

North America Application Security Market (2017 - 2023)

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Abstracts

Application security is a process used to protect applications from external threats. Actions or measures to ensure application security are also referred to as countermeasures. Among the countermeasures, the most fundamental is the application firewall which limits the execution of files or data handling by different programs. Among the most common countermeasures on hardware level is to use a router which can prevent IP address from being visible over the World Wide Web. Various forms of countermeasures are prevalent such as conventional firewalls, encryption/decryption programs, anti-virus programs, spyware detection/removal programs and biometric authentication systems.

The mobile application security would grow at a rapid pace as the numbers of smartphone users has enormously grown over the years. Also, growing BYOD trends, and enterprise mobility needs would further drive the demand for mobile application security.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Application Security market in 2016. Canada would witness promising CAGR during the

forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market. Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

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