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North America Application Testing Services Market Analysis (2017-2023)

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Abstracts

The North America Application Testing Services Market would witness market growth of 11.7% CAGR during the forecast period (2017 – 2023). Application Testing are activities conducted through scripts to find errors in software. Applications testing help in enhancing the overall quality of software applications, while reducing cost, maximizing ROI, and saving development time. Application testing could be implemented in various categories such as GUI, functionality, database (backend), load test, etc. Application testing service outsourcing is relatively a mature market, and is evolving with offerings tailored to support digitalization. The desktop applications incorporate testing of UI, business logic, database, reports, roles and rights, integrity, usability, functionality, performance, security, hardware & software compatibility and data flow. For web applications on the other hand, sufficient importance is to be given to performance, load, and security of the application.

Based on Testing Type, the market report segments the market into Functionality Testing, Performance Testing, Security Testing, Compatibility Testing, Usability Testing, and Others. Based on Service Type, the market report segments the market into Professional and Managed Services. Based on Business Function, the market report segments the market into Offshore, Nearshore, Onshore, and Onsite. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Countries, the North America Application Testing Services market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the

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North America Application Testing Services Market. Key companies profiled in the report include Wipro Limited, Cognizant, Capgemini, Accenture Plc., IBM Corporation, Infosys Limited, DXC Technology, Qualitest, and SQS Software Quality Systems AG.

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