

# North America Automatic Labeling Machine Market (2019-2025)

<https://marketpublishers.com/r/N8130957F2DEN.html>

Date: June 2019

Pages: 69

Price: US\$ 1,500.00 (Single User License)

ID: N8130957F2DEN

## Abstracts

The North America Automatic Labeling Machine Market would witness market growth of 4.7% CAGR during the forecast period (2019-2025).

Labeling gives a unique and distinguished identity to a product. It has been observed that products with attractive and well-defining labels attract more customers as compared to those with ordinary or poor labeling. After all, appearance really matters in this modern world and attractive promotional labels have therefore an important role to play here. With an appealing promotional label, one can easily promote their products in the market for enhanced brand awareness. For this reason, most of the businessmen are today adopting attractive labeling procedures and are ready to invest more for labeling.

North America is on the verge of improving their economic conditions, rising demand in indulging of nutritious food, increasing health awareness, change in dietary habits, and adoption of automated technology in labelling are some of the important factors which are expected help in the growth of the global food & beverages processed and packaged machinery industry in North America.

Based on Type, the market is segmented into Self-Adhesive/Pressure-Sensitive Labelers, Shrink-Sleeve/Stretch-Sleeve Labelers and Glue-Based Labelers. Based on Industry, the market is segmented into Food & Beverages, Consumer Products, Cosmetics, & Personal Care, Pharmaceuticals and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Kronos Group, MPI Label Systems, Inc.,

Salzgitter AG, Fuji Seal International, Inc., ProMach inc., Marchesini Group s.p.a., IMA Group, Accutek Packaging Equipment Companies, Inc., Barry-Wehmiller Group, Inc., and Newman Labelling Systems Ltd.

Scope of the Study

Market Segmentation:

By Type

Self-Adhesive/Pressure-Sensitive Labelers

Shrink-Sleeve/Stretch-Sleeve Labelers

Glue-Based Labelers

By Industry

Food & Beverages

Consumer Products, Cosmetics, & Personal Care

Pharmaceuticals

Others

By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

The Kronos Group

MPI Label Systems, Inc.

Salzgitter AG

Fuji Seal International, Inc.

ProMach inc.

Marchesini Group s.p.a.

IMA Group

Accutek Packaging Equipment Companies, Inc.

Barry-Wehmiller Group, Inc.

Newman Labelling Systems Ltd.

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