and Infrared Camera. Based on the Vehicle Type, the market is segmented into Passenger Vehicle, Light Commercial Vehicle and Heavy Commercial Vehicle. The Applications highlighted in this report include Adaptive Cruise Control System, Park Assist System, Blind Spot Detection, Driver Monitoring System, Autonomous Emergency Braking System, Lane Departure Warning System and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Aptiv Plc., Robert Bosch GmbH, Veoneer, Inc., Siemens AG, Magna International, Inc., Valeo S.A, Omnivision Technologies Inc., ZF Friedrichshafen AG (TRW Automotive), and Ambarella, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Automotive Camera Market, by Technology Type
 - 1.4.2 North America Automotive Camera Market, by Vehicle Type
 - 1.4.3 North America Automotive Camera Market, by Application
 - 1.4.4 North America Automotive Camera Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
 - 2.1.3 Players Outlook in the Industry
- 2.2 Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA AUTOMOTIVE CAMERA MARKET

- 3.1 North America Automotive Camera Market by Technology
 - 3.1.1 Overview and Market Scenario
 - 3.1.2 North America Digital Camera Solution Market by Country
 - 3.1.3 North America Thermal Camera Market by Country
 - 3.1.4 North America Infrared Camera Market by Country

CHAPTER 4. NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE

- 4.1.1 Overview and Market Scenario
- 4.1.2 North America Passenger Vehicle Automotive Camera Market by Country
- 4.1.3 North America Light Commercial Vehicle Automotive Camera Market by Country
- 4.1.4 North America Heavy Commercial Vehicle Automotive Camera Market by

Country

CHAPTER 5. NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY APPLICATION

5.1.1 Overview and Market Scenario

5.1.2 North America Automotive Camera in Adaptive Cruise Control System Market by Country

5.1.3 North America Automotive Camera in Park Assist System Market by Country

5.1.4 North America Automotive Camera in Blind Spot Detection Market by Country

5.1.5 North America Automotive Camera in Driver Monitoring System Market by Country

5.1.6 North America Automotive Camera in Autonomous Emergency Braking System Market by Country

5.1.7 North America Automotive Camera in Lane Departure Warning System Market by Country

5.1.8 North America Automotive Camera in Others Market by Country

CHAPTER 6. NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY COUNTRY

6.1.1 Overview and Market Scenario

6.2 US Automotive Camera Market

6.2.1 US Automotive Camera Market by Technology

6.2.2 US Automotive Camera Market by Vehicle Type

6.2.3 US Automotive Camera Market by Application

6.3 Canada Automotive Camera Market

6.3.1 Canada Automotive Camera Market by Technology

6.3.2 Canada Automotive Camera Market by Vehicle Type

6.3.3 Canada Automotive Camera Market by Application

6.4 Mexico Automotive Camera Market

6.4.1 Mexico Automotive Camera Market by Technology

6.4.2 Mexico Automotive Camera Market by Vehicle Type

6.4.3 Mexico Automotive Camera Market by Application

6.5 Rest of North America Automotive Camera Market

6.5.1 Rest of North America Automotive Camera Market by Technology

6.5.2 Rest of North America Automotive Camera Market by Vehicle Type

6.5.3 Rest of North America Automotive Camera Market by Application

CHAPTER 7. COMPANY PROFILES

- 7.1 Aptiv Plc
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research & Development Expense
- 7.2 Robert Bosch GmbH
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
- 7.3 Denso Corporation
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Research & Development Expense
- 7.4 Veoneer, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
- 7.5 Siemens AG
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
- 7.6 Magna International, Inc.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Research & Development Expense
- 7.7 Valeo S.A
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Regional & Segmental Analysis
 - 7.7.4 Research & Development Expense
- 7.8 Omnivision Technologies Inc.
 - 7.8.1 Company Overview
- 7.9 ZF Friedrichshafen AG (TRW Automotive)

- 7.9.1 Company Overview
- 7.9.2 Financial Analysis
- 7.9.3 Regional & Segmental Analysis
- 7.9.4 Research & Development Expense
- 7.1 Ambarella, Inc.
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Regional Analysis
 - 7.10.4 Research & Development Expense

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA AUTOMOTIVE CAMERA MARKET, 2014 - 2017, USD MILLION

Table 2 NORTH AMERICA AUTOMOTIVE CAMERA MARKET, 2018 - 2024, USD MILLION

Table 3 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2014 - 2017, USD MILLION

Table 4 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2018 - 2024, USD MILLION

Table 5 NORTH AMERICA DIGITAL CAMERA SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 6 NORTH AMERICA DIGITAL CAMERA SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 7 NORTH AMERICA THERMAL CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 8 NORTH AMERICA THERMAL CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 9 NORTH AMERICA INFRARED CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 10 NORTH AMERICA INFRARED CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 11 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2014 - 2017, USD MILLION

Table 12 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2018 - 2024, USD MILLION

Table 13 NORTH AMERICA PASSENGER VEHICLE AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 14 NORTH AMERICA PASSENGER VEHICLE AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 15 NORTH AMERICA LIGHT COMMERCIAL VEHICLE AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 16 NORTH AMERICA LIGHT COMMERCIAL VEHICLE AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 17 NORTH AMERICA HEAVY COMMERCIAL VEHICLE AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 18 NORTH AMERICA HEAVY COMMERCIAL VEHICLE AUTOMOTIVE

CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION**Table 19 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2014 - 2017, USD MILLION****Table 20 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2018 - 2024, USD MILLION****Table 21 NORTH AMERICA AUTOMOTIVE CAMERA IN ADAPTIVE CRUISE CONTROL SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 22 NORTH AMERICA AUTOMOTIVE CAMERA IN ADAPTIVE CRUISE CONTROL SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 23 NORTH AMERICA AUTOMOTIVE CAMERA IN PARK ASSIST SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 24 NORTH AMERICA AUTOMOTIVE CAMERA IN PARK ASSIST SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 25 NORTH AMERICA AUTOMOTIVE CAMERA IN BLIND SPOT DETECTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 26 NORTH AMERICA AUTOMOTIVE CAMERA IN BLIND SPOT DETECTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 27 NORTH AMERICA AUTOMOTIVE CAMERA IN DRIVER MONITORING SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 28 NORTH AMERICA AUTOMOTIVE CAMERA IN DRIVER MONITORING SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 29 NORTH AMERICA AUTOMOTIVE CAMERA IN AUTONOMOUS EMERGENCY BRAKING SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 30 NORTH AMERICA AUTOMOTIVE CAMERA IN AUTONOMOUS EMERGENCY BRAKING SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 31 NORTH AMERICA AUTOMOTIVE CAMERA IN LANE DEPARTURE WARNING SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 32 NORTH AMERICA AUTOMOTIVE CAMERA IN LANE DEPARTURE WARNING SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 33 NORTH AMERICA AUTOMOTIVE CAMERA IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 34 NORTH AMERICA AUTOMOTIVE CAMERA IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION****Table 35 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2014 - 2017, USD MILLION****Table 36 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2018 - 2024, USD MILLION**

- Table 37 US AUTOMOTIVE CAMERA MARKET, 2014 - 2017, USD MILLION
- Table 38 US AUTOMOTIVE CAMERA MARKET, 2018 - 2024, USD MILLION
- Table 39 US AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2014 - 2017, USD MILLION
- Table 40 US AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2018 - 2024, USD MILLION
- Table 41 US AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2014 - 2017, USD MILLION
- Table 42 US AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2018 - 2024, USD MILLION
- Table 43 US AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2014 - 2017, USD MILLION
- Table 44 US AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2018 - 2024, USD MILLION
- Table 45 CANADA AUTOMOTIVE CAMERA MARKET, 2014 - 2017, USD MILLION
- Table 46 CANADA AUTOMOTIVE CAMERA MARKET, 2018 - 2024, USD MILLION
- Table 47 CANADA AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2014 - 2017, USD MILLION
- Table 48 CANADA AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2018 - 2024, USD MILLION
- Table 49 CANADA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2014 - 2017, USD MILLION
- Table 50 CANADA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2018 - 2024, USD MILLION
- Table 51 CANADA AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2014 - 2017, USD MILLION
- Table 52 CANADA AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2018 - 2024, USD MILLION
- Table 53 MEXICO AUTOMOTIVE CAMERA MARKET, 2014 - 2017, USD MILLION
- Table 54 MEXICO AUTOMOTIVE CAMERA MARKET, 2018 - 2024, USD MILLION
- Table 55 MEXICO AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2014 - 2017, USD MILLION
- Table 56 MEXICO AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2018 - 2024, USD MILLION
- Table 57 MEXICO AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2014 - 2017, USD MILLION
- Table 58 MEXICO AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2018 - 2024, USD MILLION
- Table 59 MEXICO AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2014 - 2017,

USD MILLION

Table 60 MEXICO AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2018 - 2024,
USD MILLION

Table 61 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET, 2014 -
2017, USD MILLION

Table 62 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET, 2018 -
2024, USD MILLION

Table 63 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
TECHNOLOGY, 2014 - 2017, USD MILLION

Table 64 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
TECHNOLOGY, 2018 - 2024, USD MILLION

Table 65 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
VEHICLE TYPE, 2014 - 2017, USD MILLION

Table 66 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
VEHICLE TYPE, 2018 - 2024, USD MILLION

Table 67 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
APPLICATION, 2014 - 2017, USD MILLION

Table 68 REST OF NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY
APPLICATION, 2018 - 2024, USD MILLION

Table 69 KEY INFORMATION – APTIV PLC

Table 70 KEY INFORMATION – ROBERT BOSCH GMBH

Table 71 KEY INFORMATION – DENSO CORPORATION

Table 72 KEY INFORMATION - VEONEER, INC.

Table 73 KEY INFORMATION - SIEMENS AG

Table 74 KEY INFORMATION - MAGNA INTERNATIONAL, INC.

Table 75 KEY INFORMATION - VALEO S.A

Table 76 KEY INFORMATION - OMNIVISION TECHNOLOGIES INC.

Table 77 KEY INFORMATION - ZF FRIEDRICHSHAFEN AG (TRW AUTOMOTIVE)

Table 78 KEY INFORMATION – AMBARELLA, INC.

List Of Figures

LIST OF FIGURES

Fig 1 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY TECHNOLOGY, 2014 – 2024

Fig 2 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY VEHICLE TYPE, 2014 – 2024

Fig 3 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY APPLICATION, 2014 – 2024

Fig 4 NORTH AMERICA AUTOMOTIVE CAMERA MARKET BY COUNTRY, 2014 -2024

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