

North America Application Transformation Market (2019-2025)

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Abstracts

The North America Application Transformation Market would witness market growth of 10.8% CAGR during the forecast period (2019-2025).

Application transformation covers everything from reducing the number of applications within an enterprise to migrating applications to the cloud to ensure that apps meet updated compliance and governance requirements. These services deliver unparalleled experience and knowledge for transforming applications, equipping enterprises' IT for digitalization and enabling new market opportunities to be capitalized.

North America comprises developed countries, such as the US and Canada. These countries have invested significantly in Research and Development (R&D) activities, thereby contributing to the development of innovative technologies. The application transformation market in North America is highly competitive, as countries such as the USA and Canada are focused on R&D and innovation. These countries are early adopters of technologies in various verticals. The US and Canada are also the leading countries in retail, financial services, banking, and other industries, such as transportation and manufacturing. The US is expected to have the highest market share among all the countries in the market during the forecast period. It is a technologically advanced country with strong regulations for various verticals.

Based on Services Type, the market is segmented into Application Integration, Cloud Application Migration, Application Portfolio Assessment, Application Replatforming, UI Modernization and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Retail, Healthcare & Life Sciences, Manufacturing, Government & Public Sector & Legal, Telecom & IT, BFSI and Others. Based on

countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Adobe Systems Inc., Asysco B.V., Bell Integrator, Inc., Accenture PLC, Unisys Corporation, Cognizant Technology Solutions Corporation, and Dell Technologies, Inc.

Scope of the Study

Market Segmentation:

By Services Type

Application Integration

Cloud Application Migration

Application Portfolio Assessment

Application Replatforming

UI Modernization

Others

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By End User

Retail

Healthcare & Life Sciences

Manufacturing

Government & Public Sector & Legal

Telecom & IT

BFSI

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

ORACLE CORPORATION

SAP SE

Adobe Systems Inc.

ASYSCO B.V.

Bell Integrator, Inc.

Accenture PLC

Unisys Corporation

Cognizant Technology Solutions Corporation

Dell Technologies, Inc.

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