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North America Automatic Content Recognition Market (2016 - 2022)

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Abstracts

Automatic content recognition (ACR) is a technique used by an application (mostly a smartphone or tablet application) to identify a content element within a close distance. With the help of a source service, it compares and processes the sample by identifying the content by means of specific characteristics of image, audio or video. Using watermark technology or fingerprinting technology, ACR helps in dynamic and seamless interlinking of applications, content, devices and viewers.

Based on the type, the Automatic content recognition market is segmented into solution and services. Solution Segment is further divided into Audio, Video & Image Recognition, Voice & Speech Recognition, Real Time Content Analytics, Security & Copyright Management, Data Management & Metadata, Content Aggregation, Processing, Filtering & Enhancement, Encoding & Transcoding Solution, Broadcast & Media Monitoring, Media Synchronization and Audience Measurement. Services segment is divided into professional, managed and value-added services. Professional services covered in this report include Consulting Services, Integration & Deployment Services and Support Services. The technologies highlighted in the report are Media & Entertainment, Consumer Electronics, E-Commerce, Education, Automotive, IT & Telecommunication, Healthcare, Defence & Public Safety, Avionics and Others.

Based on countries, Automatic Content Recognition market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America Automatic Content Recognition market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Automatic Content Recognition market. Key companies profiled in the report include Microsoft Corporation,

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Google Inc. (Alphabet Inc.), Nuance Communications, Inc., Digimarc Corporation, Shazam Entertainment Limited, ArcSoft, Inc., Enswers Inc. and Doreso.

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